

2017

MEMBERSHIP

INVESTMENT OPTIONS

MANSFIELD  AREA

CHAMBER OF COMMERCE



ACE

114 Main Street
Mansfield, Texas 76063
www.mansfieldchamber.org

ACE

What does a Chamber do?

Advocate – Advocates pro-business policies and legislation to help businesses in the area grow and prosper, working to represent Chamber member's interests.

Connect – Provides program and event opportunities to meet other area business people. To succeed, businesses must continually connect with new people, cultivate emerging relationships and leverage existing business. The Chamber helps members build lasting connections through participation in our programs, committees and events conducted annually by our organization.

Educate – Provides programs and opportunities to learn the inner-workings of the Mansfield Area community, develop effective leadership skills, and grow businesses through educational seminars and workshops. The Chamber partners with education leaders, institutions, and businesses to improve the workforce pipeline.

Membership Investment Levels

INVESTMENT FEATURES	VALUE	"eClub"	Principal Investor	Pinnacle Investor	Equity Investor	President's Club	Chairman's Circle
Weekly Newsletter Advertising	\$1200						
Enhanced Web Package: Logo on chamber website with hyperlink, Photos, YouTube Videos displayed, Summary of Business, Unlimited Keywords, Priority Placement in Search Results, Request info link, Social Network Link displayed	\$360 year						
Investment level recognition online							
Sponsorship/Event Credit during your membership year					\$1,000	\$1,500	\$2,000
Chamber Business Quarterly Luncheon Tickets	\$30 ea				One per QTR	Two per QTR	Two per QTR
Website advertising – Category Banner, Top Priority Placement, Banner links to URL	\$120 year						
Preferred Investor pricing for additional Chamber Events – discount				10%	15%	20%	25%
Opportunity to host Business After Hours	\$350						
Opportunity to host Chamber Business Luncheon	\$450						
Hyperlink of your business on chamber website	\$25 year						
Boardroom use -2 hour minimum upon availability	\$50 hour						
Business referrals through online and by phone							
Lobby Recognition							
Hot Deal Listing, Job Postings, Calendar Event Posting, Vendor Discounts							
Ribbon Cutting/Grand Opening	\$350						
Sponsorship Opportunities in all Major Events							
Special Educational and Connect Programs							
Mansfield Chamber of Commerce digital seal							
Chamber and Community Weekly News							
INVESTMENT		FREE	\$300	\$750	\$2000	\$3000	\$5500

Associate Member \$150.00 – same perks as Principal Investor - Associate members are individuals with a desire to serve the Mansfield area and are not promoting a business or non-profit organization. Associate membership is open to residents, retirees and other civic-minded persons.

Non-Profits \$200.00 - same perks as Principal Investor

Customized plans available

benefits of a Chamber

Networking
Opportunities

Membership increases your visibility in the
Community

**Build Community
Relationships**

attend great events

advertising

Customer
Referrals

workshops & training

The Chamber of Commerce is the most

the trusted

source for information on local businesses and services.
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