



Antionette Blake, who is more commonly known and widely recognized as the [award](#) winning “**Delaware Blogger**” ([#DelawareBlogger](#)) is also a vlogger, a social media strategist, educator and trainer. Antionette hosts a weekly Podcast for AAU Global Production Media Group. Her program, “**Social Media Sunday with the Delaware Blogger**” is live every Sunday at 6:00 PM EST covering topics for everyone including, teens, tweens, Gen X, Gen Y, millennials, boomers and seniors.

Antionette is native New Yorker who has been employed in Corporate America for over 32 years, married for 27, and a mother of 2 college age sons.

As the owner of [ABlake Enterprises](#), Social Media Management and Consulting she works with small business owners and entrepreneurs with strategies to help them broaden their brand and expand their exposure online Assisting them in creating and curating content for their targeted audience and working to ensure they are engaging on the correct platform with consistency and creativity.

As a speaker she has presented **Social Media and Small Business** at Seeds of Greatness Bible Church, **Social Media Savvy for Students** at Dover High School, [Blogging for Small Business](#) at the 2016 DEDO eCommerce Sales and Marketing Event, **Social Media Training** at Independent Resources, Inc., **Social Media for Professional and Personal Networking** for [IAAP](#) and numerous **Social Media and Blogging Workshops** for The Money School of Delaware since 2013.

As the content creator for [DelBlogger](#), and [DeDivahDeals](#) she works with major brands in creating product reviews, sponsoring contests/giveaways and providing social media coverage at various events. She is a Brand Ambassador for **Drive Shop USA**, **Verizon Wireless**, **Depend for Walmart**, and **Jennie-O Turkey** amongst others.

This fifty-something frugal fashionista enjoys shopping, saving and sharing deals found in and around the state of Delaware, posting them on her blog as well as on her social media platforms.

Antionette's first blog, [DeDivahDeals](#) was the recipient of the **2013 Reader's Choice Award** for Best Blog (Upstate) by Delaware Today Magazine and most recently the recipient of the [North Delaware Happening Blogger of the Year 2017](#). She was featured on [OWN.com](#) and in Woman's Day Magazine and was a contributor to Parade and Ladies Life online magazines.

Interviewed and featured on WHY? as the **Boomer who Blogs** recently hosted a segment on **MadHouseTV** as the **Social Media Maven and Boomer Who Blogs with a Millennial Mind** interviewing a local Delaware Designer.

Antionette Blake ~aka~ **The Delaware Blogger** can be found at [www.DelBlogger](#) on Facebook, Pinterest and Instagram [@DelBlogger](#), Twitter, [@DelawareBlogger](#) on Google+, [Linkedin](#) and [YouTube](#).

Her business information is available at [www.ABlakeEnterprises.com](#) or 302-378-1496 and [ablake48@verizon.net](#)

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