



Partnership Opportunities

Saddle up and ride with us!

The Ellis County Youth Expo is honored for your consideration to partner with us in support of the children. To maintain exclusivity for our VIP Partners, only three packages will be sold for each of the four VIP levels. VIP Partners will have the first right to keep the same package for the next year. Ellis County Youth Expo welcomes your feedback on partnership benefits and is happy to work with you to ensure that your marketing and promotional objectives are met.

DIAMOND VIP PARTNER

\$7,500

- Banners (2) on Expo front fence on service road and arena – you provide (1st placement)
- “Rodeo brought to you by ...” throughout the rodeo by announcer (multiple times)
- Business “featured” on 15-minute KBEC radio show
- Logo in top position on Youth Expo and participating Chamber Facebook Pages
- 10 general admission wristbands for all three opening days Friday, Saturday, and Sunday
- 4 VIP Passes (Includes: 3-day parking pass, wristband for all three opening days, VIP rodeo seating, access to VIP tent, and VIP concert experience with front row table seating and private waitress.
- Business Logo on print media including posters and in Waxahachie Daily Light
- Prominently placed, full page ad in Official Rodeo Program
- Booth space at the Rodeo Grounds

PLATINUM VIP PARTNER

\$5,000

- Banner (1) on Expo front fence on service road and arena – you provide (2nd placement)
- Business announced with emphasis “twice” throughout the rodeo
- Business featured on 15-minute KBEC radio show
- Logo in second position on Youth Expo and participating Chamber Facebook pages
- 8 general admission wristbands – for all three opening days Friday, Saturday, and Sunday
- 4 VIP Passes (Includes: 3-day parking pass, wristband for all three opening days, VIP rodeo seating, access to VIP tent, and VIP concert experience with front row table seating and private waitress.
- Business Logo on print media and in Waxahachie Daily Light
- Full page ad in Official Rodeo Program (in 2nd prominent location of program handout)
- Booth space at the Rodeo Grounds

GOLD VIP PARTNER

\$2,500

- Banner (1) on Expo front fence on service road and arena – you provide (3rd placement)
- Business mentioned during rodeo, radio interviews, and listed in Waxahachie Daily Light
- Logo on Youth Expo and participating Chamber Facebook pages
- 6 general admission wristbands for all three opening days Friday, Saturday, and Sunday
- 2 VIP Passes (Includes: 3-day parking pass, wristband for all three opening days, VIP rodeo seating, access to VIP tent, and VIP concert experience with second row table seating and private waitress.
- Business listed on print media and in Waxahachie Daily Light
- 1/2 page ad in Official Rodeo Program

SILVER VIP PARTNER

\$1,500

- Banner (1) hung on arena fence and Rodeo Road – provided by you
- Business mentioned during rodeo, radio interviews, and
- Business listed on print media and in Waxahachie Daily Light
- Logo on Youth Expo and participating Chamber Facebook pages
- 4 general admission wristbands for all three opening days Friday, Saturday, and Sunday
- 2 VIP Passes (Includes: 3-day parking pass, wristband for all three opening days, VIP rodeo seating, access to VIP tent, and VIP concert experience with second row table seating and private waitress.
- 1/4 page ad in Official Rodeo Program

Additional Partnership Opportunities

BUCKING CHUTE PARTNER

\$1,000

Offer applies to (1) of 6 chutes / Choose Fri, Sat, Sun for chute sponsor

- Banner hung on one of six chute gates (one performance of (3) day performance)
- Business mentioned randomly as chute sponsor
- Business mentioned in radio interviews
- 4 general admission wristbands for the same day your banner is displayed
- VIP seating at rodeo
- Business listed on Youth Expo and Chamber Facebook pages and in Waxahachie Daily Light
- 1/8 page ad in Official Rodeo Program

ARENA (OUT-GATE) PARTNER

Offer applies to center arena out-gate / Choose Fri, Sat, Sun for Out-gate

\$1,000

- Banner (1) hung on arena fence – provided by partner
- Business mentioned during rodeo
- Business mentioned in radio interviews
- 4 general admission wristbands for the same day your banner is displayed
- VIP seating at rodeo
- Business listed on Youth Expo and Chamber Facebook pages and in Waxahachie Daily Light
- 1/8 page ad in Official Rodeo Program

BUCKLE PARTNER

Availability will be limited due to prizes / Sold on first come first serve basis

\$1,000

- Banner (1) hung on arena fence – provided by partner
- Business mentioned when rodeo prizes are awarded
- 4 general admission wristbands for all three nights
- VIP seating at rodeo on night of sponsorship
- Business listed on Youth Expo and participating Chamber Facebook pages and in Waxahachie Daily Light
- 1/8 page ad in Official Rodeo Program

GOOD NEIGHBOR PARTNER

Availability will be limited due to banner space / Sold on first come first serve basis

\$750

- Banner hung on arena fence – provided by you
- 2 general admission wristbands for all three nights
- Business listed on Youth Expo and participating Chamber Facebook pages and in Waxahachie Daily Light
- 1/8 page ad in Official Rodeo Program

Contact Lynda Isbell to sign up as sponsor.

(214) 876-7759 or lyndaisbellcustomhomes@yahoo.com