



CONNECTOR
Keeping Businesses Connected
ACCREDITED

S P O N S O R



October 24, 2018

1206 Broad Street, Suite 102 | Phenix City, AL 36867
256.883.7035 | www.stillservingveterans.org

CHAMBER NEWS

- 10/25 Glenn Shepard Seminar**
October 25 • 8:30 am – 3 pm • LaQuinta Inn & Suites
Sponsors: River Bank & Trust & JD Byrider
- 10/26 Drive-By Tacos Ribbon Cutting**
10:30 am / 11 am lunch • 512 2nd Avenue (Bubba's Medicine Shop)
- 10/30 Thairapy Hair Salon Ribbon Cutting**
10 am • 3051 Frederick Road, Suite 9
- 11/5 Women's Business Council: Sporting Series – Golf Presentation**
11 am – 1 pm • RTJ at Grand National
- 11/23 Chamber Closed for Veterans Day**
- 11/15 Three-Sixty Business After Hours**
5 – 7 pm • 411 Opelika Road
- 11/20 Alabama Retail Association Holiday Ribbon Cutting**
10 am • By Huge Christmas Tree on Railroad Avenue
- 11/27 Carmichael Law Group Ribbon Cutting**
10 am • 502 Geneva Street

Chamber Membership Mailer

Deadline: October 24 / Email to Chamber Members: November 1

Got a terrific sale or service going on? Want to reach over 1300 emails with your message? Send Dinah your flyer in a pdf format and your logo in a jpeg and you will be included in the Membership Mailer that will go out to all the Opelika Chamber members! The cost is \$50. Big bang for your buck! For more information, email dmotley@opelikachamber.com or call 334.745.4861.

Back by Popular Demand: Glenn Shepard Seminars

"How to Supervise People & Lead a Team"

October 25 • 8:30 am – 3 pm • LaQuinta Inn & Suites • 3151 Capps Way

Sponsors: River Bank & Trust & JD Byrider

Don't miss learning the simple but powerful strategies you need to solve your worst workplace problems, energize your people and "Be the Manager Other Managers Envy and Bosses Can't Wait to Reward!" Nationally Known Speaker Glenn Shepard brings a lot of great information. He understands how to solve the challenges of managing people better than anyone. So many people say that Glenn's seminar turned their organization around! The Opelika Chamber members can attend this event for only \$197. Non-members for \$247. Also, when 3 or more enroll the 4th person attends for FREE! Lunch is included. [Register Here](#)

Alabama Launchpad: Startup Competition / Information Session

November 1 • 12 – 1 pm • Opelika Chamber of Commerce • 601 Avenue A

Thinking about starting a business or have a great idea for a business? Come to this information session and find out all the details. You could be awarded \$50,000 to help your startup succeed! Lunch will be provided. To register, email vanthony@opelikachamber.com.

Women’s Business Council (WBC) Presents Sports Series: 1st Presentation - Golf

November 5 • 11 am – 1 pm • Grand National

Presenting Sponsor: Jackson Thornton

Supporting Sponsors: EAMC & Chicken Salad Chick

Requested by many members, the Chamber is offering a series of sports presentations. Even if you don’t play a sport, this is an opportunity to learn the basics so you can communicate with family, friends or colleagues. The first presentation will be on golf and who better to tell us about it than Kim Evans, former Women’s Golf Head Coach at Auburn University. Evans coached 21 years as head coach for the AU Women’s Team and was one of the most successful coaches in AU Athletics history, leading the program to eight Southeast Conference Championships, 20 consecutive NCAA Regional appearances, and seven Top 10 finishes in 14 NCAA Championship appearances. Come hear this amazing golfer and receive a lesson from an expert. The cost is \$30 Presentation / Lunch / Lesson or \$20 Presentation / Lunch! [Register Here](#)

City of Opelika Veterans Day & WWI Armistice Celebration

November 10 • lkrehling@opelika-al.gov • 334.705.5136

In the event of rain, the program and concert will be moved to the 3:16 Center at First Baptist Church, located at 301 South 8th Street.

- **8 – 9:45 am** **Free Breakfast for Veterans & Families**
Niffers at the Tracks • 917 South Railroad Avenue

- **10 am** **Veterans Day & WWI Armistice Celebration**
Courthouse Square
 - Featuring Guest Speaker Dr. Marty Oliff
 - Live Performance by The New American Freedom Train Band including U.S. Army Veteran & Award-winning Nashville recording artist Tim Maggart
 - Live Performance by The Opelika High School Ovations Group
 - The Auburn University Southeastern Raptor Center is bringing Aurea, a golden eagle who truly represents patriotism.

- **Following Celebration** **Special Reception for to Honor all Veterans**
The Museum of East Alabama • 121 South 9th Street

NEW MEMBERS

- **Carswell Agency Group** *Insurance*

EAA: Performance Series Reception / Chamber Business After Hours

November 15 • 5 – 6:45 pm • The Bottling Plant Event Center

Sponsor: Opelika-Auburn Tourism

Join us for a Pre-Concert Reception and Business After Hours before the “**Something Rotten**” performance. The event is open to Chamber Members and Ticket Holders. Beer, wine, and hors d’oeuvres will be served.

CONGRATULATIONS

- **V3 Media Group** received the **Small Business of the Quarter** at the recent Business Over Breakfast.

- **Don Machen of Machen McChesney** was honored on September 29 at Jordan-Hare Stadium. He received the **Walter Gilbert Award**, which is presented annually to a former auburn student-athlete who has demonstrated excellence in their chosen field.

MEMBER NEWS

Visit our Community Calendar at www.opelikachamber.com for more details.

Lifesouth Community Blood Center: Donors Needed After Hurricane Michael

LifeSouth is in need of blood donors after Hurricane Michael. There is a significant shortage of type O blood and platelets of all blood types. Donors must be at least 17, or 16 with parental permission, weigh a minimum of 110 pounds and be in good health. A photo ID is required. For more information or to find a blood drive or donor center near you, call 888.795.2707 or click [details](#).

EAMC: Hurricane Relief Drive

EAMC is coordinating a community-wide hurricane relief drive to benefit those in South and North Carolina. Supplies can be dropped off at a pod in the parking lot at EAMC Education Center (2027 Pepperell Parkway, Opelika). Monetary donations can be made by making checks payable to Cornerstone and putting flood relief in the memo line (all donations are tax deductible). Checks can be mailed to EAMC/Attn: Lisa Ruffin, 2000 Pepperell Parkway, Opelika, AL 36801. For more information, contact Chaplain Laura Eason at laura.eason@eamc.org or Lisa Ruffin at lisa.ruffin@eamc.org.

Auburn University's Men's Basketball Tip-Off Club

The Tip-Off Club is dedicated to the support of Auburn University men's basketball. For the upcoming 2018-2019 season, the Tip-Off Club has created a junior individual level membership for fans ages 25-35. The \$150 membership includes all lunch meetings (including those with guest speakers), team information from Coach Pearl and coaching staff, the first opportunity for away game tickets when traveling with the club, an opportunity to attend the end of the year banquet and more. For questions, contact Jenna Morgan at jenna.morgan@auburn.edu.

October Events at Opelika Parks & Recreation & Cooper Library

For details, call OPR: 334.705.5560 or Library: 705.5380

- Halloween Drop-In ● October 25
- Great Pumpkin Splash ● October 26
- The Hallows ● October 27 ● 10 am – 12 pm (Cooper Library)
- Fall Movie at the Plex: Halloweentown ● October 27
- Fall Festival ● October 30
- City-wide Trick or Treat Night ● October 31

Wine Dinner at A-T Ariccia Trattoria

October 25 ● 241 S. College Street ● Auburn ● 334.821.8200 ● <https://www.auhcc.com/>

Join A-T Ariccia Trattoria for a wine dinner and tour of a famous region of Italy. The dinner will highlight the Venetian region of Italy and focus on classical food and wine. The evening will begin with prosecco from Veneto and a selection of meats and cheeses. Guests will sit down to enjoy four courses from the region and learn how to make a gnocchi dish. Tickets are \$100 per person and include tax and gratuity.

Kreher Preserve & Nature Center Hosting Enchanted Forest Event

October 25 & 26 ● 6 – 8 pm ● 2222 N. College Street ● Auburn www.auburn.edu/preserve

- Enchanted Forest ● October 25 & 26 ● 6 – 8 pm

Join in this magical hike and be greeted by their costumed forest friends. Group hikes begin every 10 minutes starting at 5:30. Hikes last 34-50 minutes. For more information, call 334.502.4553 or visit www.auburn.edu/preserve. [Flyer](#)

Software Made Simple Offering Excel 2016 Basics Class

October 25 • 9 am – 4:30 pm • 233 12th Street, Suite 911-A • Columbus, GA • \$225 per person

The cost is \$225 per person. To register call 706.332.7372 or 706.320.3990 or email them, training@softwremadesimple.net.

Machen Mcchesney: Customer Appreciation Blood Drive

October 25 • 1820 E. University Drive • Auburn

The LifeSouth Bloodmobile will be at Machen McChesney for a customer appreciation blood drive. Stop by to donate, eat lunch and enter to win a prize. Anyone interested in participating should RSVP to Hayley Walters at hwalters@machenmcchesney.com or call 334.887.7022.

Village Event Center Hosting: The Christmas Village

October 26 • 3 – 7 pm • The Village Event Center • 804 Columbus Parkway

October 27 • 10 am – 5 pm / October 28 • 1:30 -5:30 pm

Get a jump on your Christmas shopping at this fun 3-day event! Over 50 vendors including locally made wood-working products, homemade candies, goat milk soaps, boutique clothes, handcrafted jewelry, wreaths, etched glass, skin care products, locally cut meat and other food products will be available. There is a \$3 entrance fee for the event and all proceeds will go to support the BigHouse Foundation. For more information, email craigmcc0505@gmail.com or call 334.500.2878 or 334.707.4717.

Pepperell Branch Watershed Partnership Installing Storm Drain Marker Program

October 27 • 8 am • Around Town

This is part of the larger Pepperell Branch Watershed Management Plan to reduce pollutants specific to Pepperell Branch Watershed. By installing these storm drain markers, they hope to educate and inform citizens about reducing water pollution in Opelika. When pollutants are put into a storm drain, it contaminated the streams, creeks and rivers. For more information, contact John Harris, City of Opelika Storm Water Coordinator, 334.705.5450 or Nikki Dictson with the Alabama Cooperative Extension System, 979.575.4424.

Orvis Game Fair & Sporting Weekend at Pursell Farms

October 27 & 28 • 9 am – 5 pm • 386 Talladega Springs Road • Sylacauga, AL

This is an excellent opportunity to try your hand at shooting or casting a fly rod. Expert instructors will be on site offering free fly-casting lessons and the opportunity to shoot under their watchful eye in a fun, safe environment. This is a perfect time to introduce the whole family to these lifelong pursuits. Plus, enter to win Orvis clothing, dog beds and more! For more information, call 855.799.2826 or email pursellfarms@orvis.com.

Opelika Ford Hosting Trunk or Treat Event

October 27 • 5 – 7 pm • 801 Columbus Parkway

This Trunk or Treat event for the Community will include a Costume Contest and a Haunted House. They would like the community to get involved. If you or your business would like to participate or donate for the event, please contact Karen James or Lauren Hudson for more information. Call 334.749.8113 or email opelikafordcdjr1@gmail.com.

Annual East Alabama Walk to End Alzheimers

October 28 • Free Registration: 1 pm • AU Campus Green Space by Jordan Hare Stadium

Walk: 2 pm • Festivities until 5 pm

The goal is to raise awareness and money to find a cure for Alzheimer's disease. This year's goal is to have 400 walkers and raise \$50,000. For more information or to register in advance, visit www.act.alz.or/eastalabama.

Lee County Witches Ride Benefiting the American Cancer Society

October 30 • 5:30 pm • Opelika Sportsplex

This fun community and family event raises money for the American Cancer Society. The Witches of Lee County

will be raising money the entire month of October to help fight cancer and help support the services provided in Lee County. Please visit www.witchesrideauburn.org and see the FABULOUS witches. Click on their link to support their fundraising efforts. There will be awards given: the "Witchiest Witch Award" (the Most Creative Witch), the "Glinda the Good Witch Award" (the Top Fundraising Witch) and the "Best Broom Award" (the Best Decorated Broom). The month will end with an exciting Witches Ride at the Opelika Sportsplex in conjunction with the Family Fall Festival!

Holiday Open House

November 4 • 12 – 5 pm • Downtown Opelika

Start your Christmas shopping off by visiting the charming shops and restaurants in Downtown Opelika. You will find many unique and special gifts enabling you to mark those hard people off your list! And, if you just can't decide, then a gift card is always appreciated! Enjoy music, free gift wrapping, door prizes and refreshments to get you in the holiday spirit.

5th Annual Oliver Henry Christmas Open House to Benefit Clothed With His Love Mobile Clothes Closet

November 4 • 12 – 5 pm • 804 N. Railroad Avenue

Enjoy cocktails, hors d'oeuvres, signature gifts, and special pricing at this fun event that benefits "*Clothed with His Love Mobile Clothes Closet.*" For more information, call 334.246.3582.

7th Annual March of Dimes Signature Chefs Auction

November 8 • 6 pm • The Hotel at Auburn University

Prominent area chefs will prepare their signature dishes created exclusively for the evening. Following the tasting and silent auction, there will be a spirited live auction featuring once-in-a-lifetime opportunities and the special "Fund the Missions." Funds raised by the event will help support research, lead programs and provide advocacy and education so that every baby can have the best possible start. For more information, visit shareyourstory.org

Chefs from these restaurants will be featured: **A*T • Acre • Amsterdam Café •**

Butcher Paper Barbeque • Lucy's • Marriott at Grand National • Stinky's Fish Camp • The Hound

• The Waverly Local • Zazu Gastropub.

Batson-Cook Construction Honoring Armed Forces Veterans for 10 years

November 9 • 8:30 am – 4 pm (CST) • National Infantry Museum & Soldier Center • Columbus, GA

Guests will gather for a welcome and continental breakfast at Auburn United Methodist Church's (AUMC) Epworth Center (137 South Gay Street) and will then be transported by charter bus to Columbus. There will be guided tours and a lunch banquet in the Veterans honor. This is the 10th year that the company has hosted a Veteran's Day Honor Bus Tour. **Space is limited, and reservations are required.** For more information or to register, call Rebecca Gaston, 706.643.2533 or visit www.honorbustour.com.

Auburn-Alabama "Food Fight" Underway

Through November 15

For the past twenty-four years, Auburn University and the University of Alabama have competed against each other to see which school could raise the most food for their local food bank in the weeks prior to the big competition on the football field. This is the largest food drive of the year and last year an amazing total of 232,544 pounds was donated locally. This food drive has a huge impact on the Food Bank's ability to provide food for needy families this holiday season and beyond. Collection barrels can be found at many local grocery stores. Visit www.foodbankofeastalabama.com for more information.

Storybook Farm Annual Storybook Stakes to Benefit Horses and Riders

Now – November 16

Storybook Farm's annual community-wide fundraising initiative, Storybook Stakes, is a virtual "race" to the finish line between their horses, with the common goal of raising funds to benefit their horses and the children who love them. The goal this year is \$50,000. Online donations end November 16. Visit www.hopeonhorseback.org/storybook-stakes for more information.

The A|O Christmas Market is in Need of Silent Auction Items

November 29 – December 1 • The Bottling Plant Event Center

The VIP Preview Party will have a silent auction to raise money for BigHouse Foundation & Women's Hope. This PREMIERE shopping event will include 40-50 merchants and hopes to attract several thousand shoppers from our area. Interested in being a contributor? Please email larkin@aochristmasmarket.com for more details or visit aochristmasmarket.com.

EDUCATION OPPORTUNITIES

OLLI at Auburn Wisdom Wednesday Lecture Series

October 24 • 2:30 – 4 pm • Jule Collins Smith Museum of Fine Art

Dr. Robert B. Kane, author of “*So Far From Home*”, will be the guest speaker. Although now serving as the Chief Historian, Air University, Maxwell AFB, AL, Dr. Robert B. Kane spent 27 years in the Air Force before retiring as a lieutenant colonel. His thrilling account in the newly published *So Far From Home* tells for the first time the story of the Royal Air Force and Free French flight training programs in central Alabama, covering the origins, the issues, and the problems that occurred during the training programs, and the results and lessons learned. This lecture is free and open to the public. For more information, contact Ileeia A. Cobb, Ph.D., OLLI Director, at 334.844.3105, olli@auburn.edu, or visit www.olliauburn.org.

JOB OPPORTUNITIES

Marriott Opelika at Grand National is Hiring

They are currently taking applications for the following departments: **Spa Sales • Spa Front Desk • Spa Attendant • Licensed Massage Therapist • Spa Supervisor • Licensed Hairstylist • Licensed Nail Technician • Food and Beverage • Housekeeping • Maintenance**. To view a list of all of the positions, please visit their website, www.pchresortscareers.com.

Louie's In Opelika is Hiring

1479 Fox Run

Louie's Chicken Fingers has current openings for Kitchen & Front of House Staff. For more details or to apply, email louiesopelika@gmail.com.

Goodwill Career Center Hosting Job Fairs

334.275.4815 • 3740 Pepperell Parkway

• Multi – Industry • October 24 • 10 am – 12 pm

12 Industries will be onsite at the Goodwill Career Center seeking employees.

[Flyer](#)

SAVE THE DATE

November 2018

- Spa at Grand National Opening in November
- John Emerald Distilling Co. Hosting Penny & Sparrow • November 13
- Business After Hours with Three-Sixty • November 15
- EAA Presents: Something Rotten • November 15
- Small Business Saturday • November 24

Character Trait: **Integrity**

The Connector Policy

Please contact Dinah Motley, dmotley@opelikachamber.com if you have an event that you would like to put on **The Connector** newsletter which is emailed to all members on Wednesday. Our policy is to run the event for 2 weeks. Deadline is noon Monday. Because of so many members getting the newsletter on their phones, the information is limited to 3 lines and an email address, website or phone number for additional information. Check out our community calendar on our website, www.opelikachamber.com.

601 Avenue A - Phone 334.745.4861- Fax: 334.749.4740

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