

Business Success Platform

9

PROGRAMS FOR SUCCESS

Greater Lafayette Commerce



01

Asset Archive:

Where can I find a credible video resource on topics to help me succeed in my business?



02

Ask the Experts:

I'm not sure how to articulate the questions I have about my business, but I need a resource to help me figure it out.



03

INnovations:

Where can I go with other businesses to hear about solutions to our common challenges.



04

PODS:

(Peer Offered Development Strategies)

I'm successful today in my business but run into challenges that are barriers to taking the business to the next level, what do I do?



05

IN-Tandem:

Where can I find a mentor that can help me take my business to the next level?



06

Storefront Strategies:

"Physical Retail is not Dead, Boring Retail is" - Forbes (March 2018)
Given the changes happening in retail, how do I figure out what customers really want?



07

Elite Excel:

I'm a busy CEO in an industry that is changing faster than I can keep up with. What resources are out there to assist me?



08

LEAD:

(Leader Engagement and Development)

I'm interested in sharing my knowledge with other business owners. I want to give back, how can I do that?



09

Experience:

I understand that great client service builds a loyal and happy customer base, how can my business and my team become great at this?

Interested in learning more? Contact our Business Success Consultant, Mark Lowe
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