

July 25, 2018

CONNECTOR
Keeping Businesses Connected
ACCREDITED

JACKSON THORNTON
CERTIFIED PUBLIC ACCOUNTANTS | CONSULTANTS

100 N. 9th Street | Opelika, AL | 334.749.8191 | www.jacksonthornton.com

CHAMBER NEWS

- 7/26 Business Over Breakfast with Alabama Retail Association**
7:30 am • Saughatchee Country Club
- 7/31 Which Wich Ribbon Cutting**
10 am • 2105 Interstate Drive
- 8/7 NERDTorch Café Ribbon Cutting**
11 am • 225 S. 8th Street
- 8/8 Grow with Google Tour**
8:30 am – 5 pm • Cooper Library

Chamber Seeking Information on Types of Workshops / Seminars

The Opelika Chamber would like your input on the types of seminars / workshops that interests you and would be beneficial to your business. Please take the short survey and let us know your preferences. Thank you!

[Workshop Survey](#)

Business Over Breakfast with Alabama Retail Association Representative

July 26 • 7:30 am • Saughatchee Country Club

Presenting Sponsor: Glynn Smith Chevrolet – Buick- GMC

Gold Sponsors: Baxter International • S & S Termite & Pest Control • MAX

OA News • Huntingdon College • OPSOne

Melissa Warnke from Alabama Retail Association (ARA) will be the guest speaker for the upcoming Business Over Breakfast. She will talk about the Shop Alabama campaign and focus on “The Power of LOCAL.” The ARA represents 4,200 members statewide ranging from small, family owned retail stores to large national chains. Their primary objective is to lobby on behalf of retailers at the local, state and national levels of government. The association continually monitors legislative activity and represents retailers on such issues as workers’ compensation regulation, worthless check fees, tax reform and business license reform. The cost is \$20 for Chamber members / \$25 for potential members. [Register Here](#)

Grow with Google Tour Coming to Alabama

August 8 • 8:30 am – 5 pm • Cooper Memorial Library

Cooper Library, the City of Opelika and the Opelika Chamber are excited to partner with Grow with Google. The Library supports local small businesses and wants to help them reach new customers, grow their business and eventually find that next great employee. The economic opportunity initiative aims to help job seekers and small businesses learn the digital skills they need to succeed through onsite instructional training led by visiting Google teams, presenters and coaches. Since Alabama is a center for innovation, entrepreneurship and manufacturing, this training should help develop a skilled workforce that can meet the needs of Alabama’s growing economy. Attendance is free for all participants; however, pre-registration is required. To register, please visit

g.co/GrowAlabama.

Business Workshop: Everything You Want to Know About the Collection of Sales Tax In the City of Opelika Workshop

Sponsors: JD Byrider - Walmart DC

Presented by: City of Opelika Revenue Department

August 15 • 12 Noon • Opelika Sportsplex and Aquatics Center

Earn 1.5 Hours Business-Related (Tax) CPEs at this very informative workshop! Guest speaker Jonathan V. Gerth, ESQ, with Avenu Insights and Analytics, LLC, d/b/a Revenue Discovery Systems or RDS, the leading nationwide provider of privatized state and local governmental tax services will be the guest speaker. The cost is \$10 for Chamber Members / \$15 for Potential Members. Lunch is included. [Register Here](#)

Learn:

- **Municipal Business License Requirements**
- **How Municipalities Apply Rental Taxes**
- **Supreme Court Ruling Regarding Sales & Use Tax**

Chamber's Total Resource Campaign (TRC) Kicking Off Soon

The TRC will be underway in just a few short weeks. Volunteers market sponsorships for Chamber events, publications, and programs while also seeking new members for the Chamber. The all-volunteer Campaign consists of more than 250 sponsorships available during the Campaign. Volunteers assist companies with choosing options best suited to meet the organization's marketing needs. If you would like to be a part of this great group of volunteers, please email Jill, jrobinson@opelikachamber.com.

Informational Meeting on Trip to Iceland Rescheduled

August 27 • 5:30 pm • Opelika Chamber

Come hear all the details about this fantastic 7 day trip! Jack from Collette will be here to answer all your questions. [Trip Details](#)

CONGRATULATIONS

- **MAX** was named the **Best Credit Union in the state of Alabama** for 2018 by Forbes.
- **Lisa Thrift** has joined **The Denson Group**. She brings over 18 years of residential real estate knowledge and expertise.

Welcome NEW MEMBERS

- **The Christmas Market**
Event Planning
- **1 on 1 Staffing**
Employment Agencies
- **Butcher Paper BBQ**
Restaurants

MEMBER NEWS

Visit our **Community Calendar** at www.opelikachamber.com for more details.

City Of Opelika Road Closure Today

Avenue B between 9th Street and 10th Street will be closed today, 07/25/18, beginning at 6:30 AM, weather permitting. The road should be reopened around noon. This is to remove a water valve that was installed while doing repair work at 10th Street and Avenue B several weeks ago. Once opened, the road will be for travel in both lanes.

Frederick Road Extension Paving

The City of Opelika contractor will be preparing the final paving of the Frederick Road extension from South Long Street to the new roundabout at Auburn Street and M L King Boulevard. Milling on Frederick Road to tie in the new surface will begin later this week and the paving is expected to begin Thursday, July 19. This paving will also be performed on M L King Boulevard to the railroad tracks and Auburn Street to Avenue B. The roadways will be open to traffic, but it will be limited to one lane and controlled by flaggers and/or pilot cars. Drivers are encouraged to use caution and patience as the paving is in progress. **The work is scheduled to take seven to 10 days.** For more information, please contact City Engineer Scott Parker, 334.705.5451.

Municipal Court & Police Records to Change Locations During Construction of New Police Department

The City of Opelika will begin construction of its new police department the first week in August. August 8 will be the last regular Municipal Court held in current location until new construction is complete. Municipal Court will move to the Southside Center for the Arts (formerly the Brown School), 1103 Glenn Street, Opelika. Police Records and Police Walk-In Complaints will move to the City Annex Building at 608 Avenue A, Opelika. During construction, there will be NO PUBLIC ENTRANCE to the police department. There will be one rear entrance for police operations only.

Autosport Adding New Service

334.745.2166 • www.betterfasterrepairs.com

For over 30 years, Autosport's specialty has been collision repair, repairing dings and dents in automobiles, boats, RV's, personal water craft...well just about anything! Now, they are adding a new service – Wrapping. Wrapping your vehicle is like creating a cost-friendly billboard on wheels! Wrapping can be done on most items. Call them for more information.

Hardee's News

1902 Marvyn Parkway / 2530 Pepperell Parkway • 229.524.2083

The Charbroiled sliders are back! The Happy Hour Double Slider is also back from 2 – 4 pm for only \$1.25. Also, try their new breakfast sliders, 2 – pack deal for \$2.99 or their new Honey Butter Biscuits and Mocha Coffee. [Flyer](#)

O Grows Farmers Market

Every Tuesday • 3 – 6 pm • 1103 Glenn Street

For more information, call 334.750.2215.

Prewett Insurance Group Now Accepting Applications for the Prewett Development Program

Prewett Insurance Group, an Allstate agency located in Auburn and Opelika, has launched The Prewett Development Program to train and develop professionals in sales, management, and entrepreneurship. Applications are now being accepted for 2 spots in the program. For more information, visit www.prewettinsurancecareers.com.

United Way Annual "Stuff the Bus"

July 2 – July 31

Every year the United Way of Lee County gathers school supplies to benefit the children of Auburn, Lee and Opelika School systems that are in need. Please help them by picking up supplies and placing them at bins in various locations through the month of July. **The Opelika Chamber is a Stuff the Bus Site.** For more information, contact Chandler, 334.745.5540 or chandler@unitedwayoffleecounty.com. [Location Sites](#)

Upcoming Specials at éLevé at Auburn Dental Spa

1575 Professional Parkway • Auburn • 334.521.7728

- **July 18 - July 27: Teacher Appreciation Event** - All teachers receive 10% off all facials!
- **July 26 & August 1: Ear Piercing Event** - Free ear piercing with a purchase of our 14k earrings, styling with digital & polaroid headshots
- **August 6-10: Rush Week at éLevé** - Prepare yourself to look your best with our services! Including spray tans, facials, massages, waxing, hair services, & lash extensions!

- **August 13, 20, 27: MOM MONDAY** - With kids going back to school we want to give Mom a chance to relax! Moms can book a facial or massage on Monday & receive a complimentary Mimosa, a complimentary upgrade with their service, & a goodie bag upon departure with a \$10 gift certificate to use on services in the future!

Ashley HomeStore Stack the Table Event

Now through August 15

Ashley HomeStore, Opelika is working with the community to provide school supplies to students in need. Help them “Stack the Table” with school supplies and receive a discount! You can bring in school supplies or donate cash to receive the discount: 10% off for \$10; 15% off for \$15; 20% for \$20 or 25% off for \$25.00.

Auburn-Opelika Tourism Bureau Announces AO Photo Contest

Now Through September 3 ● www.aotourism.com/photo-contest

Professional and amateur photographers of all skill levels are welcome to submit up to three photos taken in Auburn or Opelika. One talented winner will be selected to win a \$500 gift card to Cameragraphics or the Auburn-Opelika business of their choice. Photos will be judged on four aspects: originality, creativity, overall artistic appeal and local emphasis. Photo content can focus on, but is not limited to, landscapes, architecture, activities, portraits and wildlife. To enter, visit www.aotourism.com/photo-contest and submit your photo. There is no entry fee. The contest is open to all photographers, amateur or professional. You do not have to live in the area to participate. There is no time frame on the photo submissions; as long as the photo was taken in the area, it doesn’t matter when it was taken. Bring on the snow photos! Note: Submitted photos might be used in future marketing materials. We will give full credit to the artist, but please leave off the watermarks. For more information, questions or concerns, contact Cat Bobo at cat@aotourism.com.

Granger Thagard: The Sylacauga 515 Land Rush Auction

July 26 ● 1 pm ● Sylacauga Chamber of Commerce ● 17 W. Fort Williams Street ● Sylacauga, AL

This family – owned acreage has been held through several generations. Decisions have been made to change the ownership. The savvy investor sees the future use of the property as its close proximity is to both of the Sylacauga major corridors of U.S. Highway 231 and 280. Come prepared to bid and buy. See flyer for all the details. For more information, visit www.gtauctions.com or call 205.326.0833. [Flyer](#)

Greater Peace Family Life Center Presents: Taste Of Lee County & Community Comedy Roast

July 27 ● 6 – 9 pm ● Greater Peace Baptist Church ● 650 Jeter Avenue

Former AU Athletic Director Jay Jacobs will be roasted for a good cause. Tickets are \$50 for general admission or \$1,000 for a sponsorship table. For more information, call 334.749.9487.

Upcoming Events at the Bottling Plant Event Center

614 North Railroad Avenue ● 334.705.5466 ● www.bottlingplanteventcenter.com

- **Wine Down Wednesday** Every Wednesday 5- 8 pm
Half Price Wines / \$1 Off other Beverages / Complimentary Snacks
- **July 28** 7 – 10 pm The David Lee Show – The Ultimate Elvis
- **August 17** 8 pm Velcro Pygmies
- **August 24** 7 – 10 pm James Gregory “The Funniest Man in America”
Opening Comedian: Jody Fuller “The Stuttering Comic”
- **November 29** 6 – 9 pm Christmas Market
(11/29 -12/1) November 30 - 9 am – 5 pm & December 1 - 9am – 2 pm

Opelika Parks & Rec’s Summer Swing Concert Series

July 31 ● Back to School Bash ● 7 pm ● Municipal Park

OTC Jr. Performers will Present the Musical Hairy Tale Rock

Opelika Theatre Company has allocated the Opening Night Show, August 2, as a Sensory Sensitive Show for families with children who have special needs. This show is free to the child and the entire family, however,

reservations must be made for that show only. Tickets are \$10 in advance for Adults and \$12 at the door. All children's tickets are \$7 for ages 4 – 12. Children 3 and under are free. Tickets can be purchased online at www.opelikatheatrecompany.com, by one of the cast members or at Heritage Gifts and Gourmet on 8th Street in Downtown Opelika. You can become a member of OTC for \$15 and receive a Free OTC Signature T-Shirt. They are also launching a Youth Acting Program with limited classes for all ages in August. For more information on sponsorship, tickets or the Youth Acting program, call Marty Moore, 334.663.2593 or 334.663.4480.

August 2 **6:30 pm (Sensory Sensitive Show)**
August 3 **7 pm**
August 4 **2 pm / 7 pm**

Great Grown-Up Spelling Bee

August 9 • **5 – 8:30 pm** • **Auburn Alumni Center**

The Lee County Literacy Coalition will host the annual Great Grown-Up Spelling Bee on August 9 from 5-8:30 p.m. at the Auburn Alumni Center. The Spelling Bee is a fun night that allows businesses and organizations to determine who has the best spellers in Lee County! Two-person teams compete in a speed spelling bee with word pronouncing by the "Voice of the Auburn Tigers" Rod Bramblett. Cocktails and BBQ begin at 5 pm with the spelling beginning at 5:30 pm. For more information or to purchase tickets, contact the Lee County Literacy Coalition at 334.705.0001 or email stacie@leecountyliteracy.org.

Region 5's – Annual Career Discovery Expo Set for September

Helping Students Find their Career Path

September 13 & 14 • **Southern Union** • **Opelika Campus**

The Career Discovery Expo is an industry-led initiative that targets 8th graders in 13 counties! How many students know what they want to be when they grow up? This Expo helps students make wise decisions about their future and helps them understand the value of education in preparing for careers that will lead to economic prosperity. Students will learn about occupations, educational requirements, and average salaries from 11 career clusters.

EDUCATION OPPORTUNITIES

Upcoming Events at the Goodwill Career Center

3740 Pepperell Parkway • **334.275.4815**

• **Financial Workshop** • **July 30** • **3:30 - 4:30 pm** [Flyer](#)

Olli at Auburn Summer Bag Lecture

July 31 • **11:30 am – 1 pm** • **Caroline Marshall Draughon Center for the Arts Humanities Pebble Hill**

• **101 Debardeleben Street** • **Auburn University**

Guest speaker Bill Wilson will provide a presentation entitled, "A Survival Guide for Widows and Widowers."

For more information, call 334.844.3105 or email olliaub@auburn.edu.

AU Leadership Series presents *The New Conflict Management: Strategies for Dealing with Tough Topics and Interpersonal Conflict* with Allison Blankenship

August 7 • **8 am – 12 Noon** • **Auburn University Student Center**

In this highly interactive, 4-hour session, you'll develop the skills to:

- **Reduce stress by making conflict solution-centered**
- **Recognize and work with the four types of conflict**
- **Identify your personal conflict style**
- **Address and redirect negative or inappropriate behavior**
- **Create a cooperative work environment.**

\$139 (Group rates available)

For more information or to register, visit: <http://www.auburn.edu/outreach/opce/blm/leadershipseries.htm>

JOB OPPORTUNITIES

Auburn University Internship and Part Time Job Fair

August 29 • 10 am - 1 pm • AU Student Center Ballroom

The event is **FREE** for employers. If your business is interested in hiring Auburn students visit:

https://app.joinhandshake.com/career_fairs/5329/employer_preview . For questions contact, Ayshia Calloway, greenay@auburn.edu or 334.844.3862. Registration is filling up fast. Reserve your spot today!

SAVE THE DATE

August 2018

- Young Leader Orientation • August 26
- Project Uplift Training • August 28

September 2018

- Dale Carnegie Seminar • September 6
- Project Uplift Trainings September 9,18, 30
- Career Discovery Expo • September 13 & 14
- National Bank of Commerce Business After Hours • September 18
- First Responders Breakfast • September 28

Character Trait: **Honor**

The Connector Policy

Please contact Dinah Motley, dmotley@opelikachamber.com if you have an event that you would like to put on *The Connector* newsletter which is emailed to all members on Wednesday. Our policy is to run the event for 2 weeks. Deadline is noon Monday. Because of so many members getting the newsletter on their phones, the information is limited to 3 lines and an email address, website or phone number for additional information. Check out our community calendar on our website, www.opelikachamber.com.

601 Avenue A - Phone 334.745.4861- Fax: 334.749.4740

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