



Proposal for support of the  
Hartland Polo Classic  
June 10, 2017



**Benefiting Hartland Area Chamber's Scholarship Fund and Community Givebacks**



## HARTLAND POLO CLASSIC

Saturday, June 10, 2017

(Rain Date June 11, 2017)

Detroit Polo Club

500 Chukker Cove

Howell, MI 48843

5:00pm - 10:00pm

Gates open at 4:00pm

The Hartland Polo Classic (HPC) will be an annual event held at Detroit Polo Club in Howell, Michigan. Nestled in Hartland's backyard, the Detroit Polo Club sports 160 acres for live polo and is the perfect location to bring this unique and fun event to the Hartland Community.

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### **Details:**

- Witness the thundering excitement of a live polo game.
- 100' x 40' main tent anchored with a 20' unique custom built bar featuring local wineries and microbreweries and seating for 200+ guests.
- Main tent will also feature a strolling catered dinner provided by local restaurants, caterers, and food vendors showcasing their food specialties.
- White picket fence sideline with rows of 10' x 10' VIP tents and seating.
- Dessert table
- Cigar lounge with sideline viewing
- Half time entertainment includes music and announcements, red carpet Best Hat Contest, and the traditional stomping of the divots that includes ice cream mid field.
- Outdoor photo booth
- Jewelry auction
- Live entertainment following the polo match

We get exposure through the Hartland Area Chamber of Commerce's website, events, and mailers. Local Businesses provided retail signage and passing out flyers. 12-person committee selling tickets.

## **Perks of Sponsorship**

### **Presenting Sponsor (only one available) - \$4,000**

- Event signage with you as Presenting Sponsor (includes scoreboard)
- VIP Tent with your supplied company banner, seating for 8, and a cocktail table.
- 4 VIP Parking passes
- VIP Meet & Greet w/ Teams prior to polo game
- Company logo on event staff uniforms
- 8 Event Tickets that include strolling catered dinner
- 16 Drink tickets
- Photo Booth Signage
- Photo Booth Photo
- Media recognition and exposure at the event
- Present Trophy to Winning team

### **Gold Sponsor - \$3000**

- Event signage
- 4 VIP Parking passes
- VIP Meet & Greet w/ Teams prior to polo game
- 8 Event Tickets that includes strolling catered dinner
- 16 Drink Tickets
- Photo Booth Signage
- Media Recognition and exposure at the event

### **Team Sponsor - \$3500**

- Company jersey's worn by polo players
- Media Recognition
- VIP Tent your supplied company banner, seating for 8, and a cocktail table.
- 4 VIP Parking passes
- 8 Event Tickets that include strolling catered dinner
- 16 Drink tickets
- 8 Jerseys for you & your guests to wear months before the event
- Complimentary Photo in Photo Booth w/ Team

### **Half Time Champagne Divot Stomp - \$1500**

- Recognition
- Drive 2 vehicles onto middle of field
- 4 staff on field at halftime to pass out ice cream
- 4 event tickets
- Strolling Catered Dinner

### **Entertainment Sponsorship - \$800**

- Recognition
- Stage Signage
- 2 Event Tickets
- 4 Drink Tickets
- Strolling Catered Dinner

### **Best Hat Contest Sponsorship - \$600**

- Media Recognition
- Judging committee
- 2 Event Tickets
- 4 Drink Tickets
- Present awards to best hat winners (3)
- Complimentary photo with winners

### **Fan Sponsor (1 available) -\$500**

- Logo/Name on hand held fans
- Staff area to distribute fans (rules of polo)
- 2 event tickets
- Strolling Catered Dinner

### **Dessert Table Sponsor - \$600**

- Signage at Dessert table
- Recognition
- 2 event tickets
- Strolling Catered Dinner

### **Photo Booth Sponsorship - \$800**

- Recognition
- Photo Booth Signage
- 2 Event Tickets
- 4 Drink Tickets
- Strolling Catered Dinner

### **Cigar Lounge Sponsor - \$500**

- Signage at Cigar Tent
- Recognition
- 2 event tickets
- Strolling Catered Dinner

### **Banner Sponsor - \$150**

- Display of your provided company banner

## **VIP Information**

### **VIP Tent (10'x10') on sideline - \$750**

- Private tent for you and your guests with premium views
- Display of your company banner. Please supply
- Includes 8 tickets
- 16 drink tickets
- Front row view
- Strolling Catered Dinner

Only 3 left

### **VIP Table In Main Tent - \$600**

- 8 Event Tickets
- 16 Drink Tickets
- VIP Sign on Table
- Premium Views
- Strolling Catered Dinner

- \$75 per person and includes strolling catered dinner. Drink tickets will be available for purchase.
- 21 years or older
- Suggested polo attire: Garden party theme kindly requesting gentlemen to wear a summer suit and ladies to wear their most daring hats.
- All are welcome to enter the best hat contest with a chance to win wonderful prizes.