



ADVERTISE YOUR BUSINESS  
IN THE COMMEMORATIVE

# ELLIS COUNTY FAIR

PROGRAM!

ELLIS COUNTY FAIR • MARCH 23-31 • ELLIS COUNTY EXPO CENTER

## WHAT DOES AN AD GET ME?

- Full Color Print Ad
- Promotion of your business to the Waxahachie, Ennis, Midlothian, Red Oak, and other surrounding markets
- Be a part of a new Ellis County tradition
- 1 complimentary copy of the Program

## WHO WILL SEE MY AD?

The Ellis County Youth Expo has partnered with 4 area Chambers of Commerce to make this a true Ellis County event! Thousands are expected to come through the gates to enjoy the first-ever County Fair. Programs will be sold for \$10 at the official merchandise booth March 23-31.

## WHERE DO AD PROCEEDS GO?

100% of ad proceeds go back to the Ellis County Youth Expo kids in the form of scholarships for graduating seniors involved in FFA, Grand Champion scholarships, and grants to High Schools, Middle Schools, and Elementary Schools in the area.

THE TRADITION STARTS NOW! FIND OUT MORE ABOUT THIS EVENT AT: [BIT.LY/ELLISCOUNTYFAIR](http://BIT.LY/ELLISCOUNTYFAIR)

# ELLIS COUNTY FAIR PROGRAM AD RATES

Name of Ad (business or student's name) \_\_\_\_\_

Purchaser's name \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

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| <p><b>Standard Ads</b><br/>(See next page for ad dimensions)</p> <p><b>Size—Choose One</b></p> <p><input type="checkbox"/> <b>Full Page</b>            <b>\$285</b><br/>(Dimensions: 8.5"W x 11"H)</p> <p><input type="checkbox"/> <b>1/2 Page</b>                <b>\$200</b><br/>(Dimensions: 8.5"W x 5.5"H)</p> <p><input type="checkbox"/> <b>1/4 Page</b>                <b>\$150</b><br/>(Dimensions: 4.25"W x 5.5"H)</p> <p><input type="checkbox"/> <b>1/8 Page</b>                <b>\$100</b><br/>(Dimensions: 4.25"W x 2.25"H)</p> <p><b>Additional Fees</b></p> <p><input type="checkbox"/> <b>Misc.</b>                    _____</p> <p><b>TOTAL</b>                    _____</p> | <p><b>Page Sponsorship (*Name and/or logo only, except where noted)</b></p> <p><input type="checkbox"/> <b>Front Cover</b>                <del>—————</del> <b>\$500</b> <i>sold</i></p> <p><input type="checkbox"/> <b>Back Cover</b>                <del>—————</del> <b>\$450</b> <i>sold</i></p> <p><input type="checkbox"/> <b>Front Inside Cover</b>        <del>—————</del> <b>\$400</b> <i>sold</i></p> <p><input type="checkbox"/> <b>Back Inside Cover</b>        <del>—————</del> <b>\$400</b> <i>sold</i></p> <p><input type="checkbox"/> <b>Club Spread (2 pages)</b>      <b>\$400</b> Club: _____</p> <p><input type="checkbox"/> <b>2017 Champs</b>                <b>\$250</b> Species: _____</p> <p><input type="checkbox"/> <b>2017 Scholarships</b>        <b>\$250</b></p> <p><input type="checkbox"/> <b>2018 Show Information</b>    <b>\$250</b> *Schedule, etc.</p> <p><input type="checkbox"/> <b>2018 Volunteers</b>         <b>\$250</b> *Sups, Office, Board, etc.</p> <p><input type="checkbox"/> <b>Other</b>                        <b>\$TBD</b> Specify: _____</p> <ul style="list-style-type: none"> <li>• Other would be based on request (i.e. Past Steer Champions) and must be approved by the Program Committee.</li> <li>• These sponsorships are First Come / First Served and official acceptance will be maintained by the Program Committee.</li> </ul> |
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| <p><b>SUBMISSION INSTRUCTIONS:</b></p> <ol style="list-style-type: none"> <li>All ads must be submitted in JPG format</li> <li>Any Ad that includes a picture or graphic must be accompanied by the original electronic file in high-resolution JPG</li> <li>Email this form, along with your ad, to stacysmith94@gmail.com</li> </ol> | <p><b>Ad Deadline:</b></p> <p><b><u>FRIDAY, FEBRUARY 23</u></b></p> <p><i>After Feb. 23<sup>rd</sup>, a 20% late fee will be applied.<br/>No ads will be accepted after Feb. 28<sup>th</sup>.</i></p> |
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| <p><b>For Internal Use Only</b></p> <p>Ad Price: _____</p> <p>Sponsorships: _____</p> <p>Additional Fees: _____</p> <p>Total: _____</p> | <p><b>Ad Checklist</b></p> <p><input type="checkbox"/> Ad Form</p> <p><input type="checkbox"/> Ad copy</p> <p><input type="checkbox"/> Payment</p> | <p><b>Sales Rep Information</b></p> <p>Name: _____</p> <p>Phone: _____</p> <p>Email: _____</p> |
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