



Contact: Dinah Motley  
Phone: 334.745.4861  
Email: [dmotley@opelikachamber.com](mailto:dmotley@opelikachamber.com)  
Website: [www.opelikachamber.com](http://www.opelikachamber.com)

FOR IMMEDIATE RELEASE

### **Funding and Marketing Seminar**

**OPELIKA, AL, February 16, 2017-** The Opelika Chamber of Commerce is hosting a Funding and Marketing seminar on Thursday, February 16, 2017, at 12 noon, that will help take your business to the next level. The event will feature guest speakers, Taylor Dobson, Angie Sweatman and Lindsay Bridges, who will focus on lending practices, as well as resources, that are available to business owners and bankers.

Taylor Dobson, a small business Loan Fund Manager for the Lee Russell Council of Governments, currently oversees loan funds that partner with banks in order to provide gap financing to bankers. Angie Sweatman, vice president of Alabama Small Business Capital, will also be providing her knowledgeable insight on loan funds, with current involvement and expertise with bankers financing. Lindsay Bridges is the Director of the Auburn University Small Business Development Center. She provides financial projections, marketing assistance, and other related services. For the seminar, she will be speaking on valuable marketing strategies.

For those interested, these loan funds are practical in a variety of ways, and offer a low fixed interest rate. They can be used to finance real estate, equipment, and/or working capital. Loan funds are also a contributing factor in job creation.

The Opelika Chamber of Commerce and Lee Russell Council of governments are partnering to make this a fantastic, educational opportunity that you will not want to miss.

Tickets are \$10 for Chamber members and \$15 for potential Chamber members. You can purchase them by visiting [www.opelikachamber.com](http://www.opelikachamber.com) or [asbdc.ecenterdirect.com/event/7768](http://asbdc.ecenterdirect.com/event/7768).

