



FEBRUARY SPONSOR

February 21, 2018

4209 Robert Trent Jones Trail
Opelika, Alabama 36801
www.nationalvillage.com
334.749.8165

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CHAMBER EVENTS

- 2/23 Workshop: *Workforce Strategies for Engaging Employees & Increasing Profits***
8:30 am OA News • Board Room
Sponsor & Presenter: **LyonsHR**
- 3/1 Drake Martin – State Farm Ribbon Cutting**
10 am • 907 A 2nd Avenue
- 3/14 Dale Carnegie Workshop: *Discovering the Pathway to Motivating Your Employees***
8:30 – 10 am • OA News Board Room

Chamber Survey about Christmas Events

Please complete this short survey about the Christmas Parade and other Christmas events in Opelika. Thank you so much for your input! <https://www.surveymonkey.com/r/V7HXHJS>

Small Business Workshop: *Workforce Strategies for Engaging Employees & Increasing Profits* • February 23 • 8:30 – 10 am • Opelika Auburn News • 2901 Society Hill Road • Sponsor & Presenter: **LyonsHR**

Are you competing for talent in your workplace? Are you trying to reduce turnover and retain your talent? Are you wanting to achieve more productivity for your existing talent? If so, come learn effective strategies the world's top managers do to source, engage and retain their employees. The cost is free to Chamber members / \$10 for potential members. [Register Here](#)

Chamber Membership Mailer

Deadline: March 2 / Email to Chamber Members: March 9

Got a terrific sale or service going on? Want to reach over 1300 emails with your message? Send Dinah your flyer in a pdf format and your logo in a jpeg and you will be included in the Membership Mailer that will go out to all the Opelika Chamber members! The cost is \$50. Big bang for your buck! For more information, email dmotley@opelikachamber.com or call 334.745.4861.

Dale Carnegie Workshop: *Uncovering Leadership Blind Spots*

"Discovering the Pathway to Motivating Your Employees"

March 14 • 8:30 – 10 am • Opelika-Auburn News Board Room

A recent study found that only 17% of employees are satisfied in their job and 45% of employees are planning on leaving their job in the next 12 months. Dale Carnegie has identified specific areas where leaders are falling short –leadership blind spots. Learn how to identify the leadership attributes that are critical to organizational performance and find out what your leaders are missing. Contact Len Williams for more information, len.williams@dalecarnegie.com. [Register Here](#)

Chamber Taking 20 Under 40 Applications for 2018-2019

Presenting Sponsor: **Opelika City Council**

Platinum Sponsor: **Baxter International • Opelika Industrial Development Authority**

Gold Sponsors: Chicken Salad Chick • MAX • The Opelika Rotary Club

The “20 Under 40” program, under the direction of the Opelika Chamber of Commerce, is looking for 20 outstanding people under the age of 40 who live in Opelika, love Opelika and have a vested interest in shaping the direction of this city’s future. You will be encouraged to think outside the box and you will be challenged to think of ways to make our city better and improve the quality of life. For more information, call 334.745.4861 or visit www.opelikachamber.com. [Application](#) [Employer Letter](#)

Adopt-A-Mile Program Focus for 20 Under 40

Litter is a growing problem across the U.S., and Opelika is no exception. The Chamber’s 20 Under 40 participants are partnering with Keep Opelika Beautiful to bring more awareness to the Adopt-A-Mile campaign. The Adopt-A-Mile program was developed as a way for businesses, neighborhoods, organizations, families, and individuals to make a difference in their community by keeping roadways clean. The 20 Under 40 group has set a goal of doubling the current number of adopted miles in Opelika. The cost to participate is \$300, which includes the well-known blue road signage denoting your mile, and a commemorative plaque indicating the business’ participation. The commitment for the organization is to keep their adopted mile clean and conduct pick-up days at least six times a year. For more information or to adopt a mile, contact Alex Rainey, alex.rainey@gmail.com.

Leadership Lee County Raising Funds to Renovate the Baseball and Softball Fields at Loachapoka High School

The 2017-2018 Leadership Lee County (LLC) class has chosen to improve the Loachapoka High School baseball and softball fields as their service project. The fields are in disrepair and are currently unusable. The project will consist of making improvements to the baseball and softball fields, as well as the dugouts, concession stand, press box, and bleachers. In addition, LLC hopes to be able to purchase new practice equipment for the team. The class is fundraising and donating man hours in order to fully restore the fields to working order. LLC has set a fundraising Goal of \$30,000. In order to make this project a success, LLC is reaching out to local businesses, family, and friends for support. LLC is offering various levels of sponsorship, from naming opportunities to banner recognition. For more information please contact Sarah Herren, Donations Chair, at SHerren@leecountyda.org. Donations can also be made online at gofundme.com/leadership-lee-county-2018

CONGRATULATIONS

- **Pharmavite, who makes Nature Made Vitamins, is celebrating their 5th year anniversary!**

AMBASSADOR SPOTLIGHT

Dawn Radnitz • Exit Realty Midtowne • 2515 East Glenn Avenue, Ste. 304, Auburn • 334.444.4663 • auhome4u@yahoo.com • www.DawnRadnitz.com • Exit Realty Midtowne is the new real estate home for Dawn Radnitz. Living in the Auburn – Opelika area for over 25 years, Dawn and her husband, Alex, love and appreciate this area and raised their two daughters here. She has been in the real estate business for almost 20 years and enjoys her job of assisting buyers, sellers and investors with properties in the area. She specializes in helping first time buyers find their perfect home. Exit Realty is a by-invitation only company and she feels incredibly honored to be a part of it. In her spare time, Dawn likes to sew, travel, walk her dogs and play tennis. She has been a Chamber Ambassador for many years.

MEMBER NEWS

Visit our Community Calendar at www.opelikachamber.com for more details.

Adams Pharmacy & Homecare, Inc. Has an App

1961 First Avenue • 334.745.3881

For customer convenience, Adams Pharmacy has a new phone App available for Apple or Android phones. The App name is: [AdamsPharmacy-AL](#).

Semi-Annual Sale at Three Nineteen Clothing Company

February 21 – 24 • 204 S. 8th Street

Visit 3:19 in Downtown Opelika for their Semi-Annual sale and save 30 – 75% off of everything in the store! For more information, call 334.737.6767

Concert & Silent Auction Benefiting Angels of Alabama

February 21 • 7 pm until • John Emerald Distilling Company

Live music provided by Dallas Dorsey, Brett McDaniel, Brittany Avery, Daniel Bowden, Alex Wilkerson and B.B. Palmer. Food will be available for purchase from Butcher Paper BBQ. A portion of all proceeds made on 2/21 at Zazu Gastropub, Niffer's, La Cantina and other restaurants downtown will also go to the Angels of Alabama.

Upcoming Events at the Bottling Plant Event Center

For more information, visit <http://www.bottlingplanteventcenter.com>.

- **February 21** **Battle for O-Town Comedy Competition**
 - **March 2** **East Alabama National Wild Turkey Federation Banquet**
 - **March 24** **Home & Garden Show**
- Sponsorship Information: 334.749.6271**

#inAppropriate – Sex, Cell Phones & Social Media Safety

February 22 • 6 – 7 pm • Lee County Justice General Assembly Room

Sponsored by: Brandon Hughes, Lee County District Attorney

Learn how to talk to your kids about sex and cell phone safety. Did you know that a misuse of these Apps can have criminal consequences? For more information, email info@leecountyda.org.

Lee County Literacy Hosting: “Reading Between the Wines”

February 22 • 6 pm • Saugahatchee Country Club

The featured author will be Karen Spears Zacharias, a Georgia-raised Gold Star daughter. Her work has been featured in the New York Times and on CNN, National Public Radio, and Good Morning America. Her 2013 novel, *Mother of Rain*, received the Weatherford Award for Best in Appalachian Fiction and was adapted for the stage and performed at Georgia's historic Springer Opera House. Zacharias is a journalist who has written nine books across several genres. Her most recent work has been a fictional trilogy which includes *Mother of Rain*, *Burdy*, and the recently released *Christian Bend*. For ticket information, please email stacie@leecountyliteracy.org.

Ariccia Trattoria Hosting Flowers & Friends Event

February 24 • 12 Noon or 3 pm • The Hotel at AU • 241 S. College Street • Auburn

First attendees will create a mason jar floral arrangement, and then attendees will be guided through painting the floral arrangement by Lauren Duncan. Each class is \$30 or enjoy both for \$55. The fee includes instructions, materials and a glass of wine. For more information, call 334.821.8200.

[Register Here](#)

Dad's League Leadership Team Training

February 24 • 1 – 2:30 pm • Family Resource Center • 510 S. 7th Street

This meeting is for those that desire to help Dad's League reach its potential to empower, motivate and connect fathers and father figures throughout this and surrounding communities. Men and women both can participate. For more information, contact Antoine Harvis, 334.749.8400, ext. 235 or email antoine.harvis@ccrc-alabama.org.

Opelika City Schools Board of Education Meeting

February 27 • 4 pm • Board of Education Meeting • 300 Simmons Street

Upcoming Events at East Alabama Arts

7:30 pm • OPAC • 334.749.8105 www.eastalabamaarts.org/performance-series/

• Mnozil Brass • February 27 & 29

Mnozil Brass enters the ring to combat the monkey business of daily life with music and humor, transforming the stage into a musical flea circus. They are decisive and strong believers that the earth is round, and go out of their way to diligently travel the globe and bring their Elysian style of music and laughter to the rest of the world.

• **The National Symphony Orchestra of Cuba • March 7**

Following its acclaimed first national tour of the United States in 2012, the National Symphony Orchestra of Cuba returns to America featuring the winner of the 2017 Van Cliburn International Piano Competition, Yekwon Sunwoo of South Korea. "...*Not your standard, run-of-the-mill classical musical ensemble. In most conventional symphony orchestras, the members of the first violin section do not leap to their feet to dance while they play, but the Cubans do.*" - Toronto Star
For more information or to order tickets, call 334.749.8105 or visit www.eastalabamaarts.org/performance-series/.

March of Dimes: March for Babies Kick Off

March 2 • 11:30 am • Pebble Hill • 101 S. Debardeleben St. • Auburn

Time to get started with the March for Babies 2018! Join them in raising awareness and funds for the lifesaving research and programs of the March of Dimes. With your support, they can make a difference for families in this community. For more information or to RSVP, call 334.513.7381 or email lgross@marchofdimes.org. **Deadline to RSVP is February 27.**

Opelika Lion's Club Pancake Day

March 3 • 6 – 11 am • Opelika Middle School • Denson Drive

Enjoy pancakes and more with this great group of Lions who do so much to help our community and others. For more information, call 334.750.3008.

Junior League of Lee County Hosting Junior Adventure Challenge

March 3 • 2 – 4 pm • Kiesel Park • Auburn

Here's a chance for kids ages 4 - 12 to run an obstacle course at the Junior Adventure Challenge!
Online registration: \$20 / Day of Event: \$25 [Register Here](#)

KOB: City-wide Clean Up

March 3 • 8 am – 12 pm

Citywide Cleanup is part of a national-wide event called Great American Cleanup, sponsored by Keep America Beautiful. Great American Cleanup is engaged in more than 20,000 communities across the country. Volunteers' work returns, on average, \$175 million in measure benefits across participating communities. Locally, groups such as Adopt-A-Mile participants, Girl Scouts, civic organizations and local businesses participate in Citywide Cleanup. We are asking your group to join us in making Opelika a beautiful place to live. Groups will choose their designated roadside to clean. Supplies, donated by GLAD and East Alabama Medical Center, are dispersed by Keep Opelika Beautiful. Lunch will be provided by Opelika Exchange Club for all volunteers participating in the Citywide Cleanup. For more information, visit www.keepopelikabeautiful.com.

Chili Cook-Off Benefiting Storybook

March 3 • 10:30 am – 3 pm • Pavilion at Ag Heritage Park • Auburn

This fun event will have live music, beverages, a food truck and a Kid Zone. The cost is \$10 in advance or \$15 at the gate. For more information, visit www.auburnalchilicookoff.com.

Office Space for Lease at the Opelika-Auburn News

This space can be leased as a whole or designed with separate and secure space that will accommodate your needs. For more information contact, Bob Harris, 334.750.5276.

- 4,300 +/- Square Feet
- Can be Split into 2 Office Suites
- 3 Conference Rooms
- Large Break Room
- Reception Area
- Plenty of Parking

EDUCATION OPPORTUNITIES

Self Defense For Women Class Offered at Southern Union

February 26 & 27 / March 5 & 6 • 5 – 8 pm • Southern Room at SUSCC Business & Technology Building.

Course Led By: Corporal Pamela Revels, Lee County Sheriff's Office

This twelve-hour course requires your attendance at each session to participate in the final simulation for safety reasons. It is open to any woman 13 years and older with all physical fitness levels welcome. For more information, email Amy Rogers, arogers@suscc.edu or call 334.745.6437, ext. 5530 or Corporal Pamela Revels, prevels@leecountysheriff.org, 334.319.4173. Email Amy Rogers to register.

Cooper Library: Tuesdays @ Two: The Tuskegee Airmen Chronology

February 27 • 2 pm • 200 S. 6th Street

Dr. Daniel Haulman is the guest speaker and will present a detailed timeline of the Red Tails and other Black Pilots of World War II. For more information, call 334.705.5380.

Auburn University Project Uplift Training

Cary Hall Room 158 • Auburn University Campus

If you are interested in becoming a mentor to children in the area between the ages of 5 -12, come to a Project Uplift training session. No registration is required. Only one session is needed. For more information, call 334.844.4430 or visit www.auburn.edu/projectuplift / www.facebook.com/AUprojectuplift.

February 27 4 – 8 pm
March 5 4 – 8 pm
March 18 3 – 7 pm

JOB OPPORTUNITIES

AU School of Communication & Journalism Internship & Job Fair

March 7 • Beard-Eaves Coliseum

The school has over 1,000 students majoring in communication, journalism, media studies and public relations. Many graduates are looking for employment and all majors are required to complete an internship before graduation. The registration fee is \$200 and can be waived for non-profit organizations. Employers will set up their tables from 7:30 to 9 am. Students will browse the tables from 9 to 10 am and sign up for individual interviews with employers. Employer interviews with individual students will take place from 10 am to 3 pm. Contact Jennifer Adams, adamsj1@auburn.edu or 334.844.2751 for more information.

Upcoming Job Fairs at the Goodwill Career Center

3740 Pepperell Parkway • 334.275.4815 • www.goodwillsr.org

- **Trade & Technical Job Fair • February 22 • 10 am – 12 pm (CST) [Flyer](#)**
Businesses: Auburn University • Briggs & Stratton • Pharmavite • Onin Staffing
Five Star Food Service • The Hotel at Auburn University • LyonsHR
Positions available: Electricians • HVAC • Quality Control • Warehouse
• Welders • Manufacturing Assoc. • Industrial Maintenance • Drivers
- **Job Fair • February 27 • 10 am – 12 pm (CST)**
Businesses: Home Instead Senior Care • Onin Staffing

WoodmenLife Seeking Sales Professionals

Do you have a desire to help people build their financial futures? WoodmenLife and its subsidiaries offer a variety of products, including insurance, annuities and investments. As a professional Representative for WoodmenLife, you'll set your own hours, determine your own commission-based income, and be your own boss. Bring us an entrepreneurial attitude combined with a high-energy, competitive approach to get the job done, and we'll provide you with the training, technology and support materials to build the career you've always dreamed of. There's a career for you at Woodmen of the World Life Insurance Society of Omaha, Nebraska. Email resumes to FLBondurant@woodmen.org.

Home Instead Senior Care Now Hiring Training & Engagement Coordinator

The coordinator is expected to meet the needs of the CAREGivers, develop and maintain a workplace culture that retains quality CAREGivers, and organize and execute the training programs. For more information, contact Bridget Sager, 334.321.1050 or bridget.sager@homeinstead.com.

SAVE THE DATE

March 2018

- Cooper Library: Tuesdays @ Two: The Art of War • March 13
Full STEAM ahead • March 19 -23
Tuesdays @ Two: Of Goats & Governors • March 27
- KOB's Opelika Recycle & Shred Day • March 24
- Parks & Rec: Flashlight Egg Hunt • March 29
Underwater Egg Hunt • March 30
Easter on the Square • March 31

April 2018

- Opelika Historic Preservations Society: "All Aboard" Grand Slam • April 12
- Sensigreen Foundation Golf Classic and Silent Auction • April 23
- Museum of East Alabama: 6th Annual Taste of the Town • April 24

The Connector Policy

Please contact Dinah Motley, dmotley@opelikachamber.com if you have an event that you would like to put on **The Connector** newsletter which is emailed to all members on Wednesday. Our policy is to run the event for 2 weeks. Deadline is noon Monday. Because of so many members getting the newsletter on their phones, the information is limited to 3 lines and an email address, website or phone number for additional information. Check out our community calendar on our website, www.opelikachamber.com.

601 Avenue A - Phone 334.745.4861- Fax: 334.749.4740
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