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FOR IMMEDIATE RELEASE

Opelika Chamber to Host Business Over Breakfast with Alabama Retail Association Manager of Communications Melissa Warnke

OPELIKA, AL- Manager of Communications and Engagement Melissa Warnke of Alabama Retail Association will be the guest speaker at the Opelika Chamber's summer Business Over Breakfast. The event will be on July 26 at 7:30 a.m. at Saugahatchee Country Club.

Alabama Retail Association was formed in 1943 by retailers for retailers. Their primary objective is to lobby the Alabama Legislature and U.S. Congress on behalf of retailers. They work at the local, state and national levels to educate lawmakers on the needs of retailers and promote a strong business culture.

In her role with ARA, Warnke serves as a spokesperson for the statewide organization, coordinates media relations, engages members and works with business retail leaders throughout Alabama to promote retail. Prior to her position with ARA, Warnke spent nearly eight years at WSFA 12 News, the NBC affiliate in Montgomery, as a noon anchor and morning reporter.

Warnke's focus will be on the ARA's Shop Alabama campaign which was created to educate, inspire and empower people to spend their money with locally-owned and state-based businesses.

The presenting sponsor of the breakfast is Glynn Smith Chevrolet - Buick - GMC. The cost of the breakfast is \$20 for Chamber members and \$25 for potential members. Please visit www.opelikachamber.com to register.