

**GREATER LAFAYETTE COMMERCE
STUDENT VIDEO CONTEST**

OFFICIAL RULES

Purpose of Contest: Greater Lafayette Commerce (GLC) is holding a Career and Technical Education and Work-Based Learning video contest for the purpose of highlighting the stories of students that have benefitted from these programs. This competition will be conducted in partnership and ahead of the Indiana Workforce Innovation Network's (EWIN) Student Video Contest. Videos will be used to educate businesses, educators (K-12 and higher education), and community members across Greater Lafayette that these programs are valuable for students.

Applicants will have access to area facilities to gather related information and video.

Award: Winning Videos will be selected based upon the videos with the most social media likes during a Social Media Campaign from April 10th – April 12th at noon. The winning teams will receive a \$500 prize that equally distributed among the participating team members to use as they desire. Winners will be announced at the Greater Lafayette Commerce Career & Technical Awards ceremony on April 12th beginning at 6:00 p.m. at Ivy Tech Community College.

All videos will be featured on the Greater Lafayette Commerce Youtube Channel for the Social Media Campaign. In addition, the top entries will receive additional assistance to be submitted in the Indiana Workforce Innovation Networks Competition.

How to Enter: Read the instructions on the following page carefully. Each team must complete the application, an entry form for each person in the video, have a signature from a school staff sponsor, and send these materials and a link to the video to

[Information@greaterlafayettecommerce.com](mailto:information@greaterlafayettecommerce.com).

VIDEOS MUST BE RECEIVED ELECTRONICALLY
BY 4:30 P.M. EASTERN TIME ON April 9, 2018.

For questions or more information, please email information@greaterlafayettecommerce.com. or visit our website at www.greaterlafayettecommerce.com

Eligibility and Awards: Please note, while GLC Contest eligibility is only limited to area high school students and the awards go directly to the team members, the EWIN Video contest is limited to students currently enrolled in Career and Technical Education or participating in Work-Based Learning in an Indiana high school (grades 9-12 in a public, public charter, private, or home school). EWIN Winning prizes will be given directly to the sponsoring school.

**GREATER LAFAYETTE COMMERCE
STUDENT VIDEO CONTEST INSTRUCTIONS**

1. **Identify one of these sectors** that you are interested in
 - i. Manufacturing or related
 - ii. Healthcare or Health Sciences
 - iii. Transportation & Logistics
 - iv. Information Technology
 - v. Construction and/or Skilled Trades
 - vi. Agriculture
2. **Identify a teacher or counselor sponsor and confirm their willingness to support your project**
3. **Assemble a team of students** (unless this is an individual student project)
4. **E-mail information@greaterlafayettecommerce.com to let us know your intent to apply by March 15, 2018.** (This will help us communicate with you).
 - a. Include school name, program name, and e-mail contact of staff & lead student.
 - b. Applicants will have access to area facilities to gather related information and video.
5. **Define the story you are trying to tell**
 - a. Give a short overview of what the program means to you (Can answer as individuals or as a group).
 - b. What impact does the sector you chose have on your community?
 - c. What are your next steps in your career after participating in this program? (Can answer as individuals or as a group).
6. **Make a video**
 - a. Suggested time 1-3 minutes. Videos may not exceed 4 minutes in length
 - b. There is no limit on the number of participants in a video, but everyone must have a completed entry form and only one award will be given *per video*, not per person.
 - c. Applicants will have access to area facilities to gather related information and video.
 - d. Videos must be original works and may not contain copyrighted material or any material that is proprietary to a third party (using current educational copyright laws).
 - e. All video submissions will become the sole property of the Greater Lafayette Commerce.
7. **Ensure *everyone* in the video has filled out an entry form (signed by either a parent or guardian if they are under age 18).** We cannot accept videos that show anyone that has not filled out an entry form.
 - a. See page 4 of this document
8. **Upload Video to YouTube**
9. **Submit the link to your video, your application, and release forms to information@greaterlafayettecommerce.com by April 9, 2018 at 4:30 P.M. EST**

**GREATER LAFAYETTE COMMERCE
STUDENT VIDEO CONTEST APPLICATION COVER SHEET**

Student Team Information

Lead Student Name & Email _____

Team Members _____

School Name & Street Address _____

City, State, Zip _____

Sector Focus of Video:

- Manufacturing or related
- Healthcare or Health Sciences
- Transportation & Logistics
- Construction and/or Skilled Trades
- Information Technology
- Agriculture

School Information (for teacher or counselor to fill out)

Contact Person _____

Role in School _____

Email Address _____

Phone _____

Number of Students in School _____

Number of Students in Program _____

Lead Student Signature

Date

Teacher or Counselor Sponsor Signature

Date

Official Video Contest Entry Form

All students in the video must fill out an entry form. The form must be signed by a parent/guardian for persons under 18.

Name of School: _____

Name of Student: _____

Date of Birth: _____

Grade in School: _____

- I have read and am aware of the contest guidelines for the Video Contest, and I understand that by submitting this video for entry, my video will become the property of the Greater Lafayette Commerce.

Student Signature: _____

Parent/Guardian Signature*: _____

**Parent/guardian signature is required for all students under age 18 involved in the video. My child's name and/or photo may be released for publication.*

Questions? Email us at Information@greaterlafayettecommerce.com or visit our website at www.greaterlafayettecommerce.com.