



WILMINGTON CHAMBER OF COMMERCE

2020 DIGITAL ADVERTISING RATES
UPDATED JAN 2020



Generate brand exposure, increased visibility, and traffic for your business by advertising with the Wilmington Chamber of Commerce. Offered exclusively to members, your ads will be broadly visible to business leaders and professionals throughout the region.

Wilmington Chamber of Commerce
1 Estell Lee Place
Wilmington, NC 28401
wilmingtonchamber.org

Megan Mullins
VP, Marketing & Communications
910. 762.2611 ext 216
mullins@wilmingtonchamber.org

Chamber Website: Homepage

Advertise on the Chamber's newly designed website - www.wilmingtonchamber.org - and align your company with the region's premier business organization. Averaging more than 88,000 pageviews and 35,000 sessions per year, the Chamber website offers unique advertising opportunities to its members.

Full Width Banner Ad
720 x 90

Square Ad
300 x 250

“People share, read and generally engage more with any type of content when it's surfaced through friends and people they know and trust” ”

- Malorie Lucich, Facebook

Advertising Requirements

Image Files: 300 dpi .JPG or .PNG

Ad Reservation: Space reserved at least 2 weeks prior to run date.

Ad Submission: Artwork received at least 1 week prior to run date.

For more information, contact Megan Mullins at 910.762.2611 x 216 or mullins@wilmingtonchamber.org to book your advertising.

Homepage



Full Width Banner Ad
Size: 720 x 90

Square Ad
Size: 300 x 250

Displayed on each page of chosen section with link to advertiser-provided URL (2 ads per section available)

- Homepage
- About
- Business Directory
- Leadership Wilmington
- Membership Tiers
- Relocation Resources
- Demographics & Statistics
- Business Resources
- Ambassadors
- Advocacy & Legislative Agenda

Cost:

Homepage:

- \$500/1 month
- \$1,200/3 months
- \$2,200/6 months
- \$4,000/12 months

Interior Pages:

- \$400/1 month
- \$900/3 months
- \$1,700/6 months
- \$3,000/12 months

Chamber Newsletter

Sent weekly on Mondays to over 3,500 chamber members, The Chamber's weekly newsletter includes an update from our President as well as regional and Chamber news, programs, and event information. The newsletter also breaks down the current issues at the federal, state, and regional levels. This highly-regarded email maintains an average **open rate of 32%** and a **click-through rate of 7%**.

Email advertising in this newsletter allows you to target our region's top business leaders, representing a diverse set of industries, with email advertising focused on your organization.

Premium Banner Ad 1200 x 240

Premium Ad (1 available)

Size: 1200 x 240 pixels

\$130/1 week

\$470/1 month

\$1400/3 months

\$5200/12 months

Standard Ad 366 x 151

Standard Ad (2 available)

Size: 366 x 151 px

\$370/1 month

\$1200/3 months

\$4900/12 months

Advertising Requirements

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Homepage

WILMINGTON
W WEEKLY UPDATE
CHAMBER OF COMMERCE

PHOTOS • SLIDES • HOME MOVIES • RECORDS & TAPES TO DIGITAL
REScue YOUR MEMORIES FROM THE RAVAGES OF TIME AND THE ELEMENTS
WITH OUR DIGITAL TRANSFER SERVICES - ALL DONE IN-HOUSE TO
YOUR CHOICE OF FORMATS • CD • DVD • Blu-Ray • Flash Drive • Hard Drive
FLUX AUDIO/VIDEO
Call/Text: 910.350.8085 • Visit: www.fluxav.net

25 Years

President's Report
From the Desk of Natalie English

Upcoming Events

RSM
RSM Economic Forecast Event
Thursday, January 9th
11:30 a.m. - 1:30 p.m.

Learn what top economists predict for our area in 2020 including factors affecting national and state economic performance, general economic patterns and future trends, and an analysis of local economic conditions and employment trends in the area. Event speakers include Matthew Martin, Regional Executive with The Federal Reserve Bank of Richmond, Charlotte Branch and Dr. Adam Jones, Regional Economist at the University of North Carolina at Wilmington.

Registration is available online.

Business Value
Breakfast Workshop
Wednesday, January 22nd
8:45 am to 9:30 am

In this workshop, you will learn what makes a business valuable, how value is calculated, and what you can do to increase the value of your business. Bring all your questions!

Register today!

CHAMBER CONNECTIONS
January 27th, 2018
8:30 am - 1:00 pm
Wilmington's Chamber of Commerce
1500 West Fifth
Wilmington, NC 28405

MINORITY AND WOMEN-OWNED BUSINESS FAIR
SPONSORED BY 2018-19
WILMINGTON CHAMBER OF COMMERCE
1500 WEST FIFTH
WILMINGTON, NC 28405

New Chamber of Commerce Members

CLAREMONT PROPERTY CO.
Claremont Property Co.
Sales Director: Christen Weaver
3953-A Market Street
Wilmington, NC 28403

Hooks Systems
Your Network • We Manage IT
Hooks Systems Technology
Account Executive: Brian Quinn
2118 Capital Drive, Suite 101
Wilmington, NC 28405

LEGENDS BOXING
Legends Boxing
Owner: Stacy Stewart
4403 Oleander Drive
Wilmington, NC 28405

NOVANT HEALTH
Novant Health, Brunswick Medical
President: Shelbourn Stevens
240 Hospital Drive NE
Bolia, NC 28422

planet fitness
Planet Fitness
Director of Operations: Shelley Choquette
88 S Kerr Ave
Wilmington, NC 28403

Member News
ANDREW CONSULTING ENGINEERS WINS TWO STATEWIDE AWARDS FOR

ADVERTISING BUNDLES

Target your reach by either audience type or interest. Our bundles allow you to save big while increasing your frequency and reach - maximizing your advertising dollars.



package descriptions (runs for 1 month)

Website Full Width Banner Ad on Homepage

Website Square Ad in About or Membership Section

Website Square Ad in Leadership Wilmington Section

Website Square Ad in Advocacy & Legislative Agenda Section

Website Square Ad in Relocation Resources Section

Premium Newsletter Ad

Newsletter Spotlight Sponsored Content 1x

Member Interest

Leadership Interest

Government Relations

General Membership

\$1600

\$1600

\$1600

\$1300





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