



## **CONNECTIONS NETWORKING EVENT**

**WHAT IT IS:** Once a quarter, new members are treated to a breakfast with the Connections networking leads group. This is a great networking event for new members to meet a variety of people from different businesses and initiate relationships. Business cards from all attendees are emailed to everyone at the meeting, so if one doesn't get the chance to talk to someone, their card is still sent to all.

**WHY IT WORKS:** People come to Connections to CONNECT, so if you're looking to generate leads, as a sponsor, you'll have the focus & attention of all attendees for the initial 10 minutes, and also receive contact information for key follow up opportunities!

### **Monthly Sponsor (4)**

Benefits include:

- Opportunity to be spotlight presenter & kick off the event with 10 minutes to tell about the business and what might be a good lead for that business.
- Recognition on event & hospitality table signage.
- Promotion through Chamber media advertising efforts (website, social media, email & more).

**Sponsorship: \$350**

Call your Total Resource Sales Representative to secure!

\*Subject to availability\*