



TWENTY UNDER FORTY LEADERSHIP PROGRAM

WHAT IT IS: The purpose of the program is to bring together young professionals under the age of 40 from diverse professions and backgrounds on a regular basis to learn about the various aspects of the intricate workings of a city, a school system, business, industry, and public service to give them a better understanding of how all of these separate entities come together to create a working, viable community.

WHY IT WORKS: The members of this class are the future community leaders who will serve on boards & committees throughout Opelika, with the opportunity to build brand awareness among the class, which can aid with recruitment, hiring & overall awareness in the community.

Presenting Sponsor

Benefits include:

- Logo on all class materials & class t-shirts
- Featured on all monthly event promotions.
- Invitation for 6 to the Graduation session.
- Recognized on the Chamber website and on the 20 under 40 Facebook page.
- Promotion through Chamber media advertising efforts (website, social media, email & more).
- Featured commercial opportunity at one of the sessions, if desired.

Sponsorship: \$2,500

Call your Total Resource Sales Representative to secure!

Subject to availability

Platinum Sponsor

Benefits include:

- Featured on all monthly event promotions.
- Invitation for 4 to the Graduation session.
- Recognized on the Chamber website and 20 under 40 Facebook page.
- Promotion through Chamber media advertising efforts (website, social media, email & more).

Sponsorship: \$1,250

Gold Sponsor

Benefits include:

- Recognized on the 20 under 40 Facebook page.
- Promotion through Chamber media advertising efforts (website, social media, email & more).
- Invitation for 2 to the Graduation session.

Sponsorship: \$750

Retreat Sponsor

Benefits include:

- Logo on printed materials & invitations for event.
- Sponsor may provide a one page flyer for the Member's notebooks.
- Opportunity to attend retreat and speak briefly.
- Promotion through Chamber media advertising efforts (website, social media, email & more.)

Sponsorship: \$500

Graduation Sponsor

Benefits include:

- Logo on printed materials & invitations for event.
- Recognition from the podium, in presentation & on program.
- 2 tickets to event.
- Promotion through Chamber media advertising efforts (website, social media, email & more).

Sponsorship: \$500

Alumni & Class Socials Sponsor

Benefits include:

- Logo on printed materials & invitations for events.
- Promotion through Chamber media advertising efforts (website, social media, email & more).

Sponsorship: \$500