

2018 Little Miss and Miss Woodstock Scholarship Pageant

The Miss Woodstock Pageant is sponsored annually by the Woodstock Chamber of Commerce and Industry. This is the 70th year for the pageant - proof of its stature in the community. Miss Woodstock is not just another pretty face. Miss Woodstock must demonstrate true commitment and grace as she represents the City of Woodstock and the Woodstock Chamber at many community and chamber events throughout her year of reign.

Not only is this pageant a great opportunity to be gifted with scholarship funds, but the contestants will make lifelong friends, receive valuable training and just have fun! Please read through the rules and regulations carefully. If you have any questions, please do not hesitate to contact Pageant Directors at MissWoodstockPageant@gmail.com

We are so proud to be continuing into our 3rd Little Miss Woodstock Pageant. Little Miss Woodstock will accompany Miss Woodstock at parades and some community functions. Expectations are the same/or both titles. Ages/or Little Miss is 8-12 and 16-21 for Miss contestants.

The non-refundable application fee for each contestant (Little Miss and Miss) is \$75.00 and due at time of application submission. We are only accepting the FIRST 8 Little Miss applicants and the FIRST 12 Miss applicants. Applications should be dropped off at the Chamber office located in the lower level side entrance of the Woodstock City Hall on Calhoun Street.

The Little Miss and Miss Woodstock Pageant is a time consuming commitment and should be taken into consideration when scheduling your life outside of the pageant. There will be a MANDATORY meet and greet on Monday March 5th for both Miss and Little Miss Contestants. Our Meet and Greet will take place at The Waverly Ballroom located on 214 Main Street on the Square. Little Miss will be from 5pm-6pm, and Miss meeting from 7pm-9pm. Contestants who are under the age of 18 MUST bring a parent or guardian to the meet and greet. Practices for Contestants will begin that Wednesday, on March 7th", 2018. Rehearsals will be EVERY Wednesday from then until the pageant day, unless noted on the calendar. All times and dates will be discussed at the meet and greet. If you are a college student, please take into consideration of the rehearsal dates. The LAST 4 rehearsals will be mandatory no matter what. We look forward to giving everyone the opportunity to perform in the pageant and will do what we can to work with extreme schedule conflicts to the best of our ability. Please keep in mind that attendance will come into consideration as a tie breaker if need be.

The most important part about the Miss Woodstock Pageant is that we all have fun and make some wonderful memories. Our committee has a ZERO TOLERANCE policy when it comes to negative social media. If at any time it is brought to our attention that the contestant or family of that contestant is using any media outlet to slander another contestant or the Miss Woodstock Pageant in any way, shape, or form, that contestant will be immediately disqualified.

With that being said, we are so excited for the 2018 pageant season! We are here for you every step of the way and promise to do what we can to bring out that "sparkle" in you. If you have any questions, comments, or concerns, please do not hesitate to ask.

Best Regards,

*Ashley Marulli and Betty Eslick
Miss Woodstock Pageant Directors*



MISS WOODSTOCK 2018 POINTS OF INTEREST

- + Attend ALL meetings and practices
- + Attend ALL Chamber functions and Community events on calendar (to be distributed).
- + ***ALL events and appearances will have photo opportunities and the media may be invited.***
- + If you cannot attend an event please call Betty Eslick 815-690-4258 or Ashley Marulli 815-382-7242
- + Power Point pictures due by 6/9/2018 - 6 pictures of you through different ages; friends & family.
These pictures MUST be on a CD or thumb drive or the pictures cannot be used.
- + Start working on your Sponsor Speech immediately! Rough Draft of the entire speech is due by 3/21/2018 Rehearsal.
- + Start working on your Bio ASAP! Personal Bio due by 4/18/2018 Rehearsal
- + Professional Pageant Photo Shoot with Meghan Honea of Living Moments Photography. Our Photo Shoot takes place on Saturday April 21st, 2018 at 1pm inside The Waverly Ballroom. BRING EVENING GOWN IN BAG. YOU WILL CHANGE AT LOCATION. Hair and Make Up MUST be completed prior to Photo Shoot.
PLEASE BRING SPONSOR SASH.

CLOTHING & APPEARANCE

- + Pageant T-shirt will be provided to you.
- + When attending events, hair and make-up should be business appropriate/suited to the event.
- + Remember, you are representing your sponsor, the City of Woodstock, and YOURSELF! Professional at all times!
- + Sponsor Sashes must be worn at certain events. You will only have ONE sash and it needs to last until the Pageant so please be careful with them!
- + Simple white gym shoes must be active appropriate. **No graffiti or logos.** *Keds work the best*
- + Evening Gowns must be approved by Pageant Directors BY 4/11/2018

TALENT

- + Your performance may be NO LONGER than 3 minutes.
- + If you are singing and need an accompanist, you MUST provide your own. They must be able to attend the dress rehearsal on 5/31/18.
- + If you are dancing and using a CD, you MUST have your CD prepared and timed specifically for your routine.
- + If you are performing a talent that requires any props or special needs from the sound department (Ex. Microphone, etc...) we need to know what these needs are by 5/9/2018

SPONSOR SPEECHES - email drafts to MissWoodstockPageant@gmail.com

- + No more than 2 minutes long with a minimum of 1 1/2 minutes.
- + No props allowed during speeches.
- + Set up an interview w/your Sponsor to introduce yourself and learn about their business.
- + Business Suit/Interview attire (also worn for personal interview.)

PAGEANT

- + Each contestant is allowed 1 person backstage for dress rehearsal and the night of the Pageant.
*** Please arrive by 3:30pm on Pageant Day!

70th Annual Miss Woodstock Pageant

Sponsorship Opportunities

1. Sponsor a Little Miss Woodstock Contestant: Cost: \$275 (Chamber members)
\$425 (Non-Chamber members)

- Includes Contestant Registration Fee (\$75 value)
- Includes Logo and company name recognition as Little Miss Woodstock sponsor with head shot of your contestant in 2page Color Spread of Woodstock Independent Total Market Edition to 16,000 residents (\$200 value)
- 1/4 page advertisement in the full color program booklet (250-400 printed)** (\$30 value)
- Contestant represents your business at important community functions including parades, chamber mixers, photo ops and other media coverage, wearing sash with sponsor's corporate name.
- Sponsor invited to a networking mixer for an opportunity to promote your business in the community.
- Two complimentary tickets to the Pageant (\$40 value)
- Highlighted company recognition for sponsorship on Chamber website for duration of sponsorship with periods of premium positioning prior to and after pageant (9 month max)
- Monthly Social Media recognition on Chamber Facebook, Instagram and Twitter accounts
- Recognition on Contestant Marketing Posters (200printed)

2. Sponsor a Miss Woodstock Contestant: Cost: \$425 (Chamber members)
\$575 (Non-Chamber members)

- Includes Contestant Registration Fee (\$75 value)
- Includes Logo and company name recognition as Little Miss Woodstock sponsor with head shot of your contestant in 2 page Color Spread of Woodstock Independent Total Market Edition to 16,000 residents (\$200 value)
- 1/3 page advertisement in the full color program booklet (250-400 printed)** (\$40 value)
- Contestant represents your business at important community functions including parades, chamber mixers, photo ops and other media coverage, wearing sash with sponsor's corporate name.
- Sponsor invited to a networking mixer for an opportunity to promote your business in the community.
- Two complimentary tickets to the Pageant (\$40 value)
- Highlighted company recognition for sponsorship on Chamber website for duration of sponsorship with periods of premium positioning prior to and after pageant (9 month max)
- Monthly Social Media recognition on Chamber Facebook, Instagram and Twitter accounts
- Recognition on Contestant Marketing Posters (200printed)
- 2 Minute Company Commercial, collaboratively scripted between contestant and sponsor. Presented live on stage at the Miss Woodstock Pageant (in front of 200-400 attendees) by the contestant as part of her judged requirements. The commercial will also be recorded by the Woodstock Chamber of Commerce prior to the event for use on the Chamber website, Chamber U-Tube channel launching this fall and in social media campaigns on Facebook and Twitter. This commercial can also be used by the Sponsor, crediting the Woodstock Chamber of Commerce, Miss Woodstock Pageant and the contestant appropriately.

- 3) **Sponsor the Miss Woodstock Scholarship Award (\$2000)** Cost: \$2000
Two @ \$1,000ea
- Recognition with logo on the full inside cover of the color program booklet. ** (200-400 printed) (Two @\$1000 receive 1/2 page each)** (\$120 value)
 - Full Media acknowledgment in all coverage (posters, newsprint, website, social media).
 - On screen sponsorship acknowledgement pre-pageant while guests enter the venue
 - On stage live acknowledgement during pageant by event emcee and/or Chamber Executive
 - Photo opportunities with the winner afterwards for press.
 - Invitation to the networking mixer
 - Two complimentary tickets to the Pageant.
- 4) **Sponsor the Scholarship for 1st Runner-Up:** Cost: \$500
- 1/3-page ad in the color program booklet. ** (200-400 printed) (\$40 value)
 - Full media acknowledgment in all coverage (posters, newsprint, website, social media).
 - On screen advertisement pre-pageant while guests enter the venue
 - On stage live acknowledgement during pageant by event emcee and/or Chamber Executive
 - Invitation to the networking mixer
 - Two complimentary tickets to the Pageant.
- 5) **Sponsor the Scholarship for 2nd Runner-Up:** Cost: \$250
- 1/6 page ad in the color program booklet. ** (200-400 printed) (\$20 value)
 - Full media acknowledgment in all coverage (posters, newsprint, website, social media).
 - On screen advertisement pre-pageant while guests enter the venue
 - On stage live acknowledgement during pageant by event emcee and/or Chamber Executive
 - Invitation to the networking mixer.
 - Two complimentary tickets to the Pageant.
- 6) **Sponsor the Little Miss Woodstock Scholarship Award:** Cost: \$200
- 1/6 page ad in the color program booklet. ** (200-400 printed) (\$20 value)
 - Full media acknowledgment in all coverage (posters, newsprint, website, social media).
 - On screen advertisement pre-pageant while guests enter the venue
 - On stage live acknowledgement during pageant by event emcee and/or Chamber Executive
 - Invitation to the networking mixer.
 - Two complimentary tickets to the Pageant.
- 7) **Other Sponsorship Opportunities:**
- | | |
|--|----------------------------|
| • Floral Bouquet Donations | • Dress for County Pageant |
| • Pre-Pageant Appetizers for Reception | • Talent Award (\$100) |
| • Post Pageant Desserts for Reception | • Miss Congeniality Award |
- 8) **Advertisement in the Miss Woodstock Program Booklet**** Cost: Starting at \$20

1/6 page full color ad	\$20
1/4 page full color ad	\$30
1/3 page full color ad	\$40
1/2 page full color ad	\$60
2/3 page full color ad	\$80
Full page full color ad	\$120

****** Advertisements for the program booklet may be provided digitally ready-made, or our team can create one if you provide a digital copy of your logo and one line of text, at no extra cost. Additional design and artwork can also be provided at an additional cost quoted by our designer. ***Please contact Cindi Carrigan for a quote.***

2018 Little Miss/ Miss Woodstock
SPONSORSHIP FORM

Sponsor Business Name _____

Sponsor Contact _____ Phone _____

Sponsor Address _____

City/State/Zip _____

Which forms of sponsorship are you interested in _____

For program advertisements only, which size ad are you interested in _____

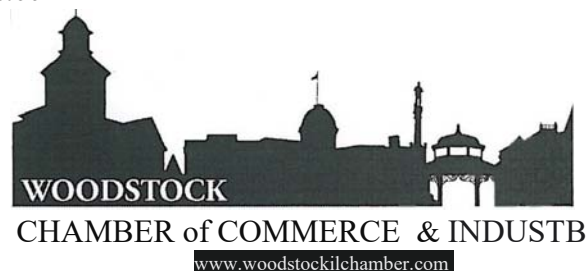
Please provide a brief description of your business or organization _____

*Thank you for sponsoring a Miss Woodstock candidate!
Your financial support makes continued education possible for Woodstock's finest young ladies.*

For additional information or inquiries please contact:

*Danielle Gulli (815) 338-2436 * daniellegulli@woodstockilchamber.com or
Pageant Directors: Ashley Marulli and Betty Eslick misswoodstockpageant@gmail.com*

*Miss Woodstock Pageant
June 2nd, 2018 6 p.m.
The Miss Woodstock Pageant Committee*



121 West Calhoun Street
Woodstock, IL 60098
815-338-2436
www.woodstockilchamber.com
chamber@woodstockilchamber.com

OFFICIAL CONTESTANT APPLICATION (Miss and Little Miss Attached)

2018 Little Miss/Miss Woodstock Scholarship Pageant

Saturday June 2nd, 2018

6:00 pm

SCHOLARSHIPS AND AWARDS

Miss Woodstock 2018:

Educational scholarship payable upon proof of acceptance and registration for college (*terms apply). If Miss Woodstock 2018 chooses not to pursue continuing education, a savings bond will then be awarded.

Crown, Sash, Trophy, Floral Arrangement, Array of gifts given by area businesses will be awarded the night of pageant.

Little Miss Woodstock 2018:

Scholarship, Crown, Sash, Trophy, Floral Arrangement, and array of gifts given by area businesses will be awarded the night of pageant.

First Runner-Up:

Scholarship, Sash, Trophy, Floral Arrangement.

Second Runner-Up

Scholarship, Sash, Trophy, Floral Arrangement.

Talent Award

\$50 Scholarship and Award Plaque

There are various other awards to be given including Miss Congeniality, Miss Photogenic, and Director's Award.

All pageant contestants receive a pageant t-shirt, sponsor sash, and a Professional 8x10 Photo from Photo Shoot.

There is a \$75.00 application fee that must be submitted WITH your application.

Please make checks payable to: Woodstock Chamber of Commerce

All entries must be hand delivered to Woodstock Chamber of Commerce Office

Application Deadline: Wednesday February 28th, 2018

***We are accepting the FIRST 12 entries.

*** Please include a recent headshot with your application as these will be given to the judges with your application on the day of the pageant.

Pageant Entry Requirements

All applications are subject to review and approval of the Miss Woodstock Scholarship Pageant Committee. All decisions of the Miss Woodstock Scholarship Committee are final.

Judging:

Pageant contestants are judged in the following five (5) areas.

Individual Interviews: Conducted IN PRIVATE for five minutes with the judges prior to the pageant event. All other judging takes place during the actual pageant. A dress or business suit (business attire) is required for the individual interviews held before the actual pageant.

Talent: Contestant gets to choose any talent she wishes to display to the crowd and judges. This will show a unique side to each contestant. Talent can be no longer than 3 minutes per contestant.

Evening Gown: Tea- or floor-length gowns; gowns are the responsibility of the candidates, subject to approval (see below). NOTE: The Miss McHenry County Pageant requires floor-length gowns.

Sponsor Speech Segment: Two (2) minutes maximum duration. The Scholarship Pageant Committee will assist you with the preparation; a dress or business suit (business attire) is required.

Active Wear: Black Active wear Capris and White tennis shoes worn in this segment are the responsibility of the candidates and will be worn with Miss Woodstock Contestant t-shirt (provided). This outfit will be worn in the pageant's opening segment. Contestants will be judged on fit, form, and confidence.

Top 5 Finalists will be called after first round of judging had been completed. Each top 5 contestant will then answer one impromptu question.

Impromptu questions are worth 10 points.

NOTE: All clothing required for the pageant is subject to the review and approval of the Miss Woodstock Scholarship Pageant Committee.

ELIGIBILITY REQUIREMENTS

1. Contestants must be: a) live within the boundaries of Woodstock Community Unit School District 200; b) between the ages of 16 and 21; c) single, never married; d) have been resident of Woodstock for at least one (1) year prior to attending college, if currently enrolled in college and, e) a US Citizen f) no children g) no criminal record h) no record of behavior considered illegal appearing in social media

2. Miss Woodstock 2018 must be able to meet the eligibility requirements of the Miss McHenry County Pageant if she so chooses to participate and must be able to fulfill all obligations - including appearances at local parades such as Woodstock's Memorial Day Parade, the Harvard Milk Day Parade and the local City Band Concerts, Lighting of the Square and other chamber functions.

3. Miss Woodstock 2018 has the option to represent the City of Woodstock in the Miss McHenry County contest held during the McHenry County Fair the year following her reign.

If Miss Woodstock 2017 should win the Miss McHenry County title, she will represent the McHenry County Fair Association in the Miss Illinois County Fair Pageant held in January of the following year.

4. All contestants are sponsored by a local member of the Woodstock Business Community through the Woodstock Chamber of Commerce and Industry. The Pageant Committee is happy to assist with securing a sponsor for a contestant should she not have one when she enters the pageant.

5. Previous Miss Woodstock Pageant winners are NOT ELIGIBLE to compete. You may enter

the pageant again if you competed in a past pageant but did not win the title of Miss Woodstock.

6. All Contestants must attend all scheduled activities, meetings and/or rehearsals. Upon acceptance of a contestant's application, she will receive a calendar of events at our first group meeting. These meetings and rehearsals are designed to prepare each contestant for all aspects of the competition and it's therefore imperative that each contestant put forth the effort to attend.

Attendance will be used as a tie breaker for the title of MissWoodstock.

7. Please submit one photograph (no picture phone photos please) for identification purposes. It should be attached to the official entry form.

ALL APPLICATIONS, ALONG WITH THE \$75.00 APPLICATION FEE MUST BE
DELIVERED TO THE WOODSTOCK CHAMBER OFFICE LOCATED INSIDE
OF CITY HALL.

OFFICIAL MISS WOODSTOCK 2018 APPLICATION

Name:

Address:

City:

E-Mail Address:

Phone:

Date of Birth:

Sponsor Name:

Parents' Names:

Place of birth :

Where do you currently attend school?

What high school did/do you attend?

What year did/will you graduate from high school?

If presently in college, what is your major?

If you plan to attend college in the Fall, list the school's name, location and your intended major:

By signing below, I am verifying that to the best of my knowledge, the answers are true. I also, by signing, agree to abide by the pageant rules and regulations and acknowledge that the decisions made by the Miss Woodstock Scholarship Pageant Committee are final.

Candidate's Signature

PARENT(S) OR LEGAL GUARDIAN (if candidate is under 18 years of age):

I/We hereby give permission and/or approval for _____ to participate in the 2018 Miss Woodstock Scholarship Pageant.

Print name _____ Signature _____

Print name _____ Signature _____

Thank you for your desire to participate in the Miss Woodstock Scholarship Pageant.

Please attach the following documents:

- 1) a recent photo
- 2) this official entry form
- 3) the attached candidate inventory sheet, signed social media form, and photo release form.
- 4) \$75.00 Application Fee. (Make Payable to: Woodstock Chamber of Commerce)

All entries must be hand delivered to Woodstock Chamber of Commerce Office

Application Deadline:
Wednesday February 28th, 2018

CANDIDATE INVENTORY

MISS WOODSTOCK 2018

*****Only to be filled out by Miss Contestants*****

Please give careful thought to all of the questions and your answers. The judges and the pageant committee receive your actual forms. This information is also used for newspaper releases, the program and for the script the night of the pageant. If you need extra room, feel free to use the back of these sheets. *You may also submit a formal resume along with this form.*

Name:

Age:

Are you employed?

Where?

What do you enjoy most about your job?

Where else have you lived and for how long?

Name your talents, interests or hobbies.

Name the school activities you are involved in.

List all Community involvement:

Name any school or community honors.

What are your career goals or aspirations?

What has been your most exciting or interesting experience to date?

What college/school are you planning to attend:

For what degree or designation:

Why are you competing for the title of Miss Woodstock?