

Nancy Dibert is the co-founder and CEO of Epic Marketing Consultants Corporation, a full-service ad agency in Odessa, Delaware, celebrating its eleventh year serving clients across the country. Nancy is also the Program Director and chief instructor for University of Delaware's Advanced Social Media Marketing for Business and Fundamentals of Social Media Marketing certificate programs and a customized learning facilitator at UD's Division of Professional & Continuing Studies. A nationally-recognized and well-respected social media marketing expert, Nancy has developed award-winning social media campaigns for clients in government, education, and private industry environments, reaching millions of people through her innovative social engagement strategies.

Nancy pours her heart into building awesome relationships with clients and developing world-class marketing campaigns. Her mantra is simple: "Yes." That's it. She makes it her business to say "yes," because this single, powerful word opens our eyes to opportunities that might otherwise pass us by. What's more, she's a pro at developing and implementing marketing plans that take organizations to the next level. She pays attention to details. She pays attention to clients. She pays attention to budgets. And she keeps a sense of humor - and an attitude of "yes" - through it all.

Nancy enjoys meeting people and sharing what she knows, both locally and on the road. She's lectured on social media, strategic marketing, cross-selling, advertising, branding, and other topics. Nancy is a Constant Contact Authorized Local Expert and an Authorized Business Partner. She is also Google AdWords certified and HTML-certified by the HTML Writers Guild.