



AMBASSADORS PROGRAM

WHAT IT IS: The Opelika Chamber's Ambassadors (30 total) come from all industries in the community & serve as important liaisons to our members. They attend & volunteer at all events, including ribbon cuttings, Business After Hours & more. An "Ambassador of the Month" is awarded at the monthly lunch meeting.

WHY IT WORKS: Ambassadors are the key representatives of the Opelika Chamber throughout the community. They meet more people than most, and create the connections that allow them to be a trusted resource. Build your relationship with them, and they can make recommendations & more.

Presenting Sponsor

- Benefits include:
 - Company logo and website link in all weekly emails to the Ambassadors (approximately 1,500 annually).
 - Prominently displayed at Ambassador Meeting & on Agenda.
 - Sponsor is welcome to attend monthly meetings.
 - Company will also be official "Ambassador of the Year" Awards Sponsor, recognized at Annual Meeting.
- Additional recognition at Annual Meeting includes:
 - Recognized on printed program and on "Ambassador of the Year" award plaque & during awards presentation.
 - Reserved seating for 2.

Sponsorship: \$1,000

Call your Total Resource Sales Representative to secure!

*Subject to availability *

Quarterly Sponsor

Benefits include:

- Company logo and website link in all emails to the Ambassadors (approximately 480 quarterly).
- Prominently displayed at Ambassador Meeting & on Agenda.
- Sponsor is welcome to attend monthly meetings.
- Available for Spring, Summer, Fall or Winter. (Limit 1 QTR per member)

Sponsorship: \$350