

Chris Burkhard

Team Role:
President, Outside-In® Companies

- Specialties:**
- ★ Leading authentically
 - ★ Using experiences to create solutions to problems
 - ★ Change Maker; Being the first to change

Contact Chris

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- Favorite Things to Do**
- ★ Hiking and X Country Skiing
 - ★ Reading stories about history & famous leaders
 - ★ Coaching (soccer & business)

A snapshot of Chris's career:

Chris Burkhard is a 4th generation entrepreneur. He is a husband, a father, and an avid outdoorsman. Within each of these roles, he continues to emerge as an effective mentor and coach. He is a proven leader, lecturer, and expert on building sustainable organizations through the distinctive Outside-In® culture.

In 2001, Chris founded CBI Group, a recruitment solutions company. True to the Outside-In® way, CBI Group adapts and evolves their solutions in response to customer needs. Ten years later, he brought back the Placers brand in response to customer demand for temp services. In 2013, CBI Group, Placers and partner Barton Career Advisors joined together to become a family of Outside-In® Companies offering talent solutions. As President, Chris leads by a strategic, customer and culture-centric example.

Chris leverages his unique talent and business experiences as a business coach, advisor and facilitator of CEO advisory group CEO Think Tank where he helps area business leaders navigate the challenges of scaling their businesses.

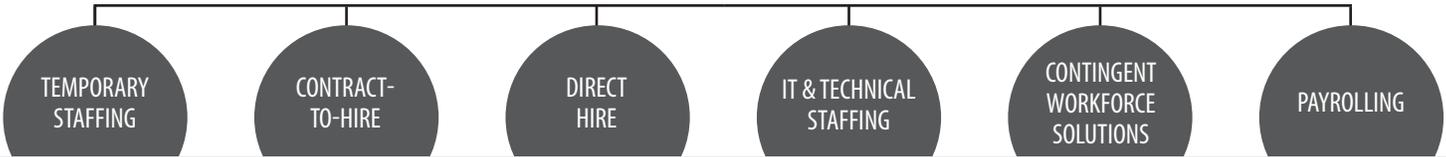
What is unique about Chris' background?

Chris grew up in the staffing industry, starting his career at The (original) Placers, a company his father Alan Burkhard founded and grew to become the leading temporary staffing agency in Delaware for 26 years. After the company sold, Chris took what he learned from working under his father's leadership to start his own recruiting company (CBI Group) before bringing back the Placers brand ten years later. As President, Chris operates both companies on the principle of providing superior customer service – both internally and externally. This simple principle grew into the company culture known as Outside-In®, and is practiced at the Outside-In® Companies today.

When asked, "Why do you do what you do?"

"I run a business as way of bringing our Outside-In® values to life for our many customers, employees and stakeholders. This is my way of life!"

Types of Solutions Chris & his team deliver to Placers clients:



Administrative & Clerical | Manufacturing & Labor | Professional: HR, Finance, Marketing & Sales | IT