



MAY 30, 2018



2333 Birmingham Hwy | Opelika, AL 36801  
334.887.8863 | www.turnerautogroupllc.com

**CHAMBER EVENTS**

- 6/5 **Opelika Fitness Ribbon Cutting Rescheduled**  
10 am • 2115 2<sup>nd</sup> Avenue
- 6/8 **Firestone Complete Auto Care Ribbon Cutting**  
11:30 am • 200 Interstate Drive
- 6/12 **Highland Business Park Ribbon Cutting**  
10 am • 1325 Shannon Court
- 6/13 **AMEA – OPS Project Ribbon Cutting**  
10 am • 600 Fox Run Parkway
- 6/19 **Southeast Mortgage, Inc. Ribbon Cutting**  
4:30 pm • 2701 Frederick Road

**77<sup>th</sup> Annual Meeting**

June 20 • 11:30 am – 1 pm • The Bottling Plant Event Center

Presenting Sponsors: **Opelika Ford • Chrysler • Dodge • Jeep**

Gold Sponsors: **Baxter International • Jeffcoat-Trant Funeral Home & Crematory  
CMG Mortgage • Opelika Utilities • River Bank & Trust • Southern Union**

Who will be the winners this year for the *Spirit of Opelika*, the *Distinguished Citizen* or the many other awards? Please join us as we celebrate **YOU** – the amazing members of the Opelika Chamber. The cost is \$45 per person. [Register Online.](#)

**CHAMBER BOARD SPOTLIGHT**

**Jeff Jerkins • Bubba’s Medicine Shop • 512 2<sup>nd</sup> Avenue, Opelika, AL 36801 • 334.749.3426 • [www.bubbasmedicineshop.com](http://www.bubbasmedicineshop.com)** • Jeff grew up in Pensacola, Florida. He graduated from Auburn University Harrison School of Pharmacy in 1996 and stayed in the area by working at Bubba’s Medicine Shop. In 2010, he bought the pharmacy and is a member of the Alabama Pharmacist Association. He has won numerous awards including *Small Biz of the Year* in 2014, *Excellence in Innovation* from the Alabama Pharmacy Association in 2013, and *Generation RX Champion* from Cardinal Health in 2013. In his spare time he enjoys sports, traveling, spending time with family and attending Auburn University Football games. Not only does Bubba’s have free delivery, prescription compounding, compliance packaging immunizations and real customer service but they have a great gift shop!

**CONGRATULATIONS**

- **2018 Lee County Association of REALTORS Award Recipients:**
  - Realtor of the Year: **Cathy Ramey, Coldwell Banker A&W**
  - Good Neighbor : **Evan Crawford, Three Sixty Real Estate**
  - Rookie of the Year: **Jared Jordon, Berkshire Hathaway Home Services**
  - Member of the Year: **Lee Harris, Coldwell Banker, A&W**

● **The Opelika Track and Field Team** claimed their fifth consecutive state championship in the Alabama Recreation and Parks Association (ARPA) State Track and Field Meet this past Saturday in Trussville, Ala.

#### **ELECTION NEWS**

● **May 31 is the last day to apply for an Absentee Ballot.** [Information](#)  
[List of Candidates](#)

#### **MEMBER NEWS**

Visit our Community Calendar at [www.opelikachamber.com](http://www.opelikachamber.com) for more details.

#### **Aletheia Digital Offering a Chamber Member a Chance to Win a \$3,000 Targeted Display Campaign**

**Contest ends May 31** ● Register: <https://www.aletheiadigital.com/contest>

Win \$1,000 per month for three months from Aletheia Digital. They'll design and implement the ad to reach your target audience. There's no catch here except you have to register for a chance to win. That's it! They believe in digital marketing so much that they're willing to spend their money to show one lucky winner that it works. Hurry up and register though because the contest ends May 31!

#### **Opelika Parks & Rec's Concert Series**

● **Noon Tunes** ● **May 30** ● **Strawberry Whine** ● **12 Noon** ● **Courthouse Square**  
● **Summer Swing** ● **June 5** ● **Bill J. Brooks – Elvis Lives** ● **7 pm** ● **Municipal Park**

#### **Sleep Number Military Appreciation & Semi-Annual Sale Going On Now**

**2065 Interstate Drive, Unite B2** ● **334.737.6964**

Sleep Number is offering a savings of \$300-\$600 for those who have served or are serving in our military with a portion of the proceeds going to the Blue Star Family Foundation. The semi-annual sale is also taking place with a special savings of up to \$500 off all the latest Sleep Number smart beds. Both sales are running through June 3.

#### **Project Uplift at Auburn University Hosting Summer Training Sessions**

No registration is required and only one session is needed. Training will be held in Cary Hall 158. For more information, call 344.844.4430 or visit, [www.auburn.edu/projectuplift](http://www.auburn.edu/projectuplift), [www.facebook.com/AUprojectuplift](https://www.facebook.com/AUprojectuplift), [@auprojectuplift](https://www.instagram.com/auprojectuplift).

● **June 10**            **3 – 7 pm**  
● **June 26**           **4 – 8 pm**  
● **July 15**            **3 – 7 pm**

#### **O Grows Farmers Market**

**Every Tuesday** ● **3 – 6 pm** ● **1103 Glenn Street**

For more information, call 334.750.2215.

#### **Opelika Main Street's Annual Touch-a-Truck**

**June 2** ● **9 am - 12 Noon** ● **Downtown Opelika**

Vehicles of all types will line the street of downtown Opelika at this fun family event. Kids of all ages can come and explore military vehicles, race cars, dump trucks, and more. Admission is free, and visitors are encouraged to touch and go inside the vehicles. Auburn University's mascot, Aubie, will even be there to hang out and take pictures.

#### **Opelika Rotary's Burger Wars**

**June 2** ● **11 am – 2 pm** ● **North Railroad Avenue** ● **Downtown Opelika**

Everyone loves a burger –even very different burgers! Come to the 4<sup>th</sup> Annual Burger Wars and find your favorite burger! This year there are more grillers than ever before. Great burgers, live music, games and so much fun!

Aubie will make a special appearance again this year. Both the Opelika and Auburn Fire Departments will compete again in the BIG BITE CHALLENGE. Tasting tickets are \$2 each and sold at the event. If you would like to be a griller, the deadline is May 30. [Details](#)

### **Free Vein Screening At Varicosity Vein Center**

**June 8 • 195 E. Glenn Avenue • Auburn**

Dr. Duane Randleman of Varicosity Vein Center will host a free vein screening. Call 334.647.1811 to schedule an appointment.

### **Family Day at Bandy Park Rescheduled**

**June 30 • 11:30 am Ribbon Cutting / Family Day Afterwards • 214 Jeter Avenue**

Celebrate the present upgrades of Bandy Park with a rededication and ribbon cutting at this Family Day event. All churches, families, social clubs, and graduating classes are inviting to RSVP a space for a tent. For more information, call 334.444.5869 or email [tiffanygpitts@gmail.com](mailto:tiffanygpitts@gmail.com).

**Basketball Games • Community Slide • Live Entertainment**

## **EDUCATION OPPORTUNITIES**

### **Cooper Library Summer Reading Options –Are You Up for it?**

- **Summer Reading Challenge 2018 • June 4 – July 27: Read 30 minutes a day, 5 days per week**
- **Extreme Reads Challenge 2018 • June 1 – July 31: Read 1 hour every day**

For more information or to sign up, visit [www.copperlibrary.com](http://www.copperlibrary.com).

### **OLLI at Auburn Hosting Summer Brown Bag Lecture**

**June 5 • 11:30 am – 1 pm • Caroline Marshall Draughon Center for the Arts & Humanities at Pebble Hill**

Betty & Ford McMurty will present The Cotton Chronicles: A Discussion of Life in the South from the Depression through the Digital Age. This is open to the public. No registration is required.

### **Aletheia Digital is Hosting a Lunch N Learn on Effectively Marketing Your Business**

**June 6 • 12 noon • Opelika Chamber of Commerce • 601 Avenue A**

The event is free and lunch will be provided, so please register to reserve your seat.

With today's constantly changing technology, effectively marketing your business can be quite a challenge. Aletheia Digital would like to offer you some ideas and give you some insight on how to stay ahead of the curve when it comes to advertising your business online. So, bring your questions and they'll bring lunch. Click the link to register: <https://www.aletheiadigital.com/registration>. For more information, call Bryant Mayo, 706.407.9875 or email [bryant@aletheiadigital.com](mailto:bryant@aletheiadigital.com).

Some of the topics to be covered are:

- **Effective Website Design**
- **Targeted Display**
- **Search Engine Marketing**
- **Review & Reputation Management**
- **Social Media Marketing**
- **Mobile Targeting**
- **Email Marketing**
- **Connected TV & Over the Top (CTV & OTT)**

### **Auburn Total Internship Management Workshop**

**June 13 • 8:30 am – 3:30 pm • Auburn University**

Everyone knows the value of internships, but does your organization run a strong intern program that maintains a **pipeline of highly qualified candidates** for full-time roles? Internships and other forms of experiential education help students make a seamless transition to the world of work and are a perfect vehicle to **increase retention rates, complete short-term projects, and identify future hires**. On June 13<sup>th</sup>, Auburn University's Career Center, the Opelika Chamber of Commerce and Office of Professional and Career Development in the Harbert College of Business will welcome Dr. Robert Shindell from [Intern Bridge and ThinInterns](#), the nation's leading research & consulting firms to share a newfound approach to internships based on in-depth research and proven strategies. In this full-day, highly interactive and participatory workshop, participants will learn how to:

- Effectively implement an impactful internship program;
- Utilize software to manage your intern projects and programs;
- Identify future hires through a no-strings-attached 12-week interview;
- Create and maintain a pipeline of highly qualified and educated full-time job candidates;
- Increase your organization's brand awareness on university and college campuses; and

*This workshop has been accredited by both HRCI and SHRM-PDC and by attending you will receive six (6) CEU Credits!* Registration Link - <http://thincinterns.com/auburn>

## **JOB OPPORTUNITIES**

### **Goodwill Career Center Job Fairs**

**334.275.4815 • 3740 Pepperell Parkway • [www.goodwillsr.org](http://www.goodwillsr.org)**

- **June 4**            **Marketing and Sales Positions**        **2 – 5 pm**
- **June 5**            **Walmart Positions**                                **9 am – 12 Noon**
- **June 14**          **Multi-Industry Positions**                        **10 am – 12 Noon**

### **Gigi's Cupcakes Seeking a Baker**

Must be available Monday through Friday and Sunday mornings from 6 to 11 am or 12 pm. This is a not just a summer job as this would be continued through the fall and spring. Please apply to: [ana@gigisauburn.com](mailto:ana@gigisauburn.com)  
Hours are roughly 20 per week.

### **Homelink Realty Hiring Administrative Assistant**

HomeLink Realty is now hiring an administrative assistant. For more information, email [carrie@thehomelink.com](mailto:carrie@thehomelink.com).

### **B&B Bartending Is Now Hiring**

B&B Bartending is hiring a Marketing Account Manager for their AmPro promotional marketing division. The Account Manager will act as a point of contact for the company's clients. To succeed in this position, candidates should have exceptional communication, computer, and problem-solving skills, and should be resourceful, analytical, adaptable and organized. The candidate should also have the ability to build rapport with contractors and clients. Please visit [http://auburnchamber.com/job\\_listings](http://auburnchamber.com/job_listings) for details.

### **Goodwill Career Center Seeking Manager**

The Career Center Manager provides operational direction and leadership to the given Career Center of Goodwill Industries of the Southern Rivers (GoodwillSR). He or she advances relationships and partnerships with local businesses and community agencies to identify potential employment opportunities for people using the services we provide. He or she promotes and participates in career fairs; researches and identifies employment trends; and demonstrates skills and abilities to coordinate and collaborate with an engaged and diverse community and population. The Career Center Manager promotes open communication with the Career Center staff regarding employment opportunities in the community, and coaches and develops the talents of each Career Center team member to encourage optimum professional development. [Complete Job Details & Application](#)

## **SAVE THE DATE**

### **June 2018**

- **Opelika Parks & Rec: Float in Movie: • June 22**
- **LC Literacy Hosting Financial Workshops • June 25 & 26**

**Character Trait: Obedience**

**The Connector Policy**

Please contact Dinah Motley, [dmotley@opelikachamber.com](mailto:dmotley@opelikachamber.com) if you have an event that you would like to put on *The Connector* newsletter which is emailed to all members on Wednesday. Our policy is to run the event for 2 weeks. Deadline is noon Monday. Because of so many members getting the newsletter on their phones, the information is limited to 3 lines and an email address, website or phone number for additional information. Check out our community calendar on our website, [www.opelikachamber.com](http://www.opelikachamber.com).

**601 Avenue A - Phone 334.745.4861- Fax: 334.749.4740**

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