

2019

MEMBERSHIP

INVESTMENT OPTIONS

MANSFIELD  AREA

CHAMBER OF COMMERCE



ACE

114 Main Street
Mansfield, Texas 76063
www.mansfieldchamber.org

ACE

What does a Chamber do?

ADVOCATE

We advocate pro-business policies and legislation to help businesses in the area grow and prosper, working to represent Chamber member's interests.

CONNECT

We provide program and event opportunities to meet other area business people. To succeed, businesses must continually connect with new people, cultivate emerging relationships and leverage existing business. The Chamber helps members build lasting connections through participation in our programs, committees and events conducted annually by our organization

EDUCATE

We provide programs and opportunities to learn the inner-workings of the Mansfield Area community, develop effective leadership skills, and grow businesses through educational seminars and workshops. The Chamber partners with education leaders, institutions, and businesses to improve the workforce pipeline.

The Chamber of Commerce is the most

the trusted

source for information on local businesses and services

Support the mission of the Chamber and start by selecting the Membership Level that best suits your needs. When your company joins The Chamber all employees gain access to our benefits as well as an extensive network of businesses and professionals found in the Mansfield area.

Basic Chamber Membership - Principal Investor \$300 per year (\$200 Non-Profit)

- o Access to Exclusive Member Discount Program
- o Access to our Group Health Insurance Plan
- o Business Referrals through Online and by Phone
- o Hot Deal Listing, Job Postings, Calendar Event Posting
- o Hyperlink of your Business on Chamber Website
- o Lobby Recognition
- o Membership Decal, Chamber Logo and Digital Seal
- o Member Rates for Chamber Events
- o New Member Spotlight on Website
- o Subscription to Weekly Chamber Newsletter and Legislative Updates
- o Searchable SEO Listing in the Online Business Directory

Principal Investor - ENHANCED \$450 (\$350 Non-Profit)

- o *All benefits of Principal Investor plus ...*
- o Certificate of Origin
- o Opportunity to host a Business Unplugged
- o Opportunity to attend Weekly Mastermind Group and Mansfield Connects
- o Post Event on Community Calendar
- o Post Company Announcements to be Shared in Social Media
- o Ribbon Cutting / Grand Opening
- o Serve as Chamber Ambassador
- o Strategic Connection Introduction by Chamber Staff
- o Special Educational and Connect Programs

Pinnacle Investor \$850

- o *All benefits of Principal Investor Enhanced Plus ...*
- o Option for Quarterly or Semi-Annual Billing
- o 2 Tickets to Quarterly Chamber Business Luncheons
- o 2 Registrations for Educational Events
- o Sponsorship/Advance Event Tickets Credit: \$150

Associate Member \$150.00

Associate members are individuals with a desire to serve the Mansfield area and are not promoting a business or non-profit organization. Associate membership is open to residents, retirees and other civic-minded persons.

Equity Investor \$2,000/\$500 per quarter

- o *All benefits of Pinnacle Investor Plus ...*
- o Sponsorship/Advance Event Tickets Credit: \$1,000
- o Preferred Investor pricing for additional Chamber Events – discount 10%
- o Website advertising – Category Banner, Top Priority Placement, Banner links to URL

President's Club \$3,000/\$750 per quarter

- o *All benefits of Equity Investor Plus ...*
- o Sponsorship/Advance Event Tickets Credit: \$1,500
- o Preferred Investor pricing for additional Chamber Events – discount 15%
- o Investment level recognition online
- o Enhanced Web Package: Logo on chamber website with hyperlink, Photos, YouTube Videos displayed, Summary of Business, Unlimited Keywords, Priority Placement in Search Results, Request info link, Social Network Link displayed

Chairman's Circle \$5,500

- o *All benefits of President's Membership Levels Plus ...*
- o Sponsorship/Advance Event Tickets Credit: \$2,500
- o Preferred Investor pricing for additional Chamber Events – discount 20%
- o Weekly Newsletter Advertising

Sponsorship Opportunities with our Annual Events...

Awards Gala

January
Walnut Creek Country Club

	PLATINUM	GOLD	SILVER
Logo on Large banner at event	X		
EXCLUSIVE – only 1 per event	X		
Spotlight Interview	X		
Hospitality (TLC Services on the day of event)	X		
You “Own the Month” of the event in all advertising	X		
Signage at Event	X	X	
Digital Marketing and Recognition	X	X	X
Music Sponsor		X	
Drink Sponsor			X
Reserved Tickets/Table and Drinks	8/16	8/8	8/8
COST	\$2,000	\$1,500	\$1,000

Individual Tickets \$75 each
Reserved Table for 8 - \$850 plus 1 drink ticket per guest

The Big Connect

October
The Performing Arts Center

	PLATINUM	GOLD	SILVER
NAME on the Event – Speaker Sponsor	X		
EXCLUSIVE – only 1 per event	X		
Spotlight Interview and promo with Marketing	X		
Hospitality (TLC Services on the day of event)	X		
You “Own the Month” of the event in all advertising	X		
On-site Leveraging	X	X	
VIP Seating	X	X	X
Panel / Forum Participation	X	X	X
Signage at Event	X	X	X
Digital Marketing and Recognition	X	X	X
Social Media Promotion	X	X	X
Reserved Tickets	22	16	10
COST	\$5,000	\$2,000	\$1,500

Individual Tickets \$20 each

Wild Game Dinner

October

Lonesome Dove Bistro – Fort Worth

	PLATINUM	GOLD	SILVER
Name on the event	X		
EXCLUSIVE – only 1 per event	X		
You “Own the Month” of the event in all advertising	X		
Reserved Table	X		
Digital Marketing and Recognition	X	X	X
Drink or Gun Sponsor		X	
Entertainment Sponsor			X
Tickets / Drinks / Raffle Tickets	8/16/16	6/12/12	4/4/4
COST	\$2,000	\$1,500	\$1,000

Individual Tickets \$75

Reserved Table for 8 \$850 plus 1 drink ticket per guest

Other Sponsorship Opportunities during the year ...

- Educational Event (Mansfield Connects) \$350 per month - Mansfield Connects is the 1st and 3rd Friday of each month. This event generates a crowd of up to 30 people at the chamber. Half of the program is educational with topics relevant to everyone no matter what business you represent. The other half of the program is an interactive, workshop designed for “connecting” members with engaging activities and conversation.
- Educational Event (Sales Bootcamp and Leadership Training) \$350 - 2-day Training programs for members held at the chamber. Expected attendance 35+
- BUSINESS UNPLUGGED (exclusive) \$350 - Host a social event at your place of business with 50-75 local business people in attendance. Drinks, hors d'oeuvres, door prizes, and a casual networking atmosphere supplied by sponsor. Website and social media promotions and an audience delivered to you!
- QUARTERLY BUSINESS LUNCHEONS (exclusive) \$550 - Luncheons presented by “Your Company Name and Logo”, Exclusive, onsite leveraging and 2 lunch tickets, Website and social media promotions, day of recognition. Attendance up to 125.
- LEGISLATIVE COFFEE & CONVERSATION \$1,000 - Held at the Performing Arts Center with Federal, State, County and Local Officials – round table conversations on legislation and its effect on local business. Website and social media promotions, on-site recognition.

2019 Calendar of Events

Mastermind Group Wednesday and Friday

Mansfield Connects 1st and 3rd Fridays

First Tuesday of each month One More Customer Webinar

Last Tuesday of each month The Power of the Subconscious Mind

January

10th – Business Unplugged / Legends Senior Living
18th – Chamber Business Awards Gala
24th – Chamber Business Luncheon / State of the City Address

February

7th – Chamber Chat with Mark Lucas Kelly
14th – Business Unplugged / American National Bank
20th – AUSTIN DAY!

March

4th – Sales Boot Camp
11th – Sales Boot Camp
14th – Business Unplugged / First National Bank Mortgage

April

11th - Business Unplugged / Ben Franklin & Minuteman HVAC
18th – Chamber Business Luncheon – Candidate Forum
29th – Situational Leadership

May

9th – Business Unplugged / Family Mattress November
14th – Business Unplugged / Walnut Creek Country Club

June

13th – Business Unplugged / Minuteman Press December
6th – Holiday Potluck / Mansfield Connects

July

11th – Business Unplugged / Simmons Bank
18th – Chamber Business Luncheon / ACE



September

12th Business Unplugged / H Customs Audio Video
21st – Wild Game Dinner

October

10th – THE BIG CONNECT
17th – Business Unplugged –
24th – Chamber Business Luncheon – State of the District

November

14th – Business Unplugged / Walnut Creek Country Club

December

6th – Holiday Potluck / Mansfield Connects