

GREATER LAFAYETTE

# CHRISTMAS PARADE



## Sponsorship Form

Event Date: Saturday, December 5, 2020

It's the Holiday Season! Join the community as we welcome the Greater Lafayette Christmas Parade. This magical, lighted night parade will transport you to your childhood eve. This parade features 100+ entries from floats, high school bands, youth groups, organizations, the Purdue All American Marching Band, and Santa!

**Star City Broadcasting will be broadcasting the parade live and then will rebroadcast the parade the following day.**

### **Gold Sponsor - \$1500**

- Logo prominently featured on calendar event page, social media and printed marketing materials
- Parade entry

### **Silver Sponsor - \$750**

- Logo featured on calendar event page, social media and printed marketing materials
- Parade entry

### **Bronze Sponsor - \$500**

- Name recognition on printed marketing materials, where applicable
- Parade entry

### **Supporting (Letter Writing Station) Sponsor - \$250**

- Name recognition at Letter Writing Station
- One on one interaction with community participants through supplying and manning station
- Parade entry

**VERY MERRY MAIN STREET!**

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Please complete the form below and return with payment via mail to:

Greater Lafayette Commerce  
Attn: Rebecca Jones  
337 Columbia Street  
Lafayette, IN 47902

**Commitment Deadline: Thursday, October 19, 2020**

Please feel free to email your intentions to Rebecca Jones | [rjones@greaterlafayettecommerce.com](mailto:rjones@greaterlafayettecommerce.com).  
Sponsorships are first come, first served and are not assigned until payment is received.

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Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact email: \_\_\_\_\_

Gold - \$1500

Silver - \$750

Bronze - \$500

**Thank you for your continued support of this community event!**

**Questions? Contact Rebecca Jones:  
765.742.4044 | [rjones@greaterlafayettecommerce.com](mailto:rjones@greaterlafayettecommerce.com)**

**VERY MERRY MAIN STREET!**