

Manu "Swish" Goswami
Startup Canada's Young Entrepreneur of the Year



Manu (Swish) Goswami has built a multi-hyphenate career. Just 21 years old, he is already a serial entrepreneur; a LinkedIn Youth Editor; a past Fortune 500 consultant for Google and American Express; a venture capitalist; a UN Youth Ambassador; and a three-time TEDx speaker. A disruptor, curator, and a builder, Swish shares his philosophies on the entrepreneurial hustle, personal branding, and the trends leading technology and business decisions today, to help individuals and organizations get noticed and engage in our fast-moving economy.

After successfully building Technotronics and working at JB Fitzgerald Venture Capital, Swish is now the founder and CEO of Trufan, a tech driven media company building technology to help influencers, brands, and agencies discover and reward their top fans. He also sits on various boards, including Dunk, a media network of 10M followers hyper-focused on basketball, and the League of Innovators, a Canadian charity started by Ryan Holmes, CEO of Hootsuite.

In total, Swish has started six high-impact ventures in four industries, and has been recognized for curating the world's first youth social capital fund; an online incubator for entrepreneurs based in rural areas; and, a mobile app that connects households, events, stores, and restaurants with leftover and excess food, with people in need of affordable and accessible food options.

The recipient of many honours and awards, Swish has been honoured with the United Nations Outstanding Youth Leadership Award; Startup Canada's Young Entrepreneur Award; and as one of Plan Canada's "Top 20 under 20". Swish has also notably spoken at the 71st Session of the United Nations, TEDxUofT, World Business Dialogue, and American Express.

Growing up with a speech impediment, though never bullied, Swish was not ignorant to the stigma faced by individuals who suffer from mental, verbal, and physical disabilities. This was a contributing factor in shaping his continued belief that the most successful businesses can be built on a foundation that provides a positive social impact to others.