

2017

MEMBERSHIP

INVESTMENT OPTIONS

MANSFIELD  AREA

CHAMBER OF COMMERCE



ACE

114 Main Street
Mansfield, Texas 76063
www.mansfieldchamber.org

ACE

What does a Chamber do?

Advocate – Advocates pro-business policies and legislation to help businesses in the area grow and prosper, working to represent Chamber member's interests.

Connect – Provides program and event opportunities to meet other area business people. To succeed, businesses must continually connect with new people, cultivate emerging relationships and leverage existing business. The Chamber helps members build lasting connections through participation in our programs, committees and events conducted annually by our organization.

Educate – Provides programs and opportunities to learn the inner-workings of the Mansfield Area community, develop effective leadership skills, and grow businesses through educational seminars and workshops. The Chamber partners with education leaders, institutions, and businesses to improve the workforce pipeline.

Membership Investment Levels

VALUE FEATURES	"e Club"	Principal Investor	Pinnacle Investor	Equity Investor	President's Club	Chairman's Circle
INVESTMENT	FREE	\$300	\$750	\$2000	\$3000	\$5500
Chairman's Sponsor – 1 per event EXCLUSIVE - One event per year – only 4 sold per year \$3500 Credit Event Naming Rights, Representative on Planning Committee Hospitality (TLC Services on the day of the event) "Own the Month" of the event in all advertising (Newsletter, Video Interview, Website, etc.) Prominent Signage at Event On-site leveraging Reserved Tickets/Table with Wait Staff and Drinks Digital Marketing and Recognition						√
President's Sponsor – one event per year \$2000 Credit Details are specific to event - Award Presentations Signage at event Reserved Tickets/Table/Drinks, Digital Marketing and Recognition					√	
Supporting Sponsor - \$500 Credit Provide your services/products at event, Digital Marketing and Recognition				√		√
Enhanced Web Package: Logo on chamber website with hyperlink, Photos, YouTube Videos displayed, Summary of Business, Unlimited Keywords, Priority Placement in Search Results, Request info link, Social Network Link displayed					√	√
Investment level recognition on Chamber Website and Newsletter					√	√
Website advertising – Category Banner, Top Priority Placement, Banner links to URL				25% Discount	√	√
Quarterly Chamber Business Lunch tickets				√	√	√
Opportunity to host Business After Hours – EXCLUSIVE (11 per year)		\$450	10%	15%	20%	25%
Opportunity to host Chamber Business Luncheons – EXCLUSIVE (4 per year)		\$450	10%	15%	20%	25%
Hyperlink of your business on chamber website			√	√	√	√
Boardroom use -upon availability			50%	√	√	√
Preferred Investor pricing for additional Chamber Events – discount			10%	15%	20%	25%
Business referrals through online and by phone		√	√	√	√	√
Free Hot Deal Listing – Job Postings		√	√	√	√	√
Vendor Discounts from Members		√	√	√	√	√
Ribbon Cutting/Grand Opening		√	√	√	√	√
Educational Programs Seminars, Mastermind Group, Mansfield Connects, Chamber Chats		√	√	√	√	√
Listing and Map Hyperlink in online directory		√	√	√	√	√
New Investor Recognition on Website		√	√	√	√	√
Proud supporter of Mansfield Chamber of Commerce digital seal		√	√	√	√	√
Chamber and business community Weekly News and Attend Chamber Events	√	√	√	√	√	√

Associate Member \$150.00 – same perks as Principal Investor - Associate members are individuals with a desire to serve the Mansfield area and are not promoting a business or non-profit organization. Associate membership is open to residents, retirees and other civic-minded persons. Non-Profits \$125.00 - same perks as Principal Investor

Customized Packages are also available.

benefits of a Chamber

Networking
Opportunities

Membership increases your visibility in the
Community

**Build Community
Relationships**

attend great events

advertising

Customer
Referrals

workshops & training

The Chamber of Commerce is the most

the trusted

source for information on local businesses and services.
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