

Miss Woodstock Sponsorship Information

I. Little Miss Woodstock Contestant Sponsor:

**Cost: \$250 (Chamber member)
\$375 (Non-member)**

1. Does not include Contestant Registration Fee \$25 (contestant to pay this fee)
2. Includes Logo and company name recognition as Little Miss Woodstock sponsor with head shot of your contestant in 2page Color Spread of Woodstock Independent Total Market Edition to 16,000 residents (\$200 value)
3. 1/4 page advertisement in the full color program booklet (250-400 printed)** (\$30 value)
4. Contestant represents your business at important community functions including parades, chamber mixers, photo ops and other media coverage, wearing sash with sponsor's corporate name.
5. Two complimentary tickets to the Pageant (\$40 value)
6. Highlighted company recognition for sponsorship on Chamber website for duration of sponsorship with periods of premium positioning prior to and after pageant (9-month max)
7. Monthly Social Media recognition on Chamber Facebook, Instagram and Twitter accounts
8. Recognition on Contestant Marketing Posters (200printed)

II. Miss Woodstock Contestant Sponsor:

**Cost: \$375 (Chamber member)
\$500 (Non-member)**

1. Does not include Contestant Registration Fee \$50 (contestant to pay this fee)
2. Includes Logo and company name recognition as Little Miss Woodstock sponsor with head shot of your contestant in 2-page Color Spread of Woodstock Independent Total Market Edition to 16,000 residents (\$200 value)
3. 1/3 page advertisement in the full color program booklet (250-400 printed)** (\$40 value)
4. Contestant represents your business at important community functions including parades, chamber mixers, photo ops and other media coverage, wearing sash with sponsor's corporate name.
5. Two complimentary tickets to the Pageant (\$40 value)
6. Highlighted company recognition for sponsorship on Chamber website for duration of sponsorship with periods of premium positioning prior to and after pageant (9-month max)
7. Monthly Social Media recognition on Chamber Facebook, Instagram and Twitter accounts
8. Recognition on Contestant Marketing Posters (200 printed)
9. 2 Minute Company Commercial, collaboratively scripted between contestant and sponsor. Presented live on stage at the Miss Woodstock Pageant (in front of 200-400 attendees) by the contestant as part of her judged requirements. The commercial will also be recorded by the Woodstock Chamber of Commerce prior to the event for use on the Chamber website, Chamber U-Tube channel launching this fall and in social media campaigns on Facebook and Twitter. This commercial can also be used by the Sponsor, crediting the Woodstock Chamber of Commerce, Miss Woodstock Pageant and the contestant appropriately.

III. Miss Woodstock Scholarship Award Sponsor:

Cost: \$1000

- a. Full Page Inside Cover Color Ad in the color program booklet. ** (200-400 printed)
- b. (\$120 value)
- c. Full Media acknowledgment in all coverage (posters, newsprint, website, social media).
- d. On screen sponsorship acknowledgement pre-pageant while guests enter the venue
- e. On stage live acknowledgement during pageant by event emcee and/or Chamber Executive
- f. Photo opportunities with the winner afterwards for press.
- g. Two complimentary tickets to the Pageant.

IV. 1st Runner-Up Scholarship Award Sponsor:

Cost: \$500

- a. 1/3-page ad in the color program booklet.** (200-400 printed) (\$40 value)
- b. Full media acknowledgment in all coverage (posters, newsprint, website, social media).
- c. On screen advertisement pre-pageant while guests enter the venue
- d. On stage live acknowledgement during pageant by event emcee and/or Chamber Executive
- e. Two complimentary tickets to the Pageant.

V. 2nd Runner-Up Scholarship Sponsor:

Cost: \$250

- a. 1/6 page ad in the color program booklet.** (200-400 printed) (\$20 value)
- b. Full media acknowledgment in all coverage (posters, newsprint, website, social media).
- c. On screen advertisement pre-pageant while guests enter the venue
- d. On stage live acknowledgement during pageant by event emcee and/or Chamber Executive
- e. Two complimentary tickets to the Pageant.

VI. Little Miss Scholarship Award Sponsor:

Cost: \$250

- a. 1/6 page ad in the color program booklet.** (200-400 printed) (\$20 value)
- b. Full media acknowledgment in all coverage (posters, newsprint, website, social media).
- c. On screen advertisement pre-pageant while guests enter the venue
- d. On stage live acknowledgement during pageant by event emcee and/or Chamber Executive
- e. Two complimentary tickets to the Pageant.

VII. Other Sponsorship Opportunities:

Cost: Inquire

- Floral Bouquet Donations
- Pre-Pageant Appetizers for Reception
- Pageant Desserts for Reception
- Dress for County Pageant
- Talent Award (\$100)
- Miss Congeniality Award

VIII. Advertisement in the Miss Woodstock Program Booklet**

Cost: \$25 to \$120

1/6 page **full** color ad \$25

1/4 page **full** color ad \$30

1/3 page **full** color ad \$40

1/2 page **full** color ad \$60

2/3 page **full** color ad \$80

Full page **full** color ad \$120

** Advertisements for the program booklet may be provided digitally ready-made, or our team can create one if you provide a digital copy of your logo and one line of text, at no extra cost. Additional design and artwork can also be provided at an additional cost quoted by our designer. *Please contact Cindi Carrigan for a quote.*

**2019 Miss Woodstock Pageant
SPONSORSHIP FORM**

Sponsoring Business Name _____

Sponsor Contact Name _____ Phone _____ Email: _____

Business Address: _____

Business Address/City: _____

Sponsorship Type (Circle): _____ Sponsorship Amount: \$ _____

Contestant Sponsor: Little Miss

Contestant Name (if sponsoring a contestant) _____

Scholarship Sponsor: Miss Woodstock 1st Runner Up 2nd Runner Up Little Miss

Other: Bouquet Sponsor Reception Sponsor Talent Award Sponsor Contestant Gift

Advertising:

For program advertisements only, which size ad are you interested in _____ Please provide a brief description of your business or organization _____

Please email a high-resolution jpg and eps file of your logo to chamber@woodstockilchamber.com

Thank you for supporting the Miss Woodstock Pageant!
Your financial support makes continued education possible for Woodstock's finest young ladies.
For additional information or inquiries please contact:
The Woodstock Chamber office at (815) 338-2436 or email us at chamber@woodstockilchamber.com

Miss Woodstock Pageant June 1st, 2019 6 p.m.

Sincerely,

The Miss Woodstock Pageant Committee



