

WELCOME TO YOUR CHAMBER

The Yellowknife Chamber of Commerce is your business network. We're a non-profit, membership based organization, dedicated to serving the Yellowknife business community. We advocate on behalf of business to all levels of government, we host a variety of networking and educational events, we offer discounts on business services, and help you promote your business. We help Yellowknife businesses succeed!

MISSION

To be a leader in the improvement and development of a strong Yellowknife business community with a diversified economy and sustainable growth.

VISION

Leadership. Service. Advocacy.

WHAT WE'RE KNOWN FOR:

- ONLINE & PRINT BUSINESS DIRECTORY
- SPRING TRADE SHOW
- EDUCATIONAL TRAINING
- CHAMBER TRAVEL PROGRAM
- NETWORKING EVENTS
- SCHOLARSHIP PROGRAM
- BUSINESS AWARD GALA
- DISCOUNTED BUSINESS SERVICES
- YELLOWKNIFE CHAMBER INSIDER MAGAZINE



WE ADVOCATE

We've been the voice of business in Yellowknife since 1946! Throughout 2017, we represented the views of the Yellowknife business community on over 20 issues, with a focus on:

Local Procurement | Government Transparency | Infrastructure Investment

THE POWER OF THE CHAMBER NETWORK



We're proud members of the NWT Chamber of Commerce and the Canadian Chamber of Commerce.

- ◇ Our Executive Director, Deneen Everett is the Chair of the Canadian Chamber of Commerce's Territorial Policy Committee, ensuring the concerns of the Yellowknife business community are heard at a national level
- ◇ The Territorial Policy Committee's 2017 Resolution, *Update Federal Small Business Financing Program to Better Serve Remote SMEs*, was adopted at the Canadian Chamber of Commerce AGM & Convention in Fredericton

WE PROMOTE

- ◇ Members are listed in our online business directory at: www.YKChamber.com
- ◇ Members are listed in our annual magazine, *Yellowknife Chamber Insider*. For more information on advertising opportunities, please contact our publisher Kathy Gray with Inukshuk Publishing: Kathy@Inuks.ca
- ◇ Not only do we provide dozens of business referrals each year, we choose member businesses as our suppliers whenever possible

E-BLASTS

Distribute information about your business, a product or service, or an upcoming event to over 650 subscribers using our e-blast service. E-blasts are \$125.00 + GST and are only available to Chamber members.

EVENTS CALENDAR

Members can add their events to our online events calendar. Register your event or promotion online at: www.YKChamber.com or contact the Yellowknife Chamber of Commerce for more information.

#SHOPYK

We've partnered with the City of Yellowknife to promote Yellowknife businesses and to encourage consumers to shop local. During the #ShopYK campaign, for every \$20 spent at participating businesses, shoppers receive a stamp on their #ShopYK passport. Once 30 stamps have been collected, completed passports can be entered into our grand prize draw for a \$3,000 cash prize.

In 2017, **\$931,800** was spent locally through the #ShopYK campaign.

SPRING TRADE SHOW

With 185 exhibitors and 8000 attendees, this event is a wonderful opportunity to promote your business! Join us on May 12th and 13th at the Yellowknife Multiplex. Our floorplan map and registration form can be downloaded from our website: www.YKChamber.com

DID YOU KNOW?

Studies show that membership with a local chamber of commerce provides a **73%** increase in consumer awareness. When consumers know that a business is a chamber member, they are **49%** more likely to think favorably of it and **80%** more likely to purchase goods or services from the company in the future.

Survey: Chamber Membership is Effective Business Strategy (2012) A.C.C.E. Available at: <https://goo.gl/4SyPjb>

WE EDUCATE

Throughout the year, we facilitate educational training and professional development opportunities for business owners and their employees.

SMALL BUSINESS WEEK

Join us October 16th and 17th for our second annual Small Business Week Conference. Our 2017 conference featured presentations on social media marketing, Yellowknife's growing tourism industry, Aboriginal business development, the economic impacts of mining, and more!

SMALL BUSINESS SMALL TALK

Small Business Small Talk events are targeted at young entrepreneurs, home based businesses and new start-ups. They provide networking and educational opportunities in an informal environment. Previous topics include: tax deductions for small businesses, compliance with WSCC regulations, how to start a business in Yellowknife, and insurance plans available exclusively to Chamber members.

BUILDING BUSINESS CAPACITY IN THE NORTH

In partnership with government and economic development organizations, we identify the Yellowknife business community's educational needs and facilitate subsidized training.

Programming varies from year to year, and has included BDC's Marketing Booster 2.0, Financial Management, and Human Resource Dynamics courses, offered at a 90% subsidized rate. Other courses have been offered fully subsidized, including Crowe Mackay's Understanding Financial Statements 1 & 2, and their all-day Small Business Basics course.

THANK YOU TO OUR PARTNERS:



LUNCH & LEARN

Members have an opportunity to share their expertise in an informal setting by hosting a Lunch & Learn event. You provide the topic, we provide lunch. Please contact the Yellowknife Chamber of Commerce for more information.

WE CONNECT

Networking is an important part of doing business. Our events provide you with an opportunity to connect with potential suppliers, customers and fellow businesspeople!

BUSINESS AFTER HOURS

Hosting a Business After Hours event provides you with a great opportunity to showcase your business, products and services. Chamber staff will assist you in planning and promoting the event. Please contact the Yellowknife Chamber of Commerce for more information.

BUSINESS CLUB LUNCHEONS

Hosting a Business Club Luncheon provides you with an opportunity to do a presentation to the Yellowknife business community. Chamber staff will assist you in planning and promoting the event. Please contact the Yellowknife Chamber of Commerce for more information.

AGM & FREE BUSINESS LUNCH

Want to learn more about the Yellowknife Chamber of Commerce? This is your opportunity! Join us for our Annual General Meeting, where we elect our Board of Directors, present our financial statements, and show you what we've been up to. Immediately following the AGM is a free members appreciation lunch and keynote presentation.

BUSINESS AWARD GALA

Every October during Small Business Week, we honor and celebrate the Yellowknife business community. This event includes dinner, an awards presentation, and evening entertainment. Only Chamber members can be considered for one of our 10 annual awards.

TRAVEL PROGRAM

Ask any of the travelers on our April, 2017 trip to China - there's no better way to build business connections and to meet new clients, suppliers and friends!

In April, 2017, we took 96 Yellowknifers on a 10-day excursion through China, visiting the cities of Beijing, Suzhou, Hangzhou and Shanghai.

In April, 2018, we're heading to Peru!

STAY TUNED FOR OUR 2019 DESTINATION AND SPECIAL MEMBERS' PRICING!



Samantha Stuart Photography was the official photographer of the 2017 Discover China trip.
www.samanthastuartphotography.com

WE PROVIDE SAVINGS

SPECIAL RATES AT CHAMBER EVENTS

Members receive discounted rates for all Chamber events and campaigns, including the annual Spring Trade Show, the #ShopYK campaign, and the Business Award Gala.

DISCOUNTED FLIGHTS WITH FIRST AIR

Chamber members receive 15% off any fare (excluding seat sales) for travel within the First Air network. Discount code: **YKC17**



NOTARY PUBLIC SERVICES

We provide free notary services to our membership. Please call ahead to ensure availability. Notary services are not available to non-members.

CHAMBER GROUP INSURANCE

- ◇ Canada's #1 Plan for employee benefits. The Chambers Plan is Canada's leading group benefit plan for firms with 1-50 employees.
- ◇ Packages available for businesses with one employee and up! Home-based businesses qualify for coverage.
- ◇ Visit www.ChamberPlan.ca for more information or to receive a free quote!
- ◇ Contact Corol Sundberg at CAM Financial for more information:
camfinancial@outlook.com or 867-444-0323

AFFINITY PROGRAMS

Our membership with the Canadian Chamber of Commerce allows us to share their value-added programs with our membership. Enjoy preferred rates on credit card processing with First Data, fuel discounts with ESSO, and savings on shipping through UPS.

CREDIT CARD PROCESSING



- ◇ If they can't beat your current payment processing fees, you will earn a \$1000 Mastercard!
- ◇ Their services include: POS terminals, mobile and tablet solutions, online payments and merchant financing
- ◇ Get more information at: <http://www.chambermerchantservices.ca>
- ◇ Contact: 1.888.265.4117 or chambermember@firstdata.com

3.5 CENTS/LITRE FUEL DISCOUNT



- ◇ Chamber Members who sign up for the Esso Business Card will receive a 3.5 cents per litre discount on fuel, regardless of volume
- ◇ With access to nearly 1,800 ESSO stations in Canada and 10,000 Exxon and Mobil stations in the US plus powerful online account tools, the Esso Business Card gives you flexibility and convenience
- ◇ Contact: 1.888.330.2419 for more information or to sign-up

UPS MEMBERS BENEFIT PROGRAM



- ◇ Members can take advantage of the following discounts with a new or existing UPS account

SMALL BUSINESS SERVICES:

- ◇ 40% off shipments within Canada and to the United States
- ◇ 40% off shipments to worldwide destinations and imports into Canada

FREIGHT SERVICES:

- ◇ Savings start at 75% off heavyweight, LTL (Less-Than-Truckload) shipments over 150 lb

ALSO INCLUDES:

- ◇ 30% off brokerage entry preparation fees
- ◇ FREE Automatic Daily Pickup (Weekly service charge waived) and more!
- ◇ Contact 1.800.MEMBERS (1.800.636.2377) for more information

MEMBER2MEMBER DISCOUNT PROGRAM

Chamber members offering discounts to other Chamber members! When redeeming your discount, be sure to let the business know you're a Chamber member and what business you're employed with. Membership can be verified by visiting our online business directory at: www.YKChamber.com

<p>20% discount on advertising in magazine and online</p> <p>To redeem, contact Jeremy Bird at 867.445.8360 or jbird@vergecomms.ca</p>	
<p>10% off all graphic design and website packages</p> <p>To redeem, contact Colleen Rusike at 867.446.6383 or info@nyoncommunications.com</p>	
<p>15% off all kitchen cabinet and countertop orders</p> <p>To redeem, visit Corothers' Home Hardware and tell them you're a Chamber member</p> <p>Questions? Contact Chuck Corothers: chuck.corothers@hotmail.com</p>	
<p>10% off First Aid training/CPR Courses and First Aid Kits</p> <p>To redeem, reference discount code: CC-62DN10</p> <p>Questions? Contact Matt Vincent: 867.446.7883 or matt@62degreesnorth.ca</p>	
<p>10% discount on Boardroom rentals</p> <p>Go to http://nfsfinancial.ca/services/conference for information on capacity and prices</p> <p>To redeem, contact 867.920.4587 x 450 or charmaine@nfsfinancial.ca</p>	

<p>10% off retail price for all in-stock material</p> <p>To redeem, contact Shelley Jordan: 867.920.4005 or shelley.jordan@igloo.ca</p>	
<p>10% off on all new orders.</p> <p>To redeem, contact Noelene at 867.445.2432 or chambermember@polarpromo.ca</p>	
<p>10% off Hotel Rooms and Meeting Space</p> <p>To redeem, contact 867.873.8700 or www.coasthotels.com/hotels/nwt/yellowknife/coast-fraser-tower</p>	
<p>10% discount on headshot packages and print orders.</p> <p>To redeem, visit www.landwashstudios.ca and use the discount code: YKChamber2018</p>	
<p>A complimentary initial 30 minute consultation for new clients</p> <p>To redeem, contact 867.766.ROSS (7677) or yellowknife@mross.com</p>	
<p>20% off products for YK Chamber Members!</p> <p>Contact Trina at: 867.920.2289 or drapes@ssimicro.com</p>	
<p>10% off digital printing services - signs, decals and canvas wraps</p> <p>To redeem, contact janet@signedyk.com or visit www.signedyk.com</p>	

\$10 off a 10-class punch pass

Redeem by purchasing a punch pass in person at the studio directly before or after a scheduled class

The class schedule can be found at:
www.collectivesoulspace.ca/current-schedule



Collective Soul Space

When a regular priced day trip (\$500.00 + tax) or overnight excursion, min. 2 nights (\$1800 + tax), is purchased for 2 Adults, the 3rd and 4th person receive a 50% discount. Children under 12 fish for free.

To redeem, contact 867.446.5950 or yksportfishing@icloud.com.

For more information, please visit:
www.yellowknifesportfishing.com



10% off regular priced fine art photographic canvas prints. Discount cannot be combined with another offer.

To redeem: contact 867-445-9656, email info@tawnabrown.com. or visit www.tawnabrown.com



\$1000 off home solar systems, \$1000 off home battery back-up systems or \$2500 off if you purchase both.

Large volume business discounts also available.

To redeem, contact Drew Cameron at dcameron@solvest.ca, call 867-444-3800, or visit www.solvest.ca

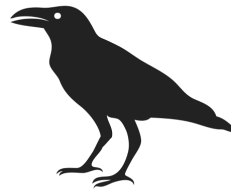


SOLVEST

<p>15% off all non-prescription products</p> <p>To redeem, visit The Medicine Shoppe Pharmacy and tell them you're a Chamber member</p> <p>Questions? Phone: 867.920.7775</p>	
<p>10% off products and services when you mention or enter the code 'B2B' when checking out online (Cannot be combined with any other offer)</p> <p>To redeem, visit www.samanthastuartphotography.com or call 867.446.3503</p>	
<p>15% off on commercial or residential cleaning services</p> <p>Use promo code: YKCHAMBER18 when booking online: www.miefy.com or 1-866-96MIEFY (1-866-966-4339)</p>	
<p>10% off starter pack</p> <p>To redeem, contact Colleen Rusike at 867.765.8156 or dmedrivingschool@gmail.com</p>	
<p>20% off Website Hosting</p> <p>First month free on Search Marketing on a 6-month contract</p> <p>10% discount on hourly rates on customer marketing, design and website solutions</p> <p>Government and government funded organizations are not eligible.</p> <p>Ask about special not-for-profit discount. Email wkellett@kellett.nt.ca to get started.</p>	

15% off digital marketing services including website, search engine and social media
(Cannot be combined with other offers)

To redeem, contact Gabe Powless at 867-873-3821 or gabe@ravenweb.services



RAVEN
Web Services

3.5 cents per litre off residential or commercial furnace fuel in the Yellowknife area

To redeem, contact Jeremy Richard at Jeremy@midnightpetro.ca and mention you are a YK Chamber member



MIDNIGHT
petroleum



Yellowknife
CHAMBER of COMMERCE

#21, 4802 50th Avenue,
Yellowknife, NT X1A 1C4

Phone: 867-920-4944

Fax: 867-920-4640

www.ykchamber.com