

# HALLOWEEN

# SPOOKTACULAR 2019

# THURSDAY, OCT. 31st

Thursday,  
October  
31st,  
2019  
1:00-  
5:00 p.m.

Help keep trick-  
or-treaters safe  
while  
promoting your  
business.



Punch card prize donations  
for children and adults are  
welcome!



## The Halloween Business Spooktacular is:

- A promotional opportunity for your business.
- Exposure for your business as children bring their parents to trick-or-treat.
- Great community outreach. Your business name will be placed on a punch card for children and adults. You will validate each card that comes through with a stamp or a sticker. The filled punch cards will be submitted to the Chamber for a prize drawing.
- An advertisement in *The Star* as well as through flyers, the Chamber website, and punch cards.
- Estimated to get 100–400 people per hour through your doors (varies by location).

## Why participate?

- Great way to get parents and children in your door.
- Gives the community a safe place to trick-or-treat.
- Hours will be limited from 1 p.m.–5 p.m., Oct. 31<sup>st</sup>.
- Chamber member participation is **free**.
- Non-members may participate for \$60.

## Decorating Contest!

Get into the spirit by dressing-up and decorating your business! Sign-up for the contest if you have an exciting display or costume theme and you're entered to win a cash prize.

First Prize: \$100

Second Prize: \$75

Third Prize: \$50

## Be a Spooktacular Sponsor!

The \$50.00 (non-member price: \$100) sponsorship includes:

- Your business's logo on the punch cards and posters
- Your business listed as an event sponsor on the advertising
- Your business listed as an event sponsor on the website with a link to your business's website
- Sponsor acknowledgment in the Chamber Newsletter (distributed to 550+)

Sun Prairie Chamber of Commerce, 109 E. Main St., Sun Prairie, WI 53590

Phone: 837-4547

Fax: 837-8765

spchamber@tds.net

# HALLOWEEN SPOOKTACULAR 2019

Yes, I want to participate in Halloween Spooktacular 2019! (Free for Chamber members; \$60- non-members)

Yes, I would like to be a Spooktacular Sponsor! (\$50.00- members; \$100- non-members)

Contact Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone: \_\_\_\_\_ Business Hours: \_\_\_\_\_

Spooktacular Sponsor: \$50(member)/\$100(non-member) is enclosed. \_\_\_\_\_

Non - Chamber Member- Participation only: \$60 is enclosed. \_\_\_\_\_

We will participate in the decorating contest: \_\_\_\_\_ Yes \_\_\_\_\_ No

**Prize Donors:**

I would like to donate the following punch card prize: \_\_\_\_\_

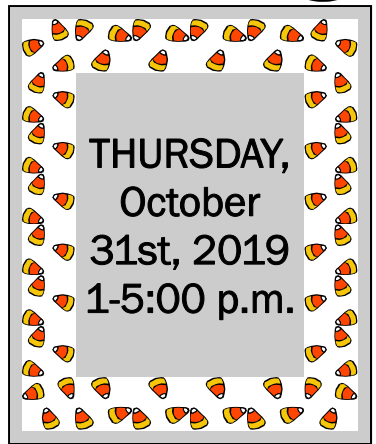
I will drop off the prize at the Chamber: \_\_\_\_\_

Please pick-up the prize at my business: \_\_\_\_\_

(prizes will be picked-up the week of October 14<sup>th</sup>)



**Deadline: Tuesday, October 1st**



Please use a stamp, sticker or initials for the punch card as these marks are easy to read and will help the Chamber determine that all locations were visited. The winners of the Decorating Contest will be determined by the Chamber of Commerce Business Promotion Committee. Estimated attendance for each business: 100-400 children and parents per hour depending on location.ö

Return to: Sun Prairie Chamber of Commerce, 109 E. Main St., Sun Prairie, WI 53590  
 Phone: 837-4547 Fax: 837-8765 spchamber@tds.net  
 Offer from the Sun Prairie Chamber Business Promotion Committee