



OPELIKA
CHAMBER
of commerce



WOMEN'S BUSINESS COUNCIL

WHAT IT IS: Women's Business Council (WBC) is a group that will promote the participation and leadership of women at all levels in the workplace, the community and in government. The scope of the WBC will be to develop programs that provide opportunities for women to learn and network as well as share their expertise with each other and to address the unique issues of women in business. There will be quarterly events (3 sports series & 1 luncheon).

WHY IT WORKS: Women are incredibly influential in both the home and workplace. If women are your target market, using this avenue to connect with and get in front of them will help you achieve your marketing goals & initiatives.

Presenting Sponsor

Benefits include:

- Logo on all promotions & invitations for all events for year.
- Promotion through Chamber media advertising efforts (website, social media, email, & more).
- 4 tickets to all events that will be held.

Sponsorship: \$1,500

Call your Total Resource Sales Representative to secure!

Subject to availability

Gold Sponsor

Benefits include:

- Listed on all promotions & invitations for all events for year.
- Promotion through Chamber media advertising efforts (website, social media, email, & more).
- 2 tickets to all events that will be held.

Sponsorship: \$750

Luncheon Sponsor

Benefits include:

- -Recognition on event signage & invitations.
- Recognition from podium (before keynote speaker).
- Promotion through Chamber media advertising efforts (website, social media, email, & more).
- 2 tickets to individual event.

Sponsorship: \$750