



## Join us for the first ever Tioga County Restaurant Week!

The Tioga County Chamber of Commerce along with Tioga County Tourism are hosting our first ever Tioga County Restaurant Week (*TCRW*) September 10<sup>th</sup> - 20<sup>th</sup>. Our goal is to boost business to restaurants, encourage consumers to dine out and try new restaurants in our area. This program is being modeled after similar events in the Endicott and Binghamton areas. We are targeting establishments in Tioga County that serve lunch and dinner in a sit-down environment.

**How this event will work:** *TCRW* will run through Sept 10-20. We are asking restaurants to provide a special, 3-item menu at a discounted price during *TCRW*. Menus of participating restaurants will be posted on the Chamber website. The Chamber will provide advertising through all media outlets, social media, promotional banners, flyers, and signs. This advertising will help draw visitors into your business.

**Participation Levels:** Below are the participation levels for the event. Some restaurants may want to offer a dinner special only, others may want to offer lunch only, but you are more than welcome to offer both a lunch and dinner special. Each participation level will be provided with advertising in the weeks leading up and during the event. We are asking each participant to donate two \$10 gift certificates to be used as prizes for media contests to help promote the event.

- Dinner and Lunch Participation: \$125 plus two \$10 gift certificates
- Dinner Only Participation: \$100 plus two \$10 gift certificates
- Lunch Only Participation: \$50 plus two \$10 gift certificates
- Dessert Only Participation: \$25 plus two \$5 gift certificates

**How to sign up:** Review the Participation Commitment on the back of this letter, complete and return the sign up form, gift certificates, and payment to:

Tioga County Chamber of Commerce  
c/o Tioga County Restaurant Week  
80 North Avenue  
Owego NY 13827

(Please make checks payable to **Tioga County Chamber of Commerce**)





## Tioga County Restaurant Week Guidelines and Participation Commitment September 10<sup>th</sup>- September 20<sup>th</sup>

1. Menu items do not have to come from the restaurant's regular menu, but should be representative of the restaurant's style of food.
2. You are free to offer your full menu and regular prices during *TCRW* in addition to your *TCRW* special menu.
3. Participants in *TCRW* are asked to provide a minimum of 3 menu choices per meal. You are free to offer more items on your *TCRW* menu if you desire. Sign up deadline is September 1, 2019.
4. If you want your menu listed on the Chamber website, the menu must be submitted in .pdf format via email to [info@tiogachamber.com](mailto:info@tiogachamber.com) and must include your logo/restaurant name, address and phone number. Get creative! Design a special, attractive format. This will be displayed on our website and Facebook page.
5. *TCRW* participants are asked to donate 2 gift certificates with their registration. In the weeks leading up to *TCRW*, the Chamber will host various media contests to promote the activities, and winners will receive gift certificates as prizes.
6. *TCRW* will provide all participants with *TCRW* posters and post card sized flyers. Participants are encouraged to make use of these materials in the weeks leading up to the event to help ensure its success.





## Participant Registration Form

Deadline for 2019 Restaurant Week registration is **September 1<sup>st</sup>, 2019**

Registration Choice (check one):

Three (3) Menu Items - Lunch and Dinner Option - \$125

Three (3) Menu Items - Dinner Only Option - \$100

Three (3) Menu Items - Lunch Only Option - \$50

Three (3) Menu Items – Dessert Only Option - \$25

Two (2) \$10.00 (or \$5.00 for Dessert Option) Gift Certificate Enclosed:  Yes  No

Menu Enclosed:  Yes  No (email .pdf menu to [info@tiogachamber.com](mailto:info@tiogachamber.com))

Establishment Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Make checks payable to: **Tioga County Chamber of Commerce**

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