



CONNECTOR
Keeping Businesses Connected
ACCREDITED

October 31, 2018



Still Serving Veterans

1206 Broad Street, Suite 102 | Phenix City, AL 36867
256.883.7035 | www.stillservingveterans.org

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HAPPY HALLOWEEN

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CHAMBER NEWS

- 11/5 Women’s Business Council: Sporting Series – Golf Presentation**
11 am – 1 pm • RTJ at Grand National
- 11/9 Point Broadband Ribbon Cutting**
11 am • 600 Fox Run Parkway
- 11/12 Chamber Closed for Veterans Day**
- 11/15 Pre-Performance Series Reception / Business After Hours**
5 – 6:45 pm • The Bottling Plant Event Center
- 11/20 Alabama Retail Association Holiday Ribbon Cutting**
10 am • By Huge Christmas Tree on Railroad Avenue
- 11/22 & 23 Chamber Closed for Thanksgiving**
- 12/1 Christmas Parade**
10 am • Downtown Opelika

Alabama Launchpad: Startup Competition / Information Session

November 1 • 12 – 1 pm • Opelika Chamber of Commerce • 601 Avenue A

Thinking about starting a business or have a great idea for a business? Come to this information session and find out all the details. You could be awarded \$50,000 to help your startup succeed! Lunch will be provided. To register, email vanthony@opelikachamber.com.

Women’s Business Council (WBC) Presents Sports Series: 1st Presentation - Golf

November 5 • 11 am – 1 pm • Grand National

Presenting Sponsor: Jackson Thornton

Supporting Sponsors: EAMC & Chicken Salad Chick

Requested by many members, the Chamber is offering a series of sports presentations. Even if you don’t play a sport, this is an opportunity to learn the basics so you can communicate with family, friends or colleagues. The first presentation will be on golf and who better to tell us about it than Kim Evans, former Women’s Golf Head Coach at Auburn University. Evans coached 21 years as head coach for the AU Women’s Team and was one of the most successful coaches in AU Athletics history, leading the program to eight Southeast Conference Championships, 20 consecutive NCAA Regional appearances, and seven Top 10 finishes in 14 NCAA Championship appearances. Come hear this amazing golfer and receive a lesson from an expert. Golf clubs will be furnished. The cost is \$30 Presentation / Lunch / Lesson or \$20 Presentation / Lunch! [Register Here](#)

City of Opelika Veterans Day & WWI Armistice Celebration

November 10 • lkrehling@opelika-al.gov • 334.705.5136

In the event of rain, the program and concert will be moved to the 3:16 Center at First Baptist Church, located at 301 South 8th Street.

- **8 – 9:45 am** **Free Breakfast for Veterans & Families**
Niffers at the Tracks ● **917 South Railroad Avenue**

- **10 am** **Veterans Day & WWI Armistice Celebration**
Courthouse Square
 - Featuring Guest Speaker Dr. Marty Oliff
 - Live Performance by The New American Freedom Train Band including U.S. Army Veteran & Award-winning Nashville recording artist Tim Maggart
 - Live Performance by The Opelika High School Ovations Group
 - The Auburn University Southeastern Raptor Center is bringing Aurea, a golden eagle who truly represents patriotism.

- **Following Celebration** **Special Reception for to Honor all Veterans**
The Museum of East Alabama ● **121 South 9th Street**

EAA: Performance Series Reception / Chamber Business After Hours

November 15 ● **5 – 6:45 pm** ● **The Bottling Plant Event Center**

Sponsor: Opelika-Auburn Tourism

Join us for a Pre-Concert Reception and Business After Hours before the “**Something Rotten**” performance.

The event is open to Chamber Members and Ticket Holders. Beer, wine, and hors d’oeuvres will be served.

Something Rotten is Broadway’s big, fat hit! With its heart on its ruffled sleeve and sequins in its soul, **Something Rotten** is “The Producers + Spamalot + The Book of Mormon. Squared!”

[Purchase Tickets](#)

NEW MEMBERS

- **Point Broadband, LLC** *Telecommunications*

CONGRATULATIONS

- **V3 Media Group** received the **Small Business of the Quarter** at the recent Business Over Breakfast.

MEMBER NEWS

Visit our Community Calendar at www.opelikachamber.com for more details.

Spa at Grand National Opening in November

Auburn/ Opelika Marriott Hotel ● **3700 Robert Trent Jones Trail**

Book your Spa experience at this 3 story, world class spa! This 20,000 square foot spa features private relaxation areas for men and women that include whirlpools, infrared saunas, showers, hideaway lounge and more. Great spa retail selections, as well. Book your spa and salon appointments now and be one of the first to experience this relaxation oasis! For more information, email spa@mariottgrandnational.com. [Book Here](#)

Railroad Investment Group Open House

November 1 ● **3 – 7 pm** ● **208 South 8th Street**

Blake Henry, Laurel Callaway, and William Cole are hosting an Open House to welcome you to their new location.

Drop by for a visit and enjoy H’ordeuvres and cocktails. For more information, call 334.748.9999 or visit

www.investopelika.com.

Opelika Main Street: Holiday Open House

November 4 • 12 – 5 pm • Downtown Opelika

Start your Christmas shopping off by visiting the charming shops and restaurants in Downtown Opelika. You will find many unique and special gifts enabling you to mark those hard people off your list! And, if you just can't decide, then a gift card is always appreciated! Enjoy music, free gift wrapping, door prizes and refreshments to get you in the holiday spirit.

5th Annual Oliver Henry Christmas Open House to Benefit *Clothed With His Love Mobile Clothes Closet*

November 4 • 12 – 5 pm • 804 N. Railroad Avenue

Enjoy cocktails, hors d'oeuvres, signature gifts, and special pricing at this fun event that benefits "*Clothed with His Love Mobile Clothes Closet.*" For more information, call 334.246.3582.

Oscar Myer Weiner Mobile Coming to Opelika

November 8 • 5:30 – 6:30 pm • Smith T Hardware • 812 N. Railroad Avenue

7th Annual March of Dimes Signature Chefs Auction

November 8 • 6 pm • The Hotel at Auburn University

Prominent area chefs will prepare their signature dishes created exclusively for the evening. Following the tasting and silent auction, there will be a spirited live auction featuring once-in-a-lifetime opportunities and the special "Fund the Missions." Funds raised by the event will help support research, lead programs and provide advocacy and education so that every baby can have the best possible start. For more information, visit

www.signaturechefs.org/eastalabama, or call 334.513.7381. Chefs from these restaurants will be featured:

**A*T • Acre • Amsterdam Café • Butcher Paper Barbeque • Lucy's • Marriott at Grand National
• Stinky's Fish Camp • The Hound • The Waverly Local • Zazu Gastropub.**

Time to "GIG" Out at Point Broadband's Grand Opening

November 9 • 11 am – 2 pm • 600 Fox Run Pkwy, Opelika

Have you heard the exciting news? OPS ONE will become Point Broadband on Nov. 8! Point Broadband will celebrate its Grand Opening on Friday, Nov. 9, with a Ribbon Cutting at 11 a.m. Come out and hear more about the fastest Internet speed in town – up to a GIG through lightning fast fiber! "GIG" out on FREE hot dogs with all the trimmings, win prizes and take advantage of some great Grand Opening specials! In addition, register to win a 60" Smart TV! Can you "GIG" it? Visit www.point-broadband.com to learn more about them or call 334.748.9800.

John Emerald Distilling Company Hosting Penny & Sparrow

November 13 • 7 – 11 pm • 706 N. Railroad Avenue

Come and hear Penny & Sparrow with special guest Joy Oladokun. For more information, email Kasi Davis, kasi@cottonseedstudios.com.

Put a Tiger on Your Team: Hiring Auburn University Students

November 15 • 2 – 4 pm • Auburn Chamber • 714 E. Glenn • Auburn

During this 2-hour workshop and training, learn what recruiting resources the Auburn University Career Center offers and how to create a presence on campus. This workshop will include information for: on-campus recruiting, Handshake tutorials, and tips for creating job postings. To register visit: <http://whooin.com/GT4-WKT-9XW3>

For questions contact Ayshia Green-Calloway, 334.844.3862 or email greenay@auburn.edu.

***Bring a laptop/tablet/iPad to follow along in Handshake**

Auburn-Alabama "Food Fight" Underway

Through November 15

For the past twenty-four years, Auburn University and the University of Alabama have competed against each other to see which school could raise the most food for their local food bank in the weeks prior to the big competition on the football field. This is the largest food drive of the year and last year an amazing total of 232,544 pounds was donated locally. This food drive has a huge impact on the Food Bank's ability to provide food for needy families this holiday season and beyond. Collection barrels can be found at many local grocery stores. Visit www.foodbankofeastalabama.com for more information.

Storybook Farm Annual Storybook Stakes to Benefit Horses and Riders

Now – November 16

Storybook Farm’s annual community-wide fundraising initiative, Storybook Stakes, is a virtual “race” to the finish line between their horses, with the common goal of raising funds to benefit their horses and the children who love them. The goal this year is \$50,000. Online donations end November 16. Visit

www.hopeonhorseback.org/storybook-stakes for more information.

Small Business Saturday – Shop Local

November 24

It's the annual holiday shopping tradition that gets communities everywhere out in support of their favorite small businesses. This is the biggest day of the year in the U.S. for the Shop Small Movement. Support the small businesses in our area and put money back in the community!

Habitat for Humanity Having 23rd Annual Christmas Cookie Walk

December 1 • 8 am – 1 pm • Grace United Methodist Church • 915 E. Glenn Avenue • Auburn

November 30 • Deliver Cookies from 2 – 7 pm (around back in kitchen / fellowship hall)

Come and taste all the delectable sweets and cookies at this delicious event that benefits Habitat for Humanity. For more information, contact Donna Roberts, 334.329.4879.

EDUCATIONAL OPPORTUNITIES

Software Made Simple, Inc. Upcoming Classes

233 12th Street • Suite 911-A • Columbus, GA

www.SoftwareMadeSimple.net

• **Excel 2016 Intermediate • November 7 • 9 am – 4:30 pm • \$225 per person**

Working with Advanced Functions (Formulas)

Working with Lists (Sorting/Filtering/Subtotals)

Analyzing Data (Tables and Conditional Formatting)

Creating Charts

Creating PivotTables and PivotCharts

• **Excel 2016 Advanced • November 14 • 9 am – 4:30 pm • \$225**

Working with Multiple Worksheets and Workbooks

Using Lookup Functions and Formula Auditing

Automating Workbooks (Data Validation, Macros)

Creating Sparklines and Maps

Forecasting Data

Importing and Exporting Data

• **Excel 2016 PivotTable Basics • November 16 • 10 am – 1:30 pm • \$125**

Online

Preparing Data and Creating Pivot Tables

Summarizing, Organizing, Filtering and Formatting Data

Working with Pivot Charts

• **Excel 2016 Dashboards • November 29 • 9 am – 4:30 pm • \$225 per person**

Creating Advanced Formulas (Range Names and Specialized Functions)

Automating Workbooks (Data Validation, Forms and Controls)

Applying Conditional Logic

Creating Charts
Analyzing Data with PivotTables, Slicers and PivotCharts

JOB OPPORTUNITIES

Marriott Opelika at Grand National is Hiring

They are currently taking applications for the following departments: **Spa Sales • Spa Front Desk • Spa Attendant • Licensed Massage Therapist • Spa Supervisor • Licensed Hairstylist • Licensed Nail Technician • Food and Beverage • Housekeeping • Maintenance**. To view a list of all of the positions, please visit their website, www.pchresortscareers.com.

Autosport Bodyworks Seeking Office Manager

The Office Manager will be the first face and interaction customers encounter and will set the tone for their entire experience. They are also essential to the daily function and flow of the business from clerical tasks to marketing opportunities, and more. Send resumes to: officemanager@betterfasterrepairs.com. [Job Details](#)
[Indeed Site](#)

SAVE THE DATE

DECEMBER 2018

- Christmas in Camelot • Month of December
- Opelika Christmas Parade • December 1 • 10 am
- Chicken Salad Chick Business After Hours • December 4 • 5 – 7 pm
- Victorian Front Porch • December 5 – 9
- CrafterHours at Cooper Library • December 6 • 6 – 7pm
- Christmas in a Railroad Town • December 7 • 6 – 9 pm
- Holiday Movie at the Plex • December 8 • 6 – 8 pm
- Marriott Spa Business After Hours • December 10 • 5-7 pm
- EAA: Reception / Chamber Christmas Reception • December 13 • 5 – 6:45 pm
- Reindeer Express • December 13 - 15 • 5 -8 pm
- Collinwood Neighborhood Luminaries • December 14 • 5 – 9 pm
- Fa-La-La Festival at Cooper Library • December 21 • 10 am – 12 pm

Character Trait: **Integrity**

The Connector Policy

Please contact Dinah Motley, dmotley@opelikachamber.com if you have an event that you would like to put on **The Connector** newsletter which is emailed to all members on Wednesday. Our policy is to run the event for 2 weeks. Deadline is noon Monday. Because of so many members getting the newsletter on their phones, the information is limited to 3 lines and an email address, website or phone number for additional information. Check out our community calendar on our website, www.opelikachamber.com.

601 Avenue A - Phone 334.745.4861- Fax: 334.749.4740

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