

Rome Floyd Chamber



Business Brief

HERE'S WHAT YOU NEED TO
KNOW THIS WEEK!

Important Dates

Click each title to learn more

- [Small Business Action Council- 3/12 @ 8:30 a.m. - Panel discussion with Small Business of the Year Nominees Owen Security, Season Events, Romega Digital, and Small Business of the Year Winner, Midian Roofing.](#)
- [Monthly Member Meeting - 3/14 @ 11:00 a.m.](#)
- [Ribbon Cutting at Ag-Pro - 3/14 @ 5:00 p.m. - New John Deere Dealer](#)
- [Ribbon Cutting at Courtyard by Marriott Rome Riverwalk - 3/15 @ 5:30 p.m.](#)
- [Technology SquareTable - 3/22 @ 12:00 p.m.](#)
- [Young Professionals of Rome see *Anything Goes* - 3/22 - Young Professionals of Rome gather to experience *Anything Goes* on opening night at the Historic DeSoto Theatre.](#)
- [Confluence - 4/4 at the Courtyard by Marriott Rome Riverwalk](#)
- [Small Business Action Council - 5/14 - Mike Schieffer, Lumina Coffee Company, will talk to the Small Business Action Council about his Small Business Venture](#)

Business of the Week

Rolan Business Machine Co., Inc.

With many years in the office equipment industry, Rolan Business Machine has plenty of options to put in place the solutions you need at a price and terms that will fit your budget. Depending on your needs, options such as new, factory refurbished (nearly new), Refurbished and off-lease equipment.



To qualify for Member of the Week, your business must be a Chamber member for five consecutive years and must not have been a member of the week within the past two years.

Chamber Advantage Deal

Troy's Bar-B-Que - 10% off any purchase. (Not valid with any other special,

coupon, or discount). Excludes All-You-Can-Eat entrees & Kids Meals)

Would you like to offer a discount? Email Jeanne Krueger, Director of Membership, at jkrueger@romeiga.com for details. For a full list of Chamber Advantage discounts, [click here](#).



Floyd Medical Center's Floyd Urgent Care in Armuchee celebrates the Grand Opening and Ribbon Cutting Ceremony.

SMALL BUSINESS ACTION COUNCIL

*Panel discussion with Small Business of the Year Nominees
Owen Security Solutions, Romega Digital, The Season
Events, and Small Business of the Year Winner, Midian
Roofing.*

Tuesday, March 12, 2019

8:30 a.m.

At the Rome Floyd Chamber



Confluence April 4, 2019 Courtyard by Marriott Rome Riverwalk

Have you purchased your Confluence tickets yet? You have the opportunity to claim your ticket at the lowest price! For Chamber Members, the current ticket price is \$40 and General Admission tickets are \$60.

Purchase your tickets [here](#).



Noteworthy:

2019 Issues and Opportunities Trip Washington D.C.



Board of the Ohio School's superintendent and board members pose with the U.S. Secretary of Education DeVos (left). Photo



The Rome Floyd Chamber delegation arrived in Washington D.C. last Wednesday, March 6, 2019, for its annual Issues and Opportunities Trip. The group returned on Friday, March 8, 2019. Rome and Floyd County issues were discussed at scheduled meetings as the group advocated for our community. These meetings included Senator Johnny Isakson, Congressman Tom Graves, the Appalachian Regional Commission, United States Trade Representative, Department of Education, Federal Highway Administration, Federal Transit Authority, and Federal Aviation Authority.

"All of Rome and Floyd County were well represented during this year's Issues and Opportunities trip," said 2019 Chair of the Rome Floyd Chamber Elaine Abercrombie, Greene's Jewelers. "It was a fast-paced, rigorous time for making our needs and challenges known at the federal level and to our Senator and Congressman. I want to thank Ken Wright, Rome Floyd Chamber, for scheduling the exact right meetings and working out all the trip logistics to ensure our voices were heard."

How to Manage a Multi-Generational Workforce



Learn how to lead across generations at this unique program from the UGA Small Business Development Center and Mike O'Neill, founder of Bench Builders. It will cover how to manage all generations currently in the workforce.

11am - 1pm
Wednesday, March 27, 2019
Rome Floyd Chamber
1 Riverside Parkway, Rome, GA 30161
\$49 - lunch included!

Contact info: etippett@georgiasbdc.org
706-622-2006
Register here: 11am - 1pm
Wednesday, March 27, 2019
Rome Floyd Chamber
1 Riverside Parkway, Rome, GA 30161
\$49 - lunch included!

Contact info: etippett@georgiasbdc.org
706-622-2006
Register here: <https://www.georgiasbdc.org/training/?center=rome>

Tourism Generates Over \$158 Million for Local Economy

From Press Release: The Georgia's Rome Office of Tourism released their 2018 Annual Report and the statistics are strong for Floyd County. The report shows an upward trend with an increase of more than 5.9% year over year increase in tourism spending throughout the county.

The tourism office reports that a study from the U.S. Travel Association shows tourists spent \$158,850,000 in Floyd County during 2017, the most recent year that results are available. Each Floyd County household would need to be taxed an additional \$311 per year to replace taxes generated by tourism economic activity. Additionally, the tourism industry supported 1,409 jobs throughout the service and hospitality industries. Travelers to Rome and Floyd County generated \$6.44 million in state tax revenue and \$4.60 million in local tax revenue.

In addition to the significant overall tourism impact, the office also reported sport, group, and event business that the tourism office directly assisted generated \$19,227,332; a 9% increase over 2017.

Events with the most economic impact in 2018 included the Wings Over North Georgia Air Show, Jehovah's Witness Conference and multiple tournaments including the USATF Region 4 Jr. Olympic Track & Field, GHSA Track & Field Championships, USTA Georgia Adult Tennis Championships and USTA Georgia Bowl National Level 3 Tennis Tournament.

In addition to economic impact, the report highlights top achievements accomplished by the tourism office including: hosting 21 public tours; launching the Ramblin' Rome Mobile Welcome Center; transporting 13,317 passengers in Downtown Rome on the free Roman Chariot service; and representing 101 local artists and makers at Georgia's Rome Gift Shop events.

Rome Sports highlights include hosting the Inaugural International Tennis Federation Georgia Open Wheelchair Tennis Tournament where 72 players from 18 countries participated; and hosting the Corky Kell Classic to kick off the GHSA football season.

The Georgia's Rome Office of Tourism looks forward to launching a new trolley service to help expand our public tour offerings.

[Click here](#) to see the annual report.

www.rome.ga.com

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