MISSION:
We advocate for our business community by developing opportunities and partnerships that strengthen the economic prosperity and sustainability of our region.
NATIONAL STUDY
Consumers 80% More Likely to Buy From Chamber Members

WASHINGTON – A national study by The Schapiro Group, an Atlanta-based market research firm, reveals that a business that is a member of a local chamber of commerce is enjoying increasing favorability. In the second such survey in five years, positive attitudes among adults have actually increased over the first study.

For example:

- When consumers know that a business is a member of the local chamber, there is now a 49% increase in favorability toward that business. (up from 44% in the 2007 study)
- When consumers perceive that a business is a chamber member, there is a 73% increase in consumer awareness and a 68% increase in local reputation (51% and 57% respectively in 2007)
- Consumers are 80% more likely to buy goods and services in the future from a company that they believe is a member of the local chamber of commerce (63% in 2007)

The study also has good news for businesses that sell to other businesses.

- When business decision-makers believe that a business is a chamber member, favorability increases by 42% (37% in 2007), perceived awareness and reputation grows to 78% and 65% respectively, (51% and 58% in 2007), plus the likelihood of future patronage increases by 74% (59% in 2007).

Supporting the previous findings, the study also reveals a positive perception for the local chamber itself.

- Regarding the chamber’s impact on the local economy, 86% of respondents believe that the local chamber of commerce helps create jobs and promotes local economic development (82% in 2007)

The results of the 2007 and 2012 Schapiro studies are clear: Positive perception increases among consumers and business owners when a business is known as a member of the local chamber of commerce, and now we know that positive perception is growing.

The recent history of the Chamber clearly shows why your membership is critical and how the Chamber’s efforts have produced bottom line results.

Your membership supports the Chambers continued, successful, efforts to represent the interests of business in the political arena and support political action in order to create a strong economy.

We are pleased to present these levels of membership which support our ability to improve the economy, represent your business interests and cultivate future business leadership.

Cost-per-Member Benchmark

<table>
<thead>
<tr>
<th>Level</th>
<th>Cost (in $)</th>
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<tbody>
<tr>
<td>ELITE</td>
<td>$6365</td>
</tr>
<tr>
<td>STAKEHOLDER</td>
<td>$3183</td>
</tr>
<tr>
<td>EXECUTIVE</td>
<td>$1591</td>
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<tr>
<td>Cost-per-Member Benchmark</td>
<td>$760</td>
</tr>
<tr>
<td>KEYSTONE</td>
<td>$639</td>
</tr>
<tr>
<td>BUSINESS</td>
<td>$319</td>
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</tbody>
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For more than 80 years, the Greater St. Charles County Chamber of Commerce has been the leading proponent for business in St. Charles County; rallying behind projects and business transactions that make positive economic impacts to our region.

Scott Tate, President & CEO
Your business benefits from a strong local economy, and the Elite Membership was created for you to support the guardian of your economic prosperity. In doing so, you’ll receive some nice perks along the way.

Elite Membership offers exclusive features, such as a complimentary registration in our popular golf tournament, for you and a guest, and your company logo will rotate in good company on our home page.

POSITIONING IN OUR REGION

- Leadership Council – Two total seats in this quarterly gathering of business leaders ($1,500 total value)
- Permanent rotating logo on GSTCCC.com home page, a position exclusive to this investment level
- Company profile in the Greater St. Charles County Chamber of Commerce annual report

ACCESS & SERVICES

- Golf Tournament registration for you and a guest ($300 value)
- Annual Signature Dinner for you and a guest
- Additional Business, Locations or Branches, up to 3 ($900 value)
STAKEHOLDER MEMBERSHIP

Annual Investment: $3,183
Valued at $4,473

INCLUDES all the advantages of Executive, Keystone, and Business memberships on the following pages.

Representing the interests of business with government is a service we provide so you can focus on our business, not on government regulation. If your business – or your customers – benefit from less red tape, your Stakeholder Membership supports the Chamber’s public policy efforts, and connects you to others who share your interests.

POSITIONING IN OUR REGION

- Seat at Leadership Council – an exclusive gathering with invited policy makers ($750 value)
- Pair of Tickets to the Year End Celebration ($190 Value)

BENEFITS & SERVICES

- Season Tickets (2) to Lunch With Leaders, Small Business of the Year Awards Luncheon (May) & Annual Meeting (December) ($600 Value)
- Additional Businesses / Locations, up to 2 ($600 Value)
The Greater St. Charles County Chamber of Commerce takes political action on issues that unfairly target the business community or a particular industry. The Chamber is there with the contacts and know-how to cut through the red tape that keeps businesses from growing. As an Executive Member, you are supporting our ability to take political action for your business.

**MARKETING & VISIBILITY**
- 6 Months of Online Advertising or $200 advertising credit
- 2 Additional Locations or branches ($200 Value)
- Up to four (4) category listings

**BENEFITS & SERVICES**
- Annual Breakfast with the Chamber Board of Directors
- Season Ticket to Lunch With Leaders, Small Business of the Year Awards Luncheon (May) & Annual Meeting (December) ($300 Value)
PROMOTING OUR COMMUNITIES AND BUSINESSES

As an entrepreneur, you have to be a smart buyer. The Keystone Membership is a smart decision for businesses who want greater visibility.

Members at this level receive perks like advertising visibility on GSTCCC.com with your membership.

MARKETING & VISIBILITY

- Enhanced Directory Listing – detailed online profile ($300 Value)
- 90 Days of Online Advertising ($200 Value)
- Up to three (3) category listings

BENEFITS & SERVICES

- Assistance in setting up Enhanced Directory Listing
BUSINESS MEMBERSHIP
Annual Investment: $348 (Autopay 12 payments of $29 or pay annually and save $29)
Valued at $843

PROVIDING NETWORKING OPPORTUNITIES

Why be a Business Member of the Greater St. Charles County Chamber of Commerce? Better connections, to start. Build relationships with other businesses – and the community – with this entry level membership.

MARKETING & VISIBILITY

- Online listings on GSTCCC.com with map link and link to your company’s web site – 2 categories
- Business referrals exclusively to members
- Eligible for a range of advertising opportunities available through our electronic and print communications
- Eligible to sponsor Chamber events
- Post job openings, news releases, events, and hot deals to the Chamber website through the Member Information Center
- Ground-breaking and ribbon cutting event assistance
- Invitations & discounted fees to Lunch With Leaders, Small Business of the Year Awards Luncheon, Annual Meeting, Year End Celebration, Morning Brews, & Biz Brews
- Billboard advertising opportunities for $100

BENEFITS & SERVICES

- Chamber representation at government meetings on local, state, and federal levels
- Demographic information and resources
- Training and educational seminars
- Awards presentations
- Membership decal identifying you as a member – tell the community you’re invested in our region
- Discounted pricing for events and programs
- Office supply savings through Office Depot / OfficeMax & Staples discount programs
- Savings on HR and payroll services through Insperity
- Certificates of Origin for international business
- Prescription Drug Card
- Member-to-Member discounts
- Healthcare benefits for small businesses

Ask about our newest members-only benefits:

- Billboard advertising for $100
- Healthcare benefits for small businesses