



Sun Prairie Wisconsin Economic Profile 2016

Highlights

- Labor Force
- City/ Government Taxes
- Health Care
- Demographics
- Education
- Construction & Growth
- Community

Highways

U.S. Highway 151 passes through Sun Prairie as a six-lane, limited access highway, providing a direct route to Madison and the interstate system to the south and the Fox River Valley to the North.

Sun Prairie's access to major highways is a distinct advantage for both businesses and residents.



Population

1990	15,352
2000	20,364
2015 est.	31,810
2020 (forecast)	34,770
2030 (forecast)	40,948
Projected Annual Growth Rate	
2013-2020	2.06%

Sun Prairie Chamber of Commerce Website:

sunprairiechamber.com

Check the following additional resources for more information about Sun Prairie:

- City of Sun Prairie: cityofsunprairie.com
- School District: sunprairie.k12.wi.us
- Downtown Sun Prairie: downtownsunprairie.com
- Sun Prairie Tourism: visitsunprairie.com

Appleton	115 miles	NE
Chicago	135 miles	SE
Dubuque	105 miles	SW
Eau Claire	180 miles	NW
Green Bay	146 miles	NE
La Crosse	133 miles	NW
Milwaukee	65 miles	SE
Minneapolis/St. Paul	246 miles	NW
Oshkosh	93 miles	NE
Rockford	76 miles	S

Labor Force

MAJOR EMPLOYERS Company Employees

	FT
City of Sun Prairie	213
Sun Prairie School District	1050
QBE	700
Frontier Communications	250
Continental Conti Tech-Fluid Technologies	264
Village Hearth Bakery	100+
Royale Printing	190
Palmer Johnson	120
Costco Wholesale	102
Madison Kipp	80
Trachte Building Systems	135
Wisconsin Distributors	215
Walmart	120

EMPLOYMENT DATA

Dane County unemployment rate (1/16)
3.5%
High School Graduate or Higher: 95.2%
(Sun Prairie)
Civilian employed population 16 yrs and
over-Sun Prairie: 16,624

Sun Prairie Occupation Percentages (53590 zip code):

Management, Professional and related: 44.1%
Service: 15.2%
Sales and Office: 25.7%
Production, Transport & Material Moving: 9.6%

Sources: US Department of Commerce Census Bureau, 2000 Census; WI Dept. of Workforce Development; American Factfinder

Wage table source: OES Wage Survey—U.S. Department of Labor

OCCUPATION	Dane County wage rates:	
	Hourly MEDIAN	MEAN ANNUAL
Accountants/Auditors	\$29.83	\$69,770
Assemblers, Team	\$14.74	\$32,230
Bookkeeping/Accounting Clerks	\$17.89	\$38,540
Cashiers	\$8.91	\$19,700
Child Care Worker	\$10.59	\$23,310
Computer Programmer	\$37.01	\$76,970
Dental Assistant	\$18.06	\$37,920
Elementary Teacher	Not available	\$51,830
General Maintenance & Repair	\$20.94	\$44,470
Food Preparation	\$9.38	\$21,140
Insurance Sales Agents	\$22.83	\$52,810
Licensed Practical Nurses	\$21.31	\$44,720
Mechanical Engineer	\$33.54	\$71,330
Retail Salesperson	\$10.13	\$25,260
Stock Clerks	\$11.07	\$24,440
Tellers	\$11.93	\$25,630
Truck Driver, Light	\$14.51	\$33,170
Waiter /Waitress	\$9.95	\$23,520

MISCELLANEOUS

City Bond Rating - Aa-3
ISO rating for Sun Prairie - 3
*Fire Dept. has 45 volunteer and 9 career fire fighters
*Emergency Medical Service: has 12 FT and 6 PT paramedics and 2 Full time ambulances
*Police force has 53 sworn officers
Police/Fire Emergency: 911
Police non-emergency: (608) 837-7336
Fire non-emergency: (608) 837-5066

City Services/Government

The City of Sun Prairie staff offer expertise in a variety of areas to assist business and industry with their planning needs. (all contacts are 608 area code)

PLANNING DEPARTMENT: 608-825-1107
ECONOMIC DEVELOPMENT: 608-825-1107
PUBLIC WORKS: 837-3050
ENGINEERING: 825-1170
CITY CLERK: 837-2511
CITY ASSESSOR: 825-1186
BUILDING INSPECTION: 825-1184

GENERAL INFORMATION

Form of Government - Mayor/Council/City Administrator

Sun Prairie's governing body is the Common Council, consisting of eight alderpersons elected by districts and a mayor elected at large. The Common Council meets at 7 p.m. on the first and third Tuesday of every month.

REFUSE COLLECTION

Commercial - Businesses arrange for private collection of refuse and recycling materials.

CITY OWNED UTILITIES

Internet/fiber optics lines, water, electricity and waste water treatment facilities are municipally owned, offering some of the lowest rates available to local customers. For additional information see 'utilities', next page.

Health Care Services

Sun Prairie has three medical clinics offering complete family care, and specialty services.

Dean Medical Center, 10 Tower Drive, (608)825-3500
U.W. Health Clinic, 2651 Windsor St, (608)837-2206

Westside Medical Campus:/Emergency Center: SSM Health Care offers a 24-hour emergency room on the City's Westside—2840 O'Keeffe Ave.

Capitol Physical Therapy: Specializing in Orthopedics & Sports, Pelvic PT, Seniors, & Injured Workers; 100 Wilburn Rd., Suite 212, (608)318-1357.

Nursing Care: Willows Nursing & Rehabilitation Facility; Sun Prairie Retirement & Assisted Living Center

Assisted Living facilities: Clare Bridge of Sun Prairie, Faith Living Communities, Haack's Tendercare, Harmony Living Center, Hyland Park of Sun Prairie, Kindredhearts, Lighthouse of Sun Prairie, Prairie Gardens Assisted Living, Sun Prairie Retirement & Assisted Living Center (visit our business directory on our website for contact information/details: www.sunprairiechamber.com)

Madison's finest hospitals are minutes away:

[University of Wisconsin Hospital & Clinic](#)
[St. Mary's Hospital Medical Center](#)
[Meriter Hospital](#)

In Columbia County, just fourteen miles northeast:

[Columbus Community Hospital & Medical Clinic](#)

Taxes

2015/2016 City of Sun Prairie Property Tax Rate

Jurisdiction	2013/2014	2014/2015	2015/2016	\$ Change	% Change
State	0.1696	0.1697	0.1710	0.0013	0.78%
Dane County	3.1149	3.1166	3.1710	0.0544	1.74%
Local (City of Sun Prairie)	8.4182	8.4689	8.3437	-0.1251	-1.69%
MATC	1.8398	0.9336	0.9344	0.0008	0.08%
Subtotal	13.5424	12.7069	12.6201	-0.0868	-0.68%
Sun Prairie School District	13.1369	12.8036	12.8377	0.0341	0.27%
Less State School Credit	1.9633	1.9503	2.0901	0.1398	7.16%
Final Net Mill Rate—Sun Prairie	24.7160	23.7963	23.3677	-0.4286	-0.82%

Construction/Growth

DEVELOPMENTS

Sun Prairie has been one of the fastest growing communities in the state over the past two decades. The following projects are currently underway:

Downtown Revitalization: (TIF # 8)

Over the past decade, a total of 276 new dwelling units and over 120,000 sq ft of new retail/commercial floor area has been added downtown—additional redevelopment opportunities available

Main Street: (TIF #11)

Redevelopment project area; Road Reconstruction; Development incentives available

Prairie Center: West

(Copp's is anchor retailer) Developer: Rollie Winter Asso-

ciates; Acres: 15.45 Characteristics: 60,000 sq. ft. retail; 67,050 commercial

Smith's Crossing: Southwest Developer: Veridian Homes Acres: 447

Characteristics: 1494 units, up to 390,000 sq ft commercial/office, public school site, 200+ acre permanent open space

West Prairie Village: West Developer: FC Land Acres: 210

Characteristics: 1120 units, up to 410,000 sq. ft. commercial 85,000 sq. ft. civic/institutional

Prairie Lakes: West

Developer: Prairie Development, LTD Acres: 126.8

Characteristics: 890,000 sq. ft. retail—Target, Costco, Cabelas, Marcus Theatres

Providence: West

Developer: Wilshire Development II, LLC Acres: 90 Characteristics: 451 units, up to 72,000 sq ft retail/office, church site, school site

Liberty Square: North

Acres: 140 Characteristics: 681 units, 48,300 sq ft retail/office, potential church/school/day care

Sun Prairie Business Park:

Lots available; contact City of Sun Prairie Economic Development: 608-825-1107 business@cityofsunprairie.com Over 40 businesses currently in park.

COMMERCIAL/INDUSTRIAL CONSTRUCTION

2015	\$15,348,032 est. value
2014	\$32,835,000
2013	\$21,647,600
2012	\$37,579,600
2011	\$9,527,900
2010	\$7,576,800
2009	\$12,520,700
2008	\$32,942,300
2007	\$27,244,300

RESIDENTIAL CONSTRUCTION

	SF	MF	Total
2015	161	124	285
2014	134	70	204
2013	119	179	298
2012	50	103	153
2011	40	70	110
2010	43	6	49
2009	44	52	96
2008	59	168	227
2007	69	129	19

Public Utilities

Electric, Water and Telecommunications

These services are delivered by **SUN PRAIRIE UTILITIES**, one of Wisconsin's largest locally owned public power utilities. The utility prides itself on being a low cost, safe and reliable service provider. Current electric and water rates can be found on the Wisconsin Public Service Commission website (www.psc.wi.gov). For other questions or for information on Telecom fiber optic service availability and cost, please visit the SPU website (www.sunprairieutilities.com), call **(608)837-5500**, or come to the main office located at **125 West Main Street**.

Wastewater and Stormwater

These services are provided by the **CITY OF SUN PRAIRIE**. For questions or for current rates, please visit the City's website (www.cityofsunprairie.com), call **(608)837-6292 [Wastewater]**, or call **(608)825-1170 [Stormwater-City Engineering]**. The impressive Wastewater Treatment facility is located at **3040 Bailey Road** and the Engineering Department is located within City Hall at **300 East Main Street**.

TELEPHONE

Telecommunications services are provided by Frontier, which has its Regional Headquarters in Sun Prairie. For new business service call 1-877-462-8188 To order directories: 1-877-462-8188

NATURAL GAS: WE Energies, 1-800-242-4035

Gas charge is based on load size and changes on a monthly basis, call WE Energies for the current rate.

Demographics

SUN PRAIRIE HOUSEHOLD INCOME

Household Income (2014 estimates)	
\$25,000-\$34,999	9.2%
\$35,000-\$49,999	13.7%
\$50,000-\$74,999	21.0%
\$75,000-\$99,999	16.4%
\$100,000-\$149,999	16.9%

Sun Prairie Household 2014 estimates:
 Median Income: \$66,956
 Per Capita Income: \$30,905
 Sun Prairie Median Owner Occupied Housing Unit Value: \$203,300

Sun Prairie Median Age - 34.0
 Percent Male - 47.3%
 Percent Female - 52.7%
 Percent age 25-44 - 31.7%
 Percent age 45-64 - 24.1%

Number of Households 2013: 12,029
 Sun Prairie Families: 8,084
 Population 25 years & Over: 19,994

EDUCATION LEVEL

(5 year estimate, 2009-2014)
 (Persons 25+)

Less than 9th grade	1.2%
9th to 12th grade, no diploma	3.6%
High school graduate	20.2%
Some college, no degree	20.4%
Associate degree	12.1%
Bachelor's degree	28.7%
Graduate or professional degree	13.8%

DANE COUNTY

Dane County Median Age - 34.6
 2014 Median Household Income: \$84,175
 Dane County Per Capita Income: \$33,895
 Dane County Median Home Value 2013: \$229,000

Sources: US Department of Commerce Census Bureau; ESRI; American Fact Finder, ACS



Sun Prairie Chamber of Commerce

109 E Main Street
 Sun Prairie, WI 53590

Phone: 608-837-4547
 Fax: 608-837-8765
 Email: spchamber@frontier.com
 Web: sunprairiechamber.com

Education/Community Resources

Location, Location, Location!!!

The city is only minutes away from:

- Madison
- U.S. Highway 151 with four interchanges to Sun Prairie
- Interstate 39/90/94
- Dane County Regional Airport

Educational System - Sun Prairie Area School District

Office: (608) 834-6500, 501 South Bird Street, 53590

- serves over 7,000 children in the District
- consists of Sun Prairie Senior High School, an Alternative Learning School, Upper Middle School, two middle Schools, seven public elementary schools, a 4K program, and Sun Prairie's Virtual School. Provides a full range of instruction from special education to a talented and gifted program

- * Four Parochial Schools in Sun Prairie
- * Huntington Learning Center

Post Secondary Education

Madison offers many opportunities in continuing education. Vocational/technical, undergraduate and graduate programs, courses for credit or non-credit.

- University of Wisconsin-Madison
- Madison College (formerly MATC)
- Upper Iowa University
- Cardinal Stritch University
- Edgewood College
- Globe University
- Herzing University
- Lakeland College
- University of Phoenix
- Concordia University

Parks and Recreation

Features:

- park system consisting of 42 parks covering 370 acres
- more than 13 ball diamonds
- 5 outdoor skating rinks
- two sledding hills
- three soccer fields
- Family Aquatic Center features a 'zero

depth' swimming pool, waterslides and sand play area

- Youth Baseball Complex is home to the daytime baseball and softball programs as well as Sun Prairie's Little League program
- Municipal Pet Exercise Area
- Skateboard Park
- Sun Prairie ice Arena: youth hockey, adult hockey, figure skating, recreational skating

Additional Recreational Attractions:

- golf, bowling, soccer and indoor hockey provided by private organizations
- athletic club
- Library
- YMCA
- Civic Theatre
- Sun Prairie Ice Arena
- Angell Park Dream Park
- Angell Park hosts Midget Auto racing in the summer and other events
- Colonial Club Senior Center offers a variety of educational and recreational activities for people age 55 and older