



CONNECTOR
Keeping Businesses Connected
ACCREDITED

S P O N S O R



October 17, 2018

1206 Broad Street, Suite 102 | Phenix City, AL 36867
256.883.7035 | www.stillservingveterans.org

CHAMBER NEWS

- 10/18 Greyhound Lines, Inc. Ribbon Cutting**
9 am • 300 Columbus Parkway
- 10/23 Business Over Breakfast**
7:30 am • Saughatchee Country Club
- 10/25 Glenn Shepard Seminar**
October 25 • 8:30 am – 3 pm • LaQuinta Inn & Suites
Sponsors: **River Bank & Trust & JD Byrider**
- 10/26 Drive-By Tacos Ribbon Cutting**
10:30 am / 11 am lunch • 512 2nd Avenue (Bubba's Medicine Shop)
- 10/30 Thairapy Hair Salon Ribbon Cutting**
10 am • 3051 Frederick Road, Suite 9

Chamber Accepting Christmas Parade Applications

Now through October 19 –No late Entries Accepted After 5 pm on October 19

Parade Date: Saturday December 1 • 10 am • Downtown Opelika

Grand Marshal Sponsor: **Prewett Insurance Group**

Grand Marshal: **Dixie Boys State Champions**

Help us usher in the Christmas season by being a part of the Opelika Christmas Parade. The theme this year is Christmas Showcase. Each handcrafted float entered should be decorated with fun tributes to Christmas-themed films, songs, musicals, etc. The Parade Committee must approve each float idea. If you would like to be on a committee to help with the Christmas parade, please email coc@opelikachamber.com.

[Christmas Parade Application & Guidelines](#)

Chamber Membership Mailer

Deadline: October 24 / Email to Chamber Members: November 1

Got a terrific sale or service going on? Want to reach over 1300 emails with your message? Send Dinah your flyer in a pdf format and your logo in a jpeg and you will be included in the Membership Mailer that will go out to all the Opelika Chamber members! The cost is \$50. Big bang for your buck! For more information, email dmotley@opelikachamber.com or call 334.745.4861.

Business over Breakfast with Alabama Association of Realtors

October 23 • 7:30 am • Saughatchee Country Club

Presented by: **Glynn Smith Chevrolet – Buick – GMC**

Gold Sponsors: **Baxter • S & S Termite & Pest Control • MAX • OA News • Huntingdon College • OPS**

Chief Executive Officer Jeremy Walker is responsible for the active management of the affairs of the Association. He will talk about his role and what the market looks like for the next 6 months. He will also talk about how our area ranks with other areas and states and some new regulations that might be coming downing the pike. The cost of the breakfast is \$20 / Chamber Members and \$25 / Potential Members. [Register Here](#)

Back by Popular Demand: Glenn Shepard Seminars

“How to Supervise People & Lead a Team”

October 25 • 8:30 am – 3 pm • LaQuinta Inn & Suites • 3151 Capps Way

Sponsors: River Bank & Trust & JD Byrider

Don't miss learning the simple but powerful strategies you need to solve your worst workplace problems, energize your people and “Be the Manager Other Managers Envy and Bosses Can't Wait to Reward!” Nationally Known Speaker Glenn Shepard brings a lot of great information. He understands how to solve the challenges of managing people better than anyone. So many people say that Glenn's seminar turned their organization around! The Opelika Chamber members can attend this event for only \$197. Non-members for \$247. Also, when 3 or more enroll the 4th person attends for FREE! Lunch is included. [Register Here](#)

Alabama Launchpad: Startup Competition / Information Session

November 1 • 12 – 1 pm • Opelika Chamber of Commerce • 601 Avenue A

Thinking about starting a business or have a great idea for a business? Come to this information session and find out all the details. You could be awarded \$50,000 to help your startup succeed! Lunch will be provided. To register, email vanthony@opelikachamber.com.

Women's Business Council (WBC) Presents Sports Series: 1st Presentation - Golf

November 5 • 11 am – 1 pm • Grand National

Presenting Sponsor: Jackson Thornton

Supporting Sponsors: EAMC & Chicken Salad Chick

Requested by many members, the Chamber is offering a series of sports presentations. Even if you don't play a sport, this is an opportunity to learn the basics so you can communicate with family, friends or colleagues. The first presentation will be on golf and who better to tell us about it than Kim Evans, former Women's Golf Head Coach at Auburn University. Evans coached 21 years as head coach for the AU Women's Team and was one of the most successful coaches in AU Athletics history, leading the program to eight Southeast Conference Championships, 20 consecutive NCAA Regional appearances, and seven Top 10 finishes in 14 NCAA Championship appearances. Come hear this amazing golfer and receive a lesson from an expert. The cost is \$30 Presentation / Lunch / Lesson or \$20 Presentation / Lunch! [Register Here](#)

NEW MEMBERS

- | | |
|---------------------------------------|--|
| • Carswell Agency Group | <i>Insurance</i> |
| • East University Veterinary Hospital | <i>Veterinarians</i> |
| • Ursula's Catering | <i>Catering</i> |
| • Shoff Accounting | <i>Accounting Services / Tax Preparation</i> |
| | <i>Book Keeping/ Outsourced Accounting</i> |
| • Prestige Flooring | <i>Floor Covering</i> |

CONGRATULATIONS

MEMBER NEWS

Visit our Community Calendar at www.opelikachamber.com for more details.

Register to Vote by October 22 for November 6 Election

Lee County Courthouse • 215 S. 9th Street

Lee County Meeting Center • 205 S. 10th Street (Absentee Voting)

Voter registration applications may be submitted online at www.alabamavotes.gov. Paper registration forms must be postmarked or hand-delivered to the Lee County Board of Registrars (Lee County Courthouse) no later than the registration deadline. The Absentee Voting office is currently located at the Lee County Meeting Center. The

deadline to apply for an absentee ballot is November 1. Absentee ballots must be postmarked or hand-delivered by November 5. For questions concerning voting absentee, call 334.737.3490.

Lifesouth Community Blood Center: Donors Needed After Hurricane Michael

LifeSouth is in need of blood donors after Hurricane Michael. There is a significant shortage of type O blood and platelets of all blood types. Donors must be at least 17, or 16 with parental permission, weigh a minimum of 110 pounds and be in good health. A photo ID is required. For more information or to find a blood drive or donor center near you, call 888.795.2707 or click [details](#).

EAMC: Hurricane Relief Drive

EAMC is coordinating a community-wide hurricane relief drive to benefit those in South and North Carolina. Supplies can be dropped off at a pod in the parking lot at EAMC Education Center (2027 Pepperell Parkway, Opelika). Monetary donations can be made by making checks payable to Cornerstone and putting flood relief in the memo line (all donations are tax deductible). Checks can be mailed to EAMC/Attn: Lisa Ruffin, 2000 Pepperell Parkway, Opelika, AL 36801. For more information, contact Chaplain Laura Eason at laura.eason@eamc.org or Lisa Ruffin at lisa.ruffin@eamc.org.

Auburn University's Men's Basketball Tip-Off Club

The Tip-Off Club is dedicated to the support of Auburn University men's basketball. For the upcoming 2018-2019 season, the Tip-Off Club has created a junior individual level membership for fans ages 25-35. The \$150 membership includes all lunch meetings (including those with guest speakers), team information from Coach Pearl and coaching staff, the first opportunity for away game tickets when traveling with the club, an opportunity to attend the end of the year banquet and more. For questions, contact Jenna Morgan at jenna.morgan@auburn.edu.

Freddy's Frozen Custard & Steakburgers Offering 10% Off Entire Purchase to Opelika Chamber Members

October 17 • 1701 Capps Landing

In honor of *National Support Your Local Chamber of Commerce Day* on **October 17**, Opelika Chamber Members are being treated to 10% off their entire order! Drop by Freddy's for a delicious meal, get a discount and support the Chamber! [Flyer](#)

October Events at Opelika Parks & Recreation & Cooper Library

For details, call OPR: 334.705.5560 or Library: 705.5380

- CrafterHours Book Arts-Book Page Wreath ● October 18 (Cooper Library)
- Tour de Fright ● October 23
- Halloween Drop-In ● October 25
- Great Pumpkin Splash ● October 26
- The Hallows ● October 27 ● 10 am – 12 pm (Cooper Library)
- Fall Movie at the Plex: Halloweentown ● October 27
- Fall Festival ● October 30
- City-wide Trick or Treat Night ● October 31

Kenny Heard At Piccolo

October 18 ● 7 – 9 pm ● The Hotel at Auburn University ● 241 S. College Street ● Auburn

Kenny on the Keys is back! Kenny performs favorites from Billy Joel, The Temptations and more. Guests can enjoy an extended aperitivo hour and \$5 glasses of wine.

Events at A-T Ariccia Trattoria

241 S. College Street ● Auburn ● 334.821.8200 ● <https://www.auhcc.com/>

● Chef's Table Tasting Dinner ● October 18 ● 6 pm

Guests will enjoy a variety of small plates from chef Leo Maurelli, including fried cauliflower, ricotta toast, octopus,

arancini, rigatoni carbonara, risotto and more. Dinner is \$55 per person or \$75 per person with wine pairings.

- **Wine Dinner • October 25**

Join A-T Ariccia Trattoria for a wine dinner and tour of a famous region of Italy. The dinner will highlight the Venetian region of Italy and focus on classical food and wine. The evening will begin with prosecco from Veneto and a selection of meats and cheeses. Guests will sit down to enjoy four courses from the region and learn how to make a gnocchi dish. Tickets are \$100 per person and include tax and gratuity.

Auburn University Office Of Sustainability: Film & Panel

October 18 • 7- 9 pm • Langdon Hall • Auburn University

The Office of Sustainability at Auburn University will help host the screening of "Trashed" that will be followed by a panel discussion. The documentary brings light to the global effects of humans and the environment from over-consumption. The event is free and open to the public.

Reynolds Outdoors Hosting 3rd Annual Fall Event

October 19 & 20 • 9 am – 6 pm • 904 Geneva Street

For more information, call 334.745.7642.

- Sales Storewide
- Special Guest: "The Turkey Man" Eddie Salter
- Free Lunch
- Door Prizes

25th Opelika Main Street's On the Tracks

October 19 • 6 – 11 pm • Downtown Opelika

This fun outdoor event will feature a Food and Wine Tasting trail with 21 trail stops, weaving in and out of the businesses in downtown. Live music performances will be in several locations. Tickets start at \$25 and can be purchased online at www.onthetracks.org.

Second Annual Auburn-Opelika Wine Trail

October 19 • 8 am – 4 pm • Meet at Lee County Fair Grounds

Don't miss this chance to experience three wineries in East Alabama with a special farm-to-table lunch. For more information or to purchase tickets, click [Here](#)

KOB: Free Recycle & Shred Day

October 20 • 8 – 11 am • Jeter Recycling Center (675 Jeter Avenue)

Residents are encouraged to bring their outdated documents for onsite shredding. Paper clips and staples do not have to be taken out but paper will need to be removed from binders. There is a 5-box limit. Items accepted daily at the Jeter Recycling Center are electronics, glass, aluminum cans, steel, appliances, cardboard, newspaper, plastic scrap iron, tires, yard debris and used cooking oil. The Center is open Monday through Friday from 8 am- 2 pm. For more information, contact Tipi, tipi@keepopelikabeautiful.com or call 334.749.4970.

Lee County Master Gardeners Mulch Sale

October 20 • 8 am – Noon • 3327 Moores Mill Road • Auburn

Lee County Master Gardeners will be selling pine bark mulch. Coarse mulch is \$25 and fine mulch is \$35. If it rains, the Lee County Master Gardeners will reschedule.

Kreher Preserve & Nature Center Upcoming Events

334.502.4553 • 2222 N. College Street • www.auburn.edu/preserve

- Hummingbirds – Science on Saturdays • October 20 • 10 – 11:30 am [Flyer](#)
- Enchanted Forest • October 25 & 26 • 6 – 8 pm

Join in this magical hike and be greeted by their costumed forest friends. Group hikes begin every 10 minutes starting at 5:30. Hikes last 34-50 minutes. [Flyer](#)

EAA Presents: The Prague Philharmonic Children's Choir

October 21 • 7:30 – 9:30 pm • OPAC

Created in 1932, the Prague Philharmonic Children's Choir was founded for the needs of the Czech Radio Prague. The choir gained notoriety and in 1952 became part of the Czech Philharmonic, and remained so for forty years. For more information, call 334.749.8105 or visit info@eastalabamaarts.org.

Boo Boxes are Back to Fund United Way

United Way of Lee County has partnered with Gigi's Cupcakes for their annual Boo Box Fundraiser. The mini dozen cupcakes are \$15, with \$5 going to United Way of Lee County. **All orders are due Monday, October 22nd by 4 pm** and will be available on October 30th at United Way. If you order over 10 boxes, they will deliver the boxes to your location. For an order form or questions please call them at 334.745.5540.

Software Made Simple Offering Excel 2016 Basics Class

October 25 • 9 am – 4:30 pm • 233 12th Street, Suite 911-A • Columbus, GA • \$225 per person

The cost is \$225 per person. To register call 706.332.7372 or 706.320.3990 or email them, training@softwaremadesimple.net.

Machen Mcchesney: Customer Appreciation Blood Drive

October 25 • 1820 E. University Drive • Auburn

The LifeSouth Bloodmobile will be at Machen McChesney for a customer appreciation blood drive. Stop by to donate, eat lunch and enter to win a prize. Anyone interested in participating should RSVP to Hayley Walters at hwalters@machenmcchesney.com or call 334.887.7022.

Village Event Center Hosting: The Christmas Village

October 26 • 3 – 7 pm • The Village Event Center • 804 Columbus Parkway

October 27 • 10 am – 5 pm / October 28 • 1:30 -5:30 pm

Get a jump on your Christmas shopping at this fun 3-day event! Over 50 vendors including locally made wood-working products, homemade candies, goat milk soaps, boutique clothes, handcrafted jewelry, wreaths, etched glass, skin care products, locally cut meat and other food products will be available. There is a \$3 entrance fee for the event and all proceeds will go to support the BigHouse Foundation. For more information, email craigmcc0505@gmail.com or call 334.500.2878 or 334.707.4717.

Orvis Game Fair & Sporting Weekend at Pursell Farms

October 27 & 28 • 9 am – 5 pm • 386 Talladega Springs Road • Sylacauga, AL

This is an excellent opportunity to try your hand at shooting or casting a fly rod. Expert instructors will be on site offering free fly-casting lessons and the opportunity to shoot under their watchful eye in a fun, safe environment. This is a perfect time to introduce the whole family to these lifelong pursuits. Plus, enter to win Orvis clothing, dog beds and more! For more information, call 855.799.2826 or email pursellfarms@orvis.com.

Opelika Ford Hosting Trunk or Treat Event

October 27 • 5 – 7 pm • 801 Columbus Parkway

This Trunk or Treat event for the Community will include a Costume Contest and a Haunted House. They would like the community to get involved. If you or your business would like to participate or donate for the event, please contact Karen James or Lauren Hudson for more information. Call 334.749.8113 or email opelikafordcdjr1@gmail.com.

Annual East Alabama Walk to End Alzheimers

October 28 • Free Registration: 1 pm • AU Campus Green Space by Jordan Hare Stadium

Walk: 2 pm • Festivities until 5 pm

The goal is to raise awareness and money to find a cure for Alzheimer's disease. This year's goal is to have 400 walkers and raise \$50,000. For more information or to register in advance, visit act.alz.or/eastalabama.

Lee County Witches Ride Benefiting the American Cancer Society

October 30 • 5:30 pm • Opelika Sportsplex

This fun community and family event raises money for the American Cancer Society. The Witches of Lee County will be raising money the entire month of October to help fight cancer and help support the services provided in Lee County. Please visit www.witchesrideauburn.org and see the FABULOUS witches. Click on their link to support their fundraising efforts. There will be awards given: the "Witchiest Witch Award" (the Most Creative Witch), the "Glinda the Good Witch Award" (the Top Fundraising Witch) and the "Best Broom Award" (the Best Decorated Broom). The month will end with an exciting Witches Ride at the Opelika Sportsplex in conjunction with the Family Fall Festival!

Batson-Cook Construction Honoring Armed Forces Veterans for 10 years

November 9 • 8:30 am – 4 pm (CST) • National Infantry Museum & Soldier Center • Columbus, GA

Guests will gather for a welcome and continental breakfast at Auburn United Methodist Church's (AUMC) Epworth Center (137 South Gay Street) and will then be transported by charter bus to Columbus. There will be guided tours and a lunch banquet in the Veterans honor. This is the 10th year that the company has hosted a Veteran's Day Honor Bus Tour. **Space is limited, and reservations are required.** For more information or to register, call Rebecca Gaston, 706.643.2533 or visit www.honorbustour.com.

Auburn-Alabama "Food Fight" Underway

Through November 15

For the past twenty-four years, Auburn University and the University of Alabama have competed against each other to see which school could raise the most food for their local food bank in the weeks prior to the big competition on the football field. This is the largest food drive of the year and last year an amazing total of 232,544 pounds was donated locally. This food drive has a huge impact on the Food Bank's ability to provide food for needy families this holiday season and beyond. Collection barrels can be found at many local grocery stores. Visit www.foodbankofeastalabama.com for more information.

Storybook Farm Annual Storybook Stakes to Benefit Horses and Riders

Now – November 16

Storybook Farm's annual community-wide fundraising initiative, Storybook Stakes, is a virtual "race" to the finish line between their horses, with the common goal of raising funds to benefit their horses and the children who love them. The goal this year is \$50,000. Online donations end November 16. Visit www.hopeonhorseback.org/storybook-stakes for more information.

The A|O Christmas Market is in Need of Silent Auction Items

November 29 – December 1 • The Bottling Plant Event Center

The VIP Preview Party will have a silent auction to raise money for BigHouse Foundation & Women's Hope. This PREMIERE shopping event will include 40-50 merchants and hopes to attract several thousand shoppers from our area. Interested in being a contributor? Please email larkin@aochristmasmarket.com for more details or visit aochristmasmarket.com.

EDUCATION OPPORTUNITIES

AU College of Liberal Arts Presents: *The Best World War I Story I Know – On the Point in the Argonne*

October 18 • 4 pm • Caroline Marshall Draughon Center for the Arts & Humanities at Pebble Hill

Born in Montgomery, Alabama, Nimrod T. Frazer, the author of this wonderful book joined the Army in 1950 and volunteered for Korea. The story is a breath-taking story of three U.S. Army divisions tasked with capturing the Cote de Chatillon during the Meuse-Argonne offensive in 1918. After struggling to gain ground on the heavily contested hill, General Douglas MacArthur's determined 84th Brigade of "Alabama Cotton Pickers & Iowa Corn Growers" forced their way pass the Germans and the Cote was finally in American hands. This event is free and open to the public. For more information, call 334.844.4903.

Project Uplift Training Sessions

Cary Hall 158 • Auburn University

No registration is required and only one session is needed. If you would like to become a mentor to children in the area, please come to one of these sessions. For more information, call 334.844.4430 or visit

www.auburn.edu/projectuplift.

October 21 3 – 7 pm

October 29 4 – 8 pm

November 12 4 – 8 pm

OLLI at Auburn Wisdom Wednesday Lecture Series

October 24 • 2:30 – 4 pm • Jule Collins Smith Museum of Fine Art

Dr. Robert B. Kane, author of “*So Far From Home*”, will be the guest speaker. Although now serving as the Chief Historian, Air University, Maxwell AFB, AL, Dr. Robert B. Kane spent 27 years in the Air Force before retiring as a lieutenant colonel. His thrilling account in the newly published *So Far From Home* tells for the first time the story of the Royal Air Force and Free French flight training programs in central Alabama, covering the origins, the issues, and the problems that occurred during the training programs, and the results and lessons learned. This lecture is free and open to the public. For more information, contact Ileeia A. Cobb, Ph.D., OLLI Director, at 334.844.3105, olli@auburn.edu, or visit www.olliatauburn.org.

JOB OPPORTUNITIES

Louie's In Opelika is Hiring

1479 Fox Run

Louie's Chicken Fingers has current openings for Kitchen & Front of House Staff. For more details or to apply, email louiesopelika@gmail.com.

Goodwill Career Center Hosting Job Fairs

334.275.4815 • 3740 Pepperell Parkway

• **1 On 1 Staffing Agency • October 18 • 9 am – 12 Noon**

- Carpenters & Welders
- Commercial Glass Window Installers
- CAN, LPN, RN, Dieticians
- Material Handlers, General Assembly, & Warehouse Clerks
- Forklift Drivers
- Automotive Painters & Automotive Electricians

• **Multi – Industry • October 24 • 10 am – 12 pm**

12 Industries will be onsite at the Goodwill Career Center seeking employees.

[Flyer](#)

SAVE THE DATE

November 2018

- **Holiday Open House Downtown Opelika • November 4**
- **Women's Business Council: Sports Edition • November 5**
- **March of Dimes Signature Chefs Auction • November 8**
- **City of Opelika Veterans Day & WWI Armistice Celebration • November 10**
- **John Emerald Distilling Co. Hosting Penny & Sparrow • November 13**
- **Business After Hours with Three-Sixty • November 15**
- **EAA Presents: Something Rotten • November 15**
- **Ribbon Cutting with Alabama Retail Association • November 20**
- **Small Business Saturday • November 24**

- Carmichael Group Ribbon Cutting ● November 27

Character Trait: **Integrity**

The Connector Policy

Please contact Dinah Motley, dmotley@opelikachamber.com if you have an event that you would like to put on **The Connector** newsletter which is emailed to all members on Wednesday. Our policy is to run the event for 2 weeks. Deadline is noon Monday. Because of so many members getting the newsletter on their phones, the information is limited to 3 lines and an email address, website or phone number for additional information. Check out our community calendar on our website, www.opelikachamber.com.

601 Avenue A - Phone 334.745.4861- Fax: 334.749.4740

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