WE PROMOTE, CONNECT, AND ADVOCATE FOR OUR MEMBERS

We PROMOTE Sun Prairie Business Community to consumers through a variety of means: print, online, etc.

We CONNECT Sun Prairie Businesses to each other and to the community through networking opportunities and events.

We ADVOCATE for the best interests of Chamber Member Businesses through dialogue with City and State officials.

WE PROMOTE

- Website
- Community Expo & Job Fair
- Business directory-print & website
- Community guide
- Community map
- Member brochure display in office
- In office referrals
- Weblinks to member sites
- Advertising
- Halloween Business Spooktacular
- Gift Certificate Program
- Business to Business Services
- Keytag Program
- Home Biz Market
- Monthly Restaurant Mystery
- Monthly Newsletter
- Weekly E-news
- Economic profile-demographic data

Community Events: by promoting our community, we promote our businesses/members
- Sweet Corn Festival
- Taste of the Arts Fair

MEMBER SERVICES

- Member lists, labels, organization lists, business lists, data
- Local development resource info: development plans
- Community resource information
- Resource and referral
- Member Insurance Benefit Plan

WE ADVOCATE

- Legislative updates yearly
- Address business concerns with local government
- The voice of business
- Government affairs newspaper-current issues affecting business
- How to run for public office session yearly—encourage business involvement
- Connected at state level
- Periodic e-mails to inform of pending legislation affecting business
- Mayoral debates, ‘meet your city council’ luncheons

WE CONNECT

- Annual golf outing
- Member luncheons
- Member mixers/networking
- Annual meeting
- Community Expo & Job Fair
- Bowling Tourney
- Home Biz Market
- Leadership Sun Prairie
- Educational Seminars—quarterly
- Ambassador visits, ribbon cuttings, groundbreakings
- Members Connect Roundtables
- Workers to jobs-job postings on our website
- Sun Prairie to county and state
- Businesses to government resources
- Businesses to available commercial property
- Businesses to business start-up resources