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FOR IMMEDIATE RELEASE

Opelika Chamber Welcomes New Manager of Programs and Events

OPELIKA, Ala.- (February 21, 2019) To start the new year, the Opelika Chamber welcomed Mackenzie Kayler as the new Manger of Programs and Events. Mackenzie received her Bachelor's in Hospitality Management with a minor in Event Management from Troy University. She is a native of Roswell, Georgia.

Before moving to Opelika, she worked for the City of Troy and assisted with community events and special projects in Troy, Alabama. While at the City of Troy, Mackenzie had the opportunity to market and coordinate events for the community. Some of the events she helped with were concerts downtown on the square, shopping events to bring shoppers downtown and free movie nights and watch parties for big Troy football games.

Events have always been a passion for Mackenzie because they are an opportunity to bring people together. "I think an event can add excitement to a person's day by either giving them an experience they have never had before, an opportunity to further develop a relationship or the ability to meet someone new," said Mackenzie.

Coming from out of state and having worked in another city, Mackenzie brings a different perspective to the Opelika Chamber. She is most excited to start developing relationships with community and business leaders and make each event special for chamber members.

During her time at Troy, Mackenzie also worked for Troy University's Student Involvement Office as the Graduate Assistant. In the student involvement office, Mackenzie assisted with events such as Freshman Orientation, Sorority Recruitment, Honors Convocation and Troy's Graduation. She is currently working on her Masters of Public Administration from Troy University and intends to graduate May 2019.

Opelika's historic downtown area is what first made Mackenzie want to call Opelika home and she is excited to create new opportunities for our members to network and grow as business leaders. When not working on events for the chamber, Mackenzie enjoys watching sports, good food, traveling, and spending time with friends and family.