



**CONNECTOR**  
Keeping Businesses Connected  
ACCREDITED

September 5, 2018



**BancorpSouth**  
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*Right Where You Are*

Opelika  
414 S. 7th Street  
334.749.2041  
[www.bancorpsouth.com](http://www.bancorpsouth.com)

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Auburn  
807 E. Glenn Avenue  
334.821.2220

Pepperell Corners  
2420 Pepperell Parkway  
334.705.4034

## CHAMBER NEWS

- 9/6 **Dale Carnegie Seminar: How to Communicate with Diplomacy & Tact**  
8:30 -10 am • Auburn Chamber
- 9/7 **Butcher Paper BBQ Ribbon Cutting**  
11 am • 128 Columbus Parkway
- 9/18 **National Bank of Commerce Business After Hours**  
5 – 7 pm • 2443 Enterprise Drive
- 9/20 **Prewett Insurance Group – Allstate Business After Hours**  
5 – 7 pm • 1849 Ogletree Road, Suite 300 • Auburn
- 9/24 **Chamber Membership Reception for SUSCC President Todd Shackett**  
5 – 6:30 pm • Red Clay Brewery • 704 N. Railroad Avenue
- 9/25 **Simply Sleep Mattress Center Ribbon Cutting**  
10 am • 2701 Frederick Road, Suite 105
- 9/28 **First Responders Breakfast**  
8 am • Saugahatchee Country Club

### **Dale Carnegie Seminar: How to Communicate with Diplomacy & Tact**

**September 6 • 8:30 – 10 am • Auburn Chamber**

Sponsored by the Opelika and Auburn Chambers of Commerce, this Dale Carnegie Seminar will help you learn how to:

- Develop flexibility in your communication style
- Use a tried and true method to disagree agreeably
- Communicate more effectively through active listening
- Control your “hot buttons” and respond instead of react
- Avoid conflict; stay calm and poised under pressure
- Deal assertively and diplomatically with difficult situations

[Register Here](#)

### **Chamber Has New Position for Programs & Events Manager**

**Deadline to Apply is September 7**

This position coordinates all aspects of events and programs, from inception to completion, for the Chamber. The Chamber has over 100+ events in a year including monthly networking events, ribbon cuttings, education seminars and luncheons and other special events and programs as created. This position will also be responsible for assisting with all committees of the Chamber and promoting and representing the Chamber in a positive manner to the business community and will be expected to reside within the Opelika Chamber service area. Please see the detailed description of responsibilities. [Details](#)

### **Chamber Accepting Christmas Parade Applications**

**Now through October 19 –No late Entries Accepted After 5 pm on October 19**

**Parade Date: Saturday December 1 • 10 am • Downtown Opelika**

Help us usher in the Christmas season by being a part of the Opelika Christmas Parade. The theme this year is Christmas Showcase. Each handcrafted float entered should be decorated with fun tributes to Christmas-themed films, songs, musicals, etc. The Parade Committee must approve each float idea. If you would like to be on a committee to help with the Christmas parade, please email [coc@opelikachamber.com](mailto:coc@opelikachamber.com).

[Christmas Parade Guidelines](#)      [Christmas Parade Application](#)

### **CONGRATULATIONS**

- **Emmy Martin Sorrells of Three Sixty {real estate}**, recently returned as a graduate from the Women's Council of REALTORS® (WCR) Network 360 Leadership Conference and will be serving as the incoming President for the organization in 2019.

- **Opelika Sportsplex & Aquatics Center** celebrating Countdown to 10<sup>th</sup> Anniversary!

- **Opelika Environmental Services Awarded \$137,136.00 grant!** The East Alabama Recycling Partnership was one of 21 applicants to be awarded a grant from the Alabama Department of Environmental Management (ADEM). This year, total grant funds to the Partnership amount to \$167,950.00 with Opelika Environmental services receiving \$137,136.00. The Partnership consists of the City of Opelika, the City of Auburn, Auburn University and Lee County.

### **MEMBER NEWS**

Visit our Community Calendar at [www.opelikachamber.com](http://www.opelikachamber.com) for more details.

### **Collaboration Station Has Working Space Available**

**216 S. 8<sup>th</sup> Street • Downtown Opelika**

If you are looking for an affordable co-working space, private desk space, or private offices, then contact the Collaboration Station. They offer 24 / 7 access, a conference room, printer / copier and high speed internet and there is no contract. For more information about all the many perks, visit [www.collaborationstation.xyz](http://www.collaborationstation.xyz), call 334.203.0000 or email [info@csopelika.com](mailto:info@csopelika.com). [Office Space Details](#)

### **Better Business Bureau is Recruiting Volunteer Arbitrators**

The BBB is recruiting volunteers to hear cases in the Columbus, GA office. Please contact Dawna Synder, 706.324.0712, ext.7011 or email, [dsnyder@centralgeorgia.bbb.org](mailto:dsnyder@centralgeorgia.bbb.org) if you are interested. [Flyer](#)

### **Opelika Theatre Company's (OTC) New Youth Acting Program (Y.A.P.) for Students K thru Teens**

**Begins in September • Southside Center for the Arts • 1103 Glenn Street**

Students will learn: Improv, Scene Study, Character Development, Musical Theatre; Creative Movements, Audition Skills, Public Speaking and much more. They will engage in fun activities during each class that will help improve self-confidence, self-esteem, discipline, and memorization skills. Registration is \$25 which covers OTC T-Shirt and materials. Tuition is \$40 / month. Classes are 1-hour weekly. Class size is limited to enhance more one-on-one time with each student. To register and for more information call 334.663.2593 or 334.663.4480.

### **Lee County Master Gardeners Meeting**

**September 5 • 12:30 pm • Harris Center**

The public is invited to attend the next Lee County Master Gardeners meeting. September's program will be presented by Dr. Nanette Chadwick, a professor in the department of biological sciences and director of academic sustainability programs for the office of the provost. The main focuses include environmental, social and economic systems. The discussion will look at ways of enhancing abilities to go green by use of sustainable practices in gardening and landscaping.

### **Auburn – Opelika Women’s Expo**

**September 6 • 5 – 8 pm • AU Hotel & Conference Center**

Sponsored by the OA News, this fun event is free admission but donations will be accepted to benefit victims of domestic violence. Visit [oanow.com/womensexpo](http://oanow.com/womensexpo) for more information.

### **Opelika SportsPlex’s Celebrating 10<sup>th</sup> Anniversary (8/31/19) by Offering Free Admission to Small Business**

In honor of the 10<sup>th</sup> anniversary, the SportsPlex has decided to celebrate every month until August 2019! September is “Small Business Sundays” and they are allowing free admission to all small business owners every Sunday in September. Click on the links below to find out all the specials per month!

**September**

**[Small Business Sundays](#)**

**[Master Calendar](#)**

**[Member Fun](#)**

**[Free Guess Passes](#)**

### **Lee Russell Public Transit – TigerTown Trolley**

**September 8 • Shuttle Start Time: 2:30 pm • End Time: 2 Hours After Game Ends**

Lee-Russell Public Transit will offer a free Hotel Shuttle to and from the Tiger Town Trolley at Kohl’s in TigerTown for you and your family to visit the AU campus and / or shop in Tiger town. [Flyer](#)

### **Opelika City Schools Open Houses**

- West Forest Intermediate **September 13 • 6 pm**
- Northside Intermediate **September 17 • 6 pm**

### **First Baptist Church Opelika Hosting Big Daddy Weave in Concert**

**September 14 • 7 – 10 pm • First Baptist Church • Opelika 301 S. 8<sup>th</sup> Street**

For more information or to purchase tickets, visit:

<http://transparentproductions.com/events/big-daddy-weave-opelika>

### **Red Clay Oyster Fest**

**September 18 • 704 N. Railroad**

Red Clay Brewing and The Depot in partnership with the Alabama Coastal Foundation are thrilled to present the First Annual Red Clay Oyster Fest featuring the craft brews of Red Clay Brewing Co out of Opelika, AL, and Isle Dauphin Gulf Oysters, from Mobile Oyster Company.

### **EAMC Foundation Hosting Swing for Diabetes Golf Tournament**

**September 18 • 11 am • Auburn University Club • Auburn**

This fun golf tournament benefits the EAMC Diabetes and Nutrition Center. For more information about sponsorship or to participate in the event, contact Diana Ramage, 334.524.2355.

### **6<sup>th</sup> Annual Point University Golf Classic**

**October 5 • Point University Golf Club**

Show off your golf game at this fun event which provides local students in Chamber and Troup Counties scholarships. Please contact Stacy Bartlett, [stacy.bartlett@point.edu](mailto:stacy.bartlett@point.edu), for more information.

#### **Sponsorship Opportunities:**

- Presenting Sponsor: \$5,000
- Skyhawk Sponsor: \$2,500
- Gold Sponsor: \$1,000
- Team Sponsor: \$500
- Hole Sponsor: \$300
- In-Kind Sponsorships

### **SUSCC Annual Bison Classic Golf Tournament**

### **October 22 • Moore's Mill Club**

Calling all Golfers and all those that just love the game of golf! It's time to have a lot of fun with friends on the Golf Course for a great cause! The annual Bison Classic Golf Tournament benefits the SU Foundation Scholarship Fund. If you would like to be a sponsor or register a team, please contact [sbrown@suscc.edu](mailto:sbrown@suscc.edu).

[Registration Form](#)   [Sponsorship Opportunities](#)

### **EDUCATION OPPORTUNITIES**

#### **CarePoint Resources Offering Free Training with AED Purchase to Chamber Members**

**877.242.2527 • [info@carepointresources.com](mailto:info@carepointresources.com)**

The free training includes up to five people with a purchase of an AED or small business AED value package. For more information, call 877.242.2517 or email them [info@carepointresources.com](mailto:info@carepointresources.com).

#### **Auburn University: Personal Branding for Professionals & QuickBooks Courses**

**To register, call 334.844.5100 or Online**

• **September 4-October 2:** Branding for Professionals is an online course designed to assist professionals of any industry background in discovering who they are as a professional, communicating their experience and marketing their skills and strengths through a resume, cover letter and online profiles. [Register Online](#)

**September 13:** A Quickbooks course, What's New in Quickbooks Desktop 2018, will be held on Thursday, September 13, from 8 a.m.-12:30 p.m. in Auburn University's CASIC Building. The course will help attendees utilize the features of Quickbooks Desktop 2018 successfully and use the program to offer their clients support.

[Register Online](#)

#### **Auburn University's Project Uplift Upcoming Training Sessions**

**Cary Hall 158 • Auburn University • <http://www.auburn.edu/projectuplift>**

If you are interested in becoming a mentor to children between the ages 5-12, please come to one of the following trainings. No registration is required and only one session is needed. For more information, call 334.844.4430 or visit their website. Like them on Facebook, [www.facebook.com/AUprojectuplift](https://www.facebook.com/AUprojectuplift). Follow them on Instagram: [@auprojectuplift](https://www.instagram.com/auprojectuplift).

**September 9      3 - 7 pm**

**September 30    3 - 7 pm**

**September 18    4 - 8 pm**

#### **OLLI at Auburn Hosting General Membership Meeting & Information Fair**

**September 18 • 9 am – 12 Noon • 712 S. College Street**

Osher Lifelong Learning Institute (OLLI) members, guests and friends are invited to learn more about OLLI course offerings, social engagements and initiatives. AU President Dr. Steven Leath will bring the greetings and William Johnson will provide the presentation. For more information, contact Ileeia Cobb, 334.844.3105 or email

[olli@auburn.edu](mailto:olli@auburn.edu).

#### **AU: Blue Ridge Conference on Leaders**

**October 3 – 5**

"The Leadership Experience" is the theme for this year's conference. The conference provides a management leadership development experience for private and public sector principals, employees and representatives. For more information or to register, call the AU Office of Professional & Continuing Education, 334.844.5100.

[Details](#)

#### **AMEA Scholarships Available for High School Seniors**

**Deadline: February 11, 2019**

If you are graduating from high school in the spring of 2019 and receive public power utility in Alabama, then you could be eligible to receive a scholarship from the Alabama Municipal Electric Authority (AMEA) and its 11 Member cities / utilities. AMEA and its Members will make available 44, \$2,500 scholarships (4 scholarships per

Member city) in 2019. AMEA Members include Alexander City, Dothan, Fairhope, Foley (Riviera Utilities), LaFayette, Lanett, Luverne, Opelika, Piedmont, Sylacauga and Tuskegee. To be eligible for an AMEA scholarship, a student's parent and/or legal guardian must receive electric service from an AMEA Member utility, and the student must attend a four-year college/university, community college, and/or vocational/trade school within the state of Alabama. Applications are currently available from school counselors in these Member cities, or you can go online, [www.amea.com](http://www.amea.com). For more information on the program, contact your school counselor or Pamela Poole, AMEA Scholarship Program Coordinator, 334.387.3504, 800.239.2632, Ext. 110, or [pam@amea.com](mailto:pam@amea.com).  
[Scholarship Application](#)

## **JOB OPPORTUNITIES**

### **Goodwill Career Center Job Fairs**

**3740 Pepperell Parkway • 334.275.4815 • [www.goodwillsr.org](http://www.goodwillsr.org)**

• **Ross Job Fair • September 10 • 10 am – 12 Noon**

Sales Associate positions are available with a pay of \$11 per hour. Customer service experience preferred.

• **Walmart Job Fair September 11 9 am – 12 Noon**

Positions available include: cashiers • cart attendants • janitorial associates • sales associates • stockers  
• backroom and receiving associates • fresh food associates • department managers

### **Lee County Association of Realtors Seeking Administrative Assistant**

The position starts at \$14 per hour. General responsibilities include performing a variety of Internet research functions, use word processing, spreadsheets and association management systems, provide system support to membership, field telephone calls, assist in filing and data entry, maintain social media marketing, greet visitors and perform general administrative duties. For more information or to apply, send a resume to Jamie Sergen at [jsergen@leecorealtors.com](mailto:jsergen@leecorealtors.com) or call 334. 321.0606.

### **B & B Bartending Hiring an Account Manager**

B&B Bartending is expanding its accounts team in the Opelika office and hiring another account manager. This is a full time salaried position with benefits. The employee will be responsible for working directly with clients and providing them with excellent service throughout the planning process of their event. [Details](#)

## **SAVE THE DATE**

### **October 2018**

- Dixie Electric Plumbing & Air: Catch Me in the Pink Campaign • Month of October
- Lee County Fair • October 2 – 6
- Point University Golf Classic • October 5
- New Members / Connections Breakfast • October 10
- Cooper Library: Crafter Hours • October 18
- The Hallows • October 27
- Parks & Rec: Tour de Fright • October 23
- Halloween Drop-In • October 25
- Great Pumpkin Splash • October 26
- Fall Movie at the Plex: Halloweentown • October 27
- Fall Festival • October 30
- Glenn Shepard Seminar • October 25
- Alzheimer's Association: East Alabama Walk to End Alzheimer's • October 28

**Character Trait: Leadership**

### **The Connector Policy**

Please contact Dinah Motley, [dmotley@opelikachamber.com](mailto:dmotley@opelikachamber.com) if you have an event that you would like to put on *The Connector* newsletter which is emailed to all members on Wednesday. Our policy is to run the event for 2 weeks. Deadline is noon

Monday. Because of so many members getting the newsletter on their phones, the information is limited to 3 lines and an email address, website or phone number for additional information. Check out our community calendar on our website, [www.opelikachamber.com](http://www.opelikachamber.com).

**601 Avenue A - Phone 334.745.4861- Fax: 334.749.4740**

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