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MAY 23, 2018



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Remembering and Honoring
Those Who Have Sacrificed So Much
for our Freedom!
Have a Safe Memorial Weekend.

CHAMBER EVENTS

- 5/24 **Thompson Tractor Ribbon Cutting**
2:30 • 508 Columbus Parkway
- 5/26 **Bandy Park Ribbon Cutting**
11:30 am • 214 Jeter Avenue
- 5/29 **Opelika Fitness Ribbon Cutting**
10 am • 2115 2nd Avenue

CHAMBER BOARD SPOTLIGHT

Todd Shackett • Baxter Healthcare Corporation • 1101 Jeter Avenue • Opelika, AL 36801 • 334.787.1809 • www.baxter.com • Baxter's more than 85 year heritage gives them a distinct perspective on the needs of patients and caregivers. They lead today by putting those insights to work to deliver new, better healthcare solutions and access to care in the communities where we live and work. Todd is the Director of Operational Excellence for Baxter Healthcare. He has been with Baxter for 8 years and in the healthcare industry for over 28 years. Todd's responsibilities include working with their manufacturing plants globally to improve efficiencies, reduce waste and implement best manufacturing practices to create a competitive advantage around quality, cost and service to their customers. He is on the Board of Directors for the Auburn University Graduate School Advisory Committee and recently served as Chairman of the board. He also supports Southern Union Committee College as an advisor and advocate for their technical curriculum and industrial programs. In the past, he has served on local March of Dimes board and the Central Carolina Red Cross, as well as advisory roles for other academic institutions. In his spare time, he enjoys physical fitness, cooking, travelling, and spending time on Lake Martin with his family.

CONGRATULATIONS

• **The Opelika Track and Field Team** claimed their fifth consecutive state championship in the Alabama Recreation and Parks Association (ARPA) State Track and Field Meet this past Saturday in Trussville, Ala.

MEMBER NEWS

Visit our Community Calendar at www.opelikachamber.com for more details.

[Aletheia Digital Offering a Chamber Member a Chance to Win a \\$3,000 Targeted Display Campaign](#)
Contest ends May 31 • Register: <https://www.aletheiadigital.com/contest>

Win \$1,000 per month for three months from Aletheia Digital. They'll design and implement the ad to reach your target audience. There's no catch here except you have to register for a chance to win. That's it! They believe in digital marketing so much that they're willing to spend their money to show one lucky winner that it works. Hurry up and register though because the contest ends May 31!

Opelika Parks & Rec's Concert Series

- Noon Tunes ● May 23 ● Muse ● 12 Noon ● Courthouse Square
- Summer Swing ● May 29 ● Crossroads ● 7 pm ● Municipal Park

Opelika City Schools Upcoming Events

- OHS Graduation ● May 25 ● 7 pm ● Bulldog Stadium

Project Uplift at Auburn University Hosting Summer Training Sessions

No registration is required and only one session is needed. Training will be held in Cary Hall 158. For more information, call 344.844.4430 or visit, www.auburn.edu/projectuplift, www.facebook.com/AUprojectuplift, [@auprojectuplift](https://twitter.com/auprojectuplift).

- June 10 3 – 7 pm
- June 26 4 – 8 pm
- July 15 3 – 7 pm

O Grows Farmers Market

Every Tuesday ● 3 – 6 pm ● 1103 Glenn Street

For more information, call 334.750.2215.

Thompson Tractor Hosting Grand Opening Celebration of Thompson Cat Rental Store

May 24 ● 3 – 6 pm ● 508 Columbus Parkway

Drop by and see this fabulous new building and enjoy dinner, drinks, music and lots of door prizes! The first 50 people to RSVP will be entered to win an additional door prize! [RSVP HERE](#)

Door prizes include:

- Toro 30" Walk Behind Mower
- Echo Straight Shaft Trimmer
- Echo Backpack Blower
- Echo Pro Attachment Series
Includes Powerhead, Trimmer & Edger Attachments
- Cat 2000W Generator
- Rental of Cat 303.5 Mini Escavator for 1 week
(does not include hauling)
- Rental of Cat 259D for 1 week
(does not include hauling)

Gallery Reception Featuring Work by Perry Austin at Chirpwood

May 24 ● 5 – 8 pm ● 405 S. 10th Street

Enjoy some wine, cheese and other refreshments when you stop by Chirpwood, LLC and meet Perry Austin. Learn more about his truly beautiful, award-winning oil paintings. Austin is one of the premiere fine art painters in the Southeast. He paints what he calls "the disappearing South" and is perhaps best known for his plein air work. His paintings hang in numerous notable collections including the Callaway Collection, the Sanctuary at Kiawah Island, and the University of North Carolina, Wilmington. His work is sold t several art galleries including the Walls Gallery at the Greenbriar and, of course, the Chirpwood Gallery in in Opelika. Attendees will also have a chance to win a handmade and hand-finished Chirpwood frame. For more information, call 844.692.4477. For more information on Austin, visit perryaustinfineart.com. For more information on Chirpwood, visit, chirpwood.com.

Family Day at Bandy Park

May 26 ● 11:30 am ● 214 Jeter Avenue

Celebrate the present upgrades of Bandy Park with a rededication and ribbon cutting at this Family Day event. All churches, families, social clubs, and graduating classes are inviting to RSVP a space for a tent. For more information, call 334.444.5869 or email tiffanygpitts@gmail.com [Flyer](#)

City of Opelika Memorial Day Services

May 28 • 10 am • City Hall • 204 South 7 Street

Guest Speaker: Jamie Popwell (Flags for Vets)

Reception following at Museum of East Alabama at 11 am, 121 South 9th Street.

Hilton Garden Inn Hosting Fundraiser Benefitting the Alabama Sheriff's Girls Ranch

May 29 • 4:30 - 8:30 pm • Hilton Garden Inn Auburn / Opelika • 2555 Hilton Garden Drive • Auburn

There will be free food, a cash bar, and awesome items you could win in their silent auction. Some of the items include two tickets to the Auburn/Arkansas football game, a free round of golf for two at the Saugahatchee Country Club, and gift cards to local restaurants. Don't miss this fun event! They appreciate your support for this wonderful organization that is doing such an important job by helping young girls with no families. If you will not be able to attend, but would still like to donate, please contact Carrie Sasser at 334.502.3500, ext.1113. [Flyer](#)

Farm City - Auburn University - Lambert-Powell Meats Laboratory & Chicken Salad Chick Tour

May 30 • 9 am • AU Lambert-Powell Meats Laboratory • 500 Shug Jordan Parkway • Auburn

The group will meet at the AU Lambert-Powell Meats Laboratory for a tour. Then head to Chicken Salad Chick on Opelika Road by 11 am to eat lunch on your own. After lunch, the group will go to the Chicken Salad Chick Test Kitchen on Dean Road for a tour. Pictures will be taken at both places. Please register by calling Lee County Extension Office, 334.749.3353 or email vwv0001@auburn.edu by May 23rd. They will need to know how many, and which tour, if not both, you will be making on the 30th.

BigHouse News: May is Foster Care Awareness Month

211 Samford Avenue • 334.363.2634 • www.ourbighouse.org

Over 5,000 children are in foster care in the state of Alabama. Here are some ways you can help this month and this summer at BigHouse.

- **Yard Sale • June 2 • 7 am – 1 pm** Now accepting donations. Help them “fill the Pod” with great items to raise money for BigHouse programs. Volunteers are needed to help organize ahead of time of during the sale.
- **Send a Kid to Camp • June 25 – 29** Want to sponsor a child at camp? Any gift is appreciated. Only \$214 will cover the cost of camp for one child. Donate through their website.
- **Back to School 2018** They anticipate needing 75-100 sponsors to help shop for a child in foster care's school supplies or monetarily sponsor their list.

Opelika Main Street's Annual Touch-a-Truck

June 2 • 9 am - 12 Noon • Downtown Opelika

Vehicles of all types will line the street of downtown Opelika at this fun family event. Kids of all ages can come and explore military vehicles, race cars, dump trucks, and more. Admission is free, and visitors are encouraged to touch and go inside the vehicles. Auburn University's mascot, Aubie, will even be there to hang out and take pictures.

Opelika Rotary's Burger Wars

June 2 • 11 am – 2 pm • North Railroad Avenue • Downtown Opelika

Everyone loves a burger—even very different burgers! Come to the 4th Annual Burger Wars and find your favorite burger! This year there are more grillers than ever before. Great burgers, live music, games and so much fun! Aubie will make a special appearance again this year. Both the Opelika and Auburn Fire Departments will compete again in the BIG BITE CHALLENGE. Tasting tickets are \$2 each and sold at the event. If you would like to be a griller, the deadline is May 30. [Details](#)

Free Vein Screening At Varicosity Vein Center

June 8 • 195 E. Glenn Avenue • Auburn

Dr. Duane Randleman of Varicosity Vein Center will host a free vein screening. Call 334.647.1811 to schedule an appointment.

Dad's League / I Run

June 16 • 8 am – 12 pm • Opelika High School • 1700 Lafayette Parkway

Families can team up to participate in the 5K Run and afterward come inside to participate in the NBA All-Star themed, skills challenge activities. [Register Here](#) or call 334.749.8400 for more information.

EDUCATION OPPORTUNITIES

Software Made Simple Trainings

9 am – 4:30 pm (EST) • 233 12th Street, Suite 911-A • Columbus, GA

To register, call 706.332.7372 or email training@softwaremadesimple.net.

- May 24 QuickBooks Level 1 \$225
- May 25 QuickBooks Level 2 \$225

Aletheia Digital is Hosting a Lunch N Learn on Effectively Marketing Your Business

June 6 • 12 noon • Opelika Chamber of Commerce • 601 Avenue A

The event is free and lunch will be provided, so please register to reserve your seat.

With today's constantly changing technology, effectively marketing your business can be quite a challenge.

Aletheia Digital would like to offer you some ideas and give you some insight on how to stay ahead of the curve when it comes to advertising your business online. So, bring your questions and they'll bring lunch. Click the link to register: <https://www.aletheiadigital.com/registration>. For more information, call Bryant Mayo, 706.407.9875 or email bryant@aletheiadigital.com.

Some of the topics to be covered are:

- Effective Website Design
- Targeted Display
- Search Engine Marketing
- Review & Reputation Management
- Social Media Marketing
- Mobile Targeting
- Email Marketing
- Connected TV & Over the Top (CTV & OTT)

Auburn Total Internship Management Workshop

June 13 • 8:30 am – 3:30 pm • Auburn University

Everyone knows the value of internships, but does your organization run a strong intern program that maintains a **pipeline of highly qualified candidates** for full-time roles? Internships and other forms of experiential education help students make a seamless transition to the world of work and are a perfect vehicle to **increase retention rates, complete short-term projects, and identify future hires**. On June 13th, Auburn University's Career Center, the Opelika Chamber of Commerce and Office of Professional and Career Development in the Harbert College of Business will welcome Dr. Robert Shindell from [Intern Bridge and ThinInterns](#), the nation's leading research & consulting firms to share a newfound approach to internships based on in-depth research and proven strategies. In this full-day, highly interactive and participatory workshop, participants will learn how to:

- Effectively implement an impactful internship program;
- Utilize software to manage your intern projects and programs;
- Identify future hires through a no-strings-attached 12-week interview;
- Create and maintain a pipeline of highly qualified and educated full-time job candidates;
- Increase your organization's brand awareness on university and college campuses; and

This workshop has been accredited by both HRCI and SHRM-PDC and by attending you will receive six (6) CEU Credits! Registration Link - <http://thincinterns.com/auburn>

JOB OPPORTUNITIES

Upcoming Job Fairs at the Goodwill Career Center

334.275.4815 • 3740 Pepperell Parkway • www.goodwillsr.org

• May 23 • 1 on 1 Staffing Agency • 9 am – 12 Noon

*Welders • General Assembly • Warehouse Clerk • Spare Parts Coordinator • Quality Manager
Drafts Man • Forklift Drivers • Material Handlers • Tugger Drivers*

• May 24 • 9 am – 12 Noon • Hardees

Homelink Realty Hiring Administrative Assistant

HomeLink Realty is now hiring an administrative assistant. For more information, email carrie@thehomelink.com.

B&B Bartending Is Now Hiring

B&B Bartending is hiring a Marketing Account Manager for their AmPro promotional marketing division. The Account Manager will act as a point of contact for the company's clients. To succeed in this position, candidates should have exceptional communication, computer, and problem-solving skills, and should be resourceful, analytical, adaptable and organized. The candidate should also have the ability to build rapport with contractors and clients. Please visit http://auburnchamber.com/job_listings for details.

Goodwill Career Center Seeking Manager

The Career Center Manager provides operational direction and leadership to the given Career Center of Goodwill Industries of the Southern Rivers (GoodwillSR). He or she advances relationships and partnerships with local businesses and community agencies to identify potential employment opportunities for people using the services we provide. He or she promotes and participates in career fairs; researches and identifies employment trends; and demonstrates skills and abilities to coordinate and collaborate with an engaged and diverse community and population. The Career Center Manager promotes open communication with the Career Center staff regarding employment opportunities in the community, and coaches and develops the talents of each Career Center team member to encourage optimum professional development. [Complete Job Details & Application](#)

SAVE THE DATE

June 2018

- 77th Annual Meeting • June 20
- Opelika Parks & Rec: Float in Movie: • June 22

Character Trait: **Obedience**

The Connector Policy

Please contact Dinah Motley, dmotley@opelikachamber.com if you have an event that you would like to put on *The Connector* newsletter which is emailed to all members on Wednesday. Our policy is to run the event for 2 weeks. Deadline is noon Monday. Because of so many members getting the newsletter on their phones, the information is limited to 3 lines and an email address, website or phone number for additional information. Check out our community calendar on our website, www.opelikachamber.com.

601 Avenue A - Phone 334.745.4861- Fax: 334.749.4740

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