

MEMBER BENEFITS

- ◆ Annual Membership Decal, Electronic Decal Available for your Website & Mktg. Collateral
- ◆ Business Advocacy & Referrals
- ◆ Employment Advertising, Job of the Day Social Media Postings
- ◆ Legislative Representation & SEK Day on the Hill
- ◆ New Member Discounts (Constant Contact & Fort Scott Tribune Ad Discount)
- ◆ Community Involvement & Networking
- ◆ Heightened Business Credibility
- ◆ Economic Development Support to the City
- ◆ Website Listing, Link & Community Calendar
- ◆ Weekly Email Newsletter & E-Blasts
- ◆ Chamber Directory & Community Guide
- ◆ Chamber Bucks Gift Certificate Program
- ◆ Year-round Sponsorship & Ad Opportunities
- ◆ Tourism Coordination & Advertising
- ◆ Concierge for Visitors & Phone/Email Inquiries
- ◆ Display Bus Cards & Other Info in Chamber Lobby
- ◆ Visitor & Relocation Packets/Group Discount Cards
- ◆ Chamber Compass Radio Program
- ◆ Use of Chamber Bulk Mail Permit
- ◆ Events (Networking/Sponsor/Ad Opportunities):
⇒ Job Fairs, Agri-Business Tours, Election Candidate Forums, Chamber Coffees, Ribbon Cuttings, After-hours, Annual Dinner & Awards Celebration, Business Seminars, Forks & Corks, Golf Tournament, Quarterly Downtown Meet & Greets, Shop Downtown Open Houses, Parades, Town-wide Garage Sales, Group Tour Swag Bags & more!
- ◆ Affiliate membership & representation in the following organizations:
⇒ SEK Inc., BEDCO, Hwy. 69 Association, SEKTR (Regional Tourism), TourKANSAS, TAP (Travel Alliance Partners), TIAK, KEPC

MISSION:

TO ADVOCATE FOR PROSPEROUS ECONOMIC DEVELOPMENT, TOURISM & QUALITY OF LIFE IN FORT SCOTT, BOURBON COUNTY AND THE SURROUNDING AREA.

STAFF:

Executive Director: Lindsay Madison
lindsay.madison@fortscott.com

Tourism Manager:
Jessica Schenkel,
jessica.schenkel@fortscott.com

Administrative Assistant:
Kaitlin Jessip, kaitlin.jessip@fortscott.com
Part-time Visitor Experience Specialist:
Audra Young

Trolley/Shuttle Drivers:
Steve Dean
Jim O'Brien

Fort Scott Area Chamber of Commerce & Tourism Center

231 E. Wall Street
Fort Scott, KS 66701
Toll-free: 800-245-3678
Phone: 620-223-3566

Fax: 620-223-3574

E-mail: information@fortscott.com

FORT SCOTT AREA
Chamber & Tourism



MEMBER INVESTMENT BROCHURE

Membership Levels
Sponsorship &
Advertising Opportunities



800-245-3678 * 620-223-3566

www.fortscott.com
231 E. Wall Street
Fort Scott, KS 66701

Social Media Links:

Facebook (2 Separate Pages):

Fort Scott Area Chamber of Commerce
Fort Scott Tourism

Find us on the following as

Fort Scott Area Chamber of Commerce:

YouTube, LinkedIn, Google+
Twitter & Pinterest

MEMBERSHIP LEVELS

BOOSTER CLUB:

The following levels are available for individuals, organizations or businesses that desire to support the Chamber at a level with added value:

Platinum - \$2,000+ Annual Dues

- 1 to 10 named members
- Host up to 4 Coffees and/or After-hours events w/ priority in scheduling and on wait list
- Included in e-newsletter/blast sponsors year-round
- One free e-blast/month or social media post
- Free bus. card ad on bi-monthly table tents (1/yr.)
- Chamber/CVB flat screen ad
- Sponsor recognition at Chamber events

Gold - \$1,400+ Annual Dues

- 1 to 7 named members
- Host up to 3 Coffees and up to 1 After-hours events
- Included in e-newsletter/blast sponsors year-round
- Chamber/CVB flat screen ad
- Sponsor recognition at Chamber events

Silver - \$800+ Annual Dues

- 1 to 4 named members
- Host up to 2 Coffees and up to 1 After-hours events
- Included in e-newsletter/blast sponsors year-round
- Chamber/CVB flat screen ad
- Sponsor recognition at Chamber events

REGULAR MEMBERSHIP:

The following levels are for individuals, businesses and organizations that elect to affiliate as a regular member and select any additional services a la carte. These members may host either 1 Coffee or 1 After-hours event annually included in Membership:

Business (Physical or Home Location):

1st Listing \$225, 2nd Associate+ \$175

Home-based Independent Consultant:

\$125

Agriculture (Farm or Ranch):

1st Listing \$110, 2nd Associate+ \$90

Non-Profit Organization or Church:

1st Listing \$100, 2nd Associate+ \$80

Individual or Salaried Educator:

Single \$100, +Spouse \$50

YPL Individual Member age 45-:

\$100

ADVERTISING & SPONSORSHIP OPPORTUNITIES

GREAT EXPOSURE FOR YOUR BUSINESS OR ORGANIZATION!

Annual Membership Directory & Community Guide

- Ads range from \$175-\$2,500
- Print and digital flip book

Website Ad Options - fortscott.com:

- Ad with link on Home page
\$200/qtr., \$700/annual
2 spaces available
- Ad with link on Community Calendar page
\$100/qtr., \$350/annual
4 spaces available

Slideshow on Flat screen in Chamber/CVB Lobby:

- Renewed annually – ad runs all year!
- \$50 members, \$100 non-members
- Non-profit members 501(c)3 \$25

Downtown Directory Sign – Skubitz Plaza

- Renewed annually \$100
- If new sign is needed \$30 one-time production fee
- Limited to 20 advertisers—business shall be in the Historic District unless space is available.

Table Tents in Restaurants, Hotels, Offices

- Distributed bi-monthly, \$50 business card size ad
- 3 ad spaces available or reserve a double or triple-size ad space

City Maps

- 3 front-side business card ad spaces @ \$100
- 12 back-side business listings @ \$25
- 1,000 maps per order, lasting approx. 6 mos.

Swag Bags – Welcome Bags for Visitors

- 4 ads @ \$100 sold for each 1,500 bags

Visitor & Relocation Packets for Newcomers

- Insert rack-card, coupon or other flyer \$25/yr.

Town-wide Garage Sale Maps/Listings

- Hosted 2x each year by Chamber
- \$25 for ad either/both Spring or Fall

Travel Kansas Guide by Kansas Tourism

- Lodging, Retail, Restaurants & Attractions may submit a listing for \$80, highlighted for \$120

Event Sponsorships, Live & Silent Auctions

- Annual Dinner & Awards Celebration
 - Decorate a table for advertising
 - Sponsorships \$100-\$300
 - Silent & Live Auction item donations
- Golf Classic Tournament
 - Hole sponsors \$50 & \$200
 - Raffle item donations
- Forks & Corks ~ A Taste of Fort Scott
 - Sponsors \$200, \$125, \$50
 - Silent & Live Auction item donations
 - Restaurants/Caterers host tasting booths
- Legislative Events (2-3 per year)
 - 3 Sponsors @ \$50

Other Sponsorship/Donation Requests

- Halloween Parade
- Christmas Parade

Job Postings

The Chamber will post any jobs you have available on our social media complimentary—an additional \$40 or more per your budget may be paid to have the post boosted to stay at the top of targeted viewer's newsfeeds for a set period of time.

Event Postings

Kansas Tourism offers e-blasts \$200 per and KPA (Kansas Press Assoc.) postings for \$175 per if desired that reach
