

2018 Program of Work

Gearing up for the Future



403 Royal Gorge Blvd, Canon City , CO / 719-275-2331

www.canoncity.com

Revised on 1-2-2018

2018 PROGRAM OF WORK

MISSION STATEMENT

The Chamber provides effective leadership and opportunities for the benefit of our members and our community, and promotes the Greater Cañon City area as an outstanding place to live, work, play and conduct business

GOALS

Working together toward success!

Maximize membership growth, retention, and involvement.

Create and sustain value for our members.

Promote the Greater Cañon City area to residents and visitors.

Board member engagement.

Board President – Mr. Karl Wurzbach

INTERNAL DEVELOPMENT

Chair: Sheri Trahern

Chamber Office Operations

Member Services / Benefits

Peabody Repair / Maintenance

Scholarships

Executive Director Evaluation

FINANCE

Chair: Sheri Trahern

Dues Structure

Budget / Audit

PROSPECTORS

Chair: Pam Fick

Promotion of Chamber of Commerce & Chamber Members

Business After Hours

Member of the Month

Chamber Members Ribbon Cuttings & Announcements

SPECIAL EVENTS / MARKETING

Chair— George Daman Co-Chair—Ashlee Sack

Leadership Canon City Advertising
Support of Community Issues News Releases
Christmas Parade Website
Highway 50 Yard Sale

TOURISM

Chair: Mike Bandera

Tourism Activities, Education & Publications
City Marketing Contract
Fremont County Tourism Commission

LEGISLATIVE AFFAIRS

Chair: Gerald Meloni

Track State & Local Legislation
Candidate & Speaker Forums
Attend City Council & County Commissioners' Meetings
Legislative Hours
Elected Officials Reception
Email Alert of Critical Legislative Issues
Support of Community & Business Issues
Business Alliances

Additional Board Members

Dan Brown-Past President
Alison Helsley
Jerry Horton
Debbie Lake
Doug Rae
John Waters

WORKING TOGETHER TOWARD SUCCESS

“Coming together is a beginning; keeping together is progress; working together is success.” Henry Ford

I am honored and humbled to serve as the President of the Cañon City Chamber of Commerce. I follow a very strong legacy of leaders who have worked together with the staff, board, the community, and businesses to make Cañon City a great place to live, work, and play.

The board of directors is a diverse group of business representatives and individuals who help ensure the Chamber is moving forward with our members' interest in mind. It's exciting to see what changes can occur when businesses and individuals partner with the Chamber to create growth and prosperity for our community.

As a business owner, your #1 priority is, obviously, your business. It should come as no surprise that's one of the Chamber's primary goals too. We are committed to teaming up with business owners and individuals to ensure our community flourishes. And, we do that in a variety of ways from educational and networking opportunities to monthly get-togethers and community-wide events. Of course, the Chamber also provides access to elected officials, business referrals, and advertising opportunities.

Being a member of the Cañon City Chamber of Commerce isn't enough. You derive value from your membership by what you put into it. In other words, get involved in the activities that work best for your schedule and benefit your business. Swing by the monthly Business After Hours event and make some new friends or renew an acquaintance. Interested in how government works? Attend one of the Legislative meetings scheduled throughout the year. A ribbon cutting event becomes an opportunity for you to make a new business connection. Serve as a Prospector or on the board when there is an opportunity to do so. Your investment in your membership benefits you!

We want to hear from you. What needs and challenges will your business face this year? How can we help? I encourage every business to communicate and get involved with the Chamber.

We live, work, and play in a fantastic place. The near future will be important years for our community and the Chamber. We will continue to strive to be an outstanding Chamber and we all need to work together to make this happen and to make our members' businesses flourish.

Thank you for the opportunity to be of service to you.

Karl Wurzbach

2018 President