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**February 14, 2018**

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Opelika, Alabama 36801  
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♥ *Happy Valentines Day* ♥ We Love Our Chamber Members!  
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## CHAMBER EVENTS

- 2/23 Workshop: Workforce Strategies for Engaging Employees & Increasing Profits**  
8:30 am OA News • Board Room  
Sponsor & Presenter: **LyonsHR**
- 3/1 Drake Martin – State Farm Ribbon Cutting**  
10 am • 907 A 2nd Avenue

**Small Business Workshop: Workforce Strategies for Engaging Employees & Increasing Profits** • February 23 • 8:30 – 10 am • Opelika Auburn News  
• 2901 Society Hill Road • Sponsor & Presenter: **LyonsHR**

Are you competing for talent in your workplace? Are you trying to reduce turnover and retain your talent? Are you wanting to achieve more productivity for your existing talent? If so, come learn effective strategies the world's top managers do to source, engage and retain their employees. The cost is free to Chamber members / \$10 for potential members. [Register Here](#)

### Chamber Membership Mailer

**Deadline: March 2 / Email to Chamber Members: March 9**

Got a terrific sale or service going on? Want to reach over 1300 emails with your message? Send Dinah your flyer in a pdf format and your logo in a jpeg and you will be included in the Membership Mailer that will go out to all the Opelika Chamber members! The cost is \$50. Big bang for your buck! For more information, email [dmotley@opelikachamber.com](mailto:dmotley@opelikachamber.com) or call 334.745.4861.

### Adopt-A-Mile Program Focus for 20 Under 40

Litter is a growing problem across the U.S., and Opelika is no exception. The Chamber's 20 Under 40 participants are partnering with Keep Opelika Beautiful to bring more awareness to the Adopt-A-Mile campaign. The Adopt-A-Mile program was developed as a way for businesses, neighborhoods, organizations, families, and individuals to make a difference in their community by keeping roadways clean. The 20 Under 40 group has set a goal of doubling the current number of adopted miles in Opelika. The cost to participate is \$300, which includes the well-known blue road signage denoting your mile, and a commemorative plaque indicating the business' participation. The commitment for the organization is to keep their adopted mile clean and conduct pick-up days at least six times a year. For more information or to adopt a mile, contact Alex Rainey, [alex.rainey@gmail.com](mailto:alex.rainey@gmail.com).

**Leadership Lee County Raising Funds to Renovate the Baseball and Softball Fields at Loachapoka High School**

The 2017-2018 Leadership Lee County (LLC) class has chosen to improve the Loachapoka High School baseball and softball fields as their service project. The fields are in disrepair and are currently unusable. The project will consist of making improvements to the baseball and softball fields, as well as the dugouts, concession stand, press box, and bleachers. In addition, LLC hopes to be able to purchase new practice equipment for the team. The class is fundraising and donating man hours in order to fully restore the fields to working order. LLC has set a fundraising Goal of \$30,000. In order to make this project a success, LLC is reaching out to local businesses, family, and friends for support. LLC is offering various levels of sponsorship, from naming opportunities to banner recognition. For more information please contact Sarah Herren, Donations Chair, at [SHerren@leecountyda.org](mailto:SHerren@leecountyda.org). Donations can also be made online at [gofundme.com/leadership-lee-county-2018](http://gofundme.com/leadership-lee-county-2018)

**Chamber's 2019 Trip: [Iceland's Magical Northern Lights](#)**

**March 16 – 22, 2019 -----Save the Date! More information to come!**

**AMBASSADOR SPOTLIGHT**

**Chandler Barrett Williams • United Way of Lee County • 2133 Executive Park Drive • 334.745-5540 • [www.unitedwayofleecounty.com](http://www.unitedwayofleecounty.com)** • Chandler has been the Community Initiatives Coordinator at United Way for 4 years. She runs the direct service programs and implements United Way's community initiatives such as the Stuff the Bus School Supply Drive. She also works as the regional Help Me Grow Alabama Care Coordinator to connect families to resources and answer questions regarding early child development and school readiness. In her free time, she enjoys spending time with family, watching Auburn baseball, running, and serving at Trinity United Methodist Church in Opelika.

**CONGRATULATIONS**

- **Leigh Krehling, City of Opelika Community Relations Officer, just received the United Way 2017 Volunteer of the Year!**
- **Happy 80<sup>th</sup> Anniversary March of Dimes!**
- **Realtor and Photographer Elizabeth Garrett Joins Three Sixty {real estate}.**

**MEMBER NEWS**

Visit our Community Calendar at [www.opelikachamber.com](http://www.opelikachamber.com) for more details.

**City of Opelika Business License Renewals**

All license renewals are due annually on January 1 and become delinquent as follows:

- General Licenses: Delinquent after February 15
- Alcoholic Beverages: Became delinquent after January 15
- Insurance Companies: Delinquent after March 1

The penalty for late payment of business licenses is 10 percent of the amount of tax due, plus an additional five percent for each additional 30-day period of delinquency. For more information, please call the City of Opelika Revenue Department at 334.705.5160.

**Opelika City Council Calls Meeting To Declare Results of Special Municipal Election**

**February 20 • 12 Noon • City Council Chambers • 204 S. 7<sup>th</sup> Street**

The Opelika City Council will have a called City Council meeting to canvass the returns and declare the results of the February 13, 2018, Special Municipal Election. The meeting is open to the public.

**#inAppropriate – Sex, Cell Phones & Social Media Safety**

**February 22 • 6 – 7 pm • Lee County Justice General Assembly Room**

**Sponsored by: [Brandon Hughes, Lee County District Attorney](#)**

Learn how to talk to your kids about sex and cell phone safety. Did you know that a misuse of these Apps can have criminal consequences? For more information, email [info@leecountyda.org](mailto:info@leecountyda.org).

**Lee County Literacy Hosting: “Reading Between the Wines”**

**February 22 • 6 pm • Saugahatchee Country Club**

The featured author will be Karen Spears Zacharias, a Georgia-raised Gold Star daughter. Her work has been featured in the New York Times and on CNN, National Public Radio, and Good Morning America. Her 2013 novel, *Mother of Rain*, received the Weatherford Award for Best in Appalachian Fiction and was adapted for the stage and performed at Georgia’s historic Springer Opera House. Zacharias is a journalist who has written nine books across several genres. Her most recent work has been a fictional trilogy which includes *Mother of Rain*, *Burdy*, and the recently released *Christian Bend*. For ticket information, please email [stacie@leecountyliteracy.org](mailto:stacie@leecountyliteracy.org).

**Opelika City Schools Board of Education Meeting**

**February 27 • 4 pm • Board of Education Meeting • 300 Simmons Street**

**East Alabama Arts presents: Mnozil Brass**

**February 27 & 28 • 7:30 pm • OPAC**

Mnozil Brass enters the ring to combat the monkey business of daily life with music and humor, transforming the stage into a musical flea circus. They are decisive and strong believers that the earth is round, and go out of their way to diligently travel the globe and bring their Elysian style of music and laughter to the rest of the world. For more information or tickets, call 334.749.8105 or visit [www.eastalabamaarts.org/performance-series/](http://www.eastalabamaarts.org/performance-series/).

**March of Dimes: March for Babies Kick Off**

**March 2 • 11:30 am • Pebble Hill • 101 S. Debardeleben St. • Auburn**

Time to get started with the March for Babies 2018! Join them in raising awareness and funds for the lifesaving research and programs of the March of Dimes. With your support, they can make a difference for families in this community. For more information or to RSVP, call 334.513.7381 or email [lgross@marchofdimes.org](mailto:lgross@marchofdimes.org). **Deadline to RSVP is February 27.**

**Office Space for Lease at the Opelika-Auburn News**

This space can be leased as a whole or designed with separate and secure space that will accommodate your needs. For more information contact, Bob Harris, 334.750.5276.

- 4,300 +/- Square Feet
- Can be Split into 2 Office Suites
- 3 Conference Rooms
- Large Break Room
- Reception Area
- Plenty of Parking

**EDUCATION OPPORTUNITIES**

**CarePoint Resources First Aid Training in February**

887.242.2527 • [www.mycarept.com](http://www.mycarept.com)

- February 20 • 4:30 pm • First Aid CPR Certification Class  
Auburn Chamber
- February 27 • 6:30 pm • Free Community CPR AED Training  
Collaboration Station

**Self Defense For Women Class Offered at Southern Union**

**February 26 & 27 / March 5 & 6 • 5 – 8 pm • Southern Room at SUSCC Business & Technology Building.**

**Course Led By: Corporal Pamela Revels, Lee County Sheriff’s Office**

This twelve-hour course requires your attendance at each session to participate in the final simulation for safety reasons. It is open to any woman 13 years and older with all physical fitness levels welcome. For more information, email Amy Rogers, [arogers@suscc.edu](mailto:arogers@suscc.edu) or call 334.745.6437, ext. 5530 or Corporal Pamela Revels, [prevels@leecountysheriff.org](mailto:prevels@leecountysheriff.org), 334.319.4173. Email Amy Rogers to register.

### **Cooper Library: Tuesdays @ Two: The Tuskegee Airmen Chronology**

**February 27 • 2 pm • 200 S. 6<sup>th</sup> Street**

Dr. Daniel Haulman is the guest speaker and will present a detailed timeline of the Red Tails and other Black Pilots of World War II. For more information, call 334.705.5380.

## **JOB OPPORTUNITIES**

### **AU School of Communication & Journalism Internship & Job Fair**

**March 7 • Beard-Eaves Coliseum**

The school has over 1,000 students majoring in communication, journalism, media studies and public relations. Many graduates are looking for employment and all majors are required to complete an internship before graduation. The registration fee is \$200 and can be waived for non-profit organizations. Employers will set up their tables from 7:30 to 9 am. Students will browse the tables from 9 to 10 am and sign up for individual interviews with employers. Employer interviews with individual students will take place from 10 am to 3 pm. Contact Jennifer Adams, [adamsj1@auburn.edu](mailto:adamsj1@auburn.edu) or 334.844.2751 for more information.

### **Upcoming Job Fairs at the Goodwill Career Center**

**3740 Pepperell Parkway • 334.275.4815 • [www.goodwillsr.org](http://www.goodwillsr.org)**

- **Summer Village Job Fair • February 15 • 10 am – 12 Noon** [Flyer](#)  
**Positions available:** LPN • Care Assistants • Dining Services Staff  
• Lifestyles Coordinator
  
- **Trade & Technical Job Fair • February 22 • 10 am – 12 pm (CST)** [Flyer](#)  
**Businesses:** Auburn University • Briggs & Stratton • Pharmavite • Onin Staffing  
Five Star Food Service • The Hotel at Auburn University • LyonsHR  
**Positions available:** Electricians • HVAC • Quality Control • Warehouse  
• Welders • Manufacturing Assoc. • Industrial Maintenance • Drivers

### **WoodmenLife Seeking Sales Professionals**

Do you have a desire to help people build their financial futures? WoodmenLife and its subsidiaries offer a variety of products, including insurance, annuities and investments. As a professional Representative for WoodmenLife, you'll set your own hours, determine your own commission-based income, and be your own boss. Bring us an entrepreneurial attitude combined with a high-energy, competitive approach to get the job done, and we'll provide you with the training, technology and support materials to build the career you've always dreamed of. There's a career for you at Woodmen of the World Life Insurance Society of Omaha, Nebraska. Email resumes to [FLBondurant@woodmen.org](mailto:FLBondurant@woodmen.org).

### **Home Instead Senior Care Now Hiring Training & Engagement Coordinator**

The coordinator is expected to meet the needs of the CAREGivers, develop and maintain a workplace culture that retains quality CAREGivers, and organize and execute the training programs. For more information, contact Bridget Sager, 334.321.1050 or [bridget.sager@homeinstead.com](mailto:bridget.sager@homeinstead.com).

## **SAVE THE DATE**

**March 2018**

- **Opelika Lion's Club Pancake Day • March 3**

- KOB: City-wide Clean Up ● March 3
- Chili Cook-Off Benefiting Storybook ● March 3
- Project Uplift Training ● March 5 & 18
- EAA presents: The National Symphony Orchestra of Cuba ● March 7
- Cooper Library: Tuesdays @ Two: The Art of War ● March 13  
Full STEAM ahead ● March 19 -23  
Tuesdays @ Two: Of Goats & Governors ● March 27
- Dale Carnegie Seminar: Uncovering Leadership Blind Spots ● March 14
- KOB's Opelika Recycle & Shred Day ● March 24
- Parks & Rec: Flashlight Egg Hunt ● March 29  
Underwater Egg Hunt ● March 30  
Easter on the Square ● March 31

Character Trait of the Month: **Justice**

**The Connector Policy**

Please contact Dinah Motley, [dmotley@opelikachamber.com](mailto:dmotley@opelikachamber.com) if you have an event that you would like to put on **The Connector** newsletter which is emailed to all members on Wednesday. Our policy is to run the event for 2 weeks. Deadline is noon Monday. Because of so many members getting the newsletter on their phones, the information is limited to 3 lines and an email address, website or phone number for additional information. Check out our community calendar on our website, [www.opelikachamber.com](http://www.opelikachamber.com).

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