

# FORT SCOTT AREA Chamber & Tourism



## MEMBERSHIP APPLICATION

THANK YOU in advance for your investment in the Fort Scott Area Chamber of Commerce and in the Fort Scott/Bourbon County community!

Some members join merely to support the work of the Chamber for the community and region, and some seek to become more involved—a common saying is ‘the more you put into it, the more you will get out of it’.

We hope whatever your desire is that you will reap benefit from our organization whether it’s through a local event like the Christmas parade, or whether it’s landing a new client through networking at a Coffee.

Without the support of members the Chamber simply would not exist.

If at any time you have ideas, input, or want to be involved on a committee or volunteer, please do not hesitate to let us know.

231 E. Wall Street, Fort Scott, KS 66701  
800-245-3678 \* 620-223-3566  
www.fortscott.com

## MEMBERSHIP LEVELS

See Membership Brochure for more detailed info. on membership levels & ad/sponsorship opportunities. Please select your desired membership level from the options below, all are renewed on an annual basis:

### **BOOSTER CLUB MEMBERSHIP OPTIONS:**

Platinum \$2,000\* \_\_\_\_\_  
Gold \$1,400\* \_\_\_\_\_  
Silver \$800\* \_\_\_\_\_

All Booster Club members receive special recognition-advertising on most all communications and special events throughout the year among other benefits.

### **REGULAR MEMBERSHIP OPTIONS:**

Business (Physical or Home Location)  
\$225 1st listing, \$175 Additional\*  
Number of listings: \_\_\_\_\_  
Total Business Membership Amount \_\_\_\_\_

Home-based Independent Consultant \$125 \_\_\_\_\_

Agriculture (Farm or Ranch)  
\$110 1st listing, \$90 Additional\*  
Number of listings: \_\_\_\_\_  
Total Agriculture Membership Amount \_\_\_\_\_

Non-Profit Organization or Church  
\$100 1st listing, \$80 Additional\*  
Number of listings: \_\_\_\_\_  
Total Agriculture Membership Amount \_\_\_\_\_

Individual, Elected Official or Salaried Educator  
Single \$100, Spouse \$50\* \_\_\_\_\_

YPL Individual Membership age 45- \$100 \_\_\_\_\_

\*If desired membership includes more than one listing, please provide us those names to be listed.

## MEMBER PROFILE

Date of Application \_\_\_\_\_

Business/Organization Name (if applicable) \_\_\_\_\_

Individual or Main Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Street Address/PO Box \_\_\_\_\_

Business Type/Yellow Page Classification \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Year Business Established \_\_\_\_\_

# of Employees \_\_\_\_\_

If a business or organization, please provide us a brief description of your products/services for your website listing and for our use in promoting you.

Please also provide us your logo in a JPG or PDF format.



## MEMBERSHIP LEVELS

### BOOSTER CLUB:

*The following levels are available for individuals, organizations or businesses that desire to support the Chamber at a level with added value:*

#### Platinum - \$2,000+ Annual Dues

- 1 to 10 named members
- Host up to 4 Coffees and/or After-hours events w/ priority in scheduling and on wait list
- Included in e-newsletter/blast sponsors year-round
- One free e-blast/month or social media post
- Free bus. card ad on bi-monthly table tents (1/yr.)
- Chamber/CVB flat screen ad
- Sponsor recognition at Chamber events

#### Gold - \$1,400+ Annual Dues

- 1 to 7 named members
- Host up to 3 Coffees and up to 1 After-hours events
- Included in e-newsletter/blast sponsors year-round
- Chamber/CVB flat screen ad
- Sponsor recognition at Chamber events

#### Silver - \$800+ Annual Dues

- 1 to 4 named members
- Host up to 2 Coffees and up to 1 After-hours events
- Included in e-newsletter/blast sponsors year-round
- Chamber/CVB flat screen ad
- Sponsor recognition at Chamber events

### REGULAR MEMBERSHIP:

*The following levels are for individuals, businesses and organizations that elect to affiliate as a regular member and select any additional services a la carte. These members may host either 1 Coffee or 1 After-hours event annually included in Membership:*

#### Business (Physical or Home Location):

1<sup>st</sup> Listing \$225, 2<sup>nd</sup> Associate+ \$175

#### Home-based Independent Consultant:

\$125

#### Agriculture (Farm or Ranch):

1<sup>st</sup> Listing \$110, 2<sup>nd</sup> Associate+ \$90

#### Non-Profit Organization or Church:

1<sup>st</sup> Listing \$100, 2<sup>nd</sup> Associate+ \$80

#### Individual or Salaried Educator:

Single \$100, +Spouse \$50

#### YPL Individual Member age 45-:

\$100

## ADVERTISING & SPONSORSHIP OPPORTUNITIES

### GREAT EXPOSURE FOR YOUR BUSINESS OR ORGANIZATION!

#### Annual Membership Directory & Community Guide

- Ads range from \$175-\$2,500
- Print and digital flip book

#### Website Ad Options - fortscott.com:

- Ad with link on Home page  
\$200/qtr., \$700/annual  
2 spaces available
- Ad with link on Community Calendar page  
\$100/qtr., \$350/annual  
4 spaces available

#### Slideshow on Flat screen in Chamber/CVB Lobby:

- Renewed annually – ad runs all year!
- \$50 members, \$100 non-members
- Non-profit members 501(c)3 \$25

#### Downtown Directory Sign – Skubitz Plaza

- Renewed annually \$100
- If new sign is needed \$30 one-time production fee
- Limited to 20 advertisers—business shall be in the Historic District unless space is available.

#### Table Tents in Restaurants, Hotels, Offices

- Distributed bi-monthly, \$50 business card size ad
- 3 ad spaces available or reserve a double or triple-size ad space

#### City Maps

- 3 front-side business card ad spaces @ \$100
- 12 back-side business listings @ \$25
- 1,000 maps per order, lasting approx. 6 mos.

#### Swag Bags – Welcome Bags for Visitors

- 4 ads @ \$100 sold for each 1,500 bags

#### Visitor & Relocation Packets for Newcomers

- Insert rack-card, coupon or other flyer \$25/yr.

#### Town-wide Garage Sale Maps/Listings

- Hosted 2x each year by Chamber
- \$25 for ad either/both Spring or Fall

#### Travel Kansas Guide by Kansas Tourism

- Lodging, Retail, Restaurants & Attractions may submit a listing for \$80, highlighted for \$120

#### Event Sponsorships, Live & Silent Auctions

- Annual Dinner & Awards Celebration
  - Decorate a table for advertising
  - Sponsorships \$100-\$300
  - Silent & Live Auction item donations
- Golf Classic Tournament
  - Hole sponsors \$50 & \$200
  - Raffle item donations
- Forks & Corks ~ A Taste of Fort Scott
  - Sponsors \$200, \$125, \$50
  - Silent & Live Auction item donations
  - Restaurants/Caterers host tasting booths
- Legislative Events (2-3 per year)
  - 3 Sponsors @ \$50

#### Other Sponsorship/Donation Requests

- Halloween Parade
- Christmas Parade
- & Other Projects/Event as planned

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#### Job Postings

The Chamber will post any jobs you have available on our social media complimentary—an additional \$40 or more per your budget may be paid to have the post boosted to stay at the top of targeted viewer's newsfeeds for a set period of time.

#### Event Postings

Kansas Tourism offers e-blasts \$200 per and KPA (Kansas Press Assoc.) postings for \$175 per if desired that reach 10,000+ subscribers.

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