

## MEMBERSHIP DECONSTRUCTED

If you have an interest in aiding our efforts to make Lanesboro a great place to live, work, and play, consider joining the Lanesboro Area Chamber of Commerce!

### ENGAGE ON AN INDIVIDUAL LEVEL

**You don't have to own a business to be a member of the Lanesboro Area Chamber of Commerce!**



**“LANESBORO CIRCLE” SUPPORTER | \$50+**

If you've ever been intoxicated with the magic of Lanesboro — as a visitor or a former resident — become a “Lanesboro Circle” Supporter with the contribution of \$50 or more.

This level gives you representation with the City of Lanesboro and Whalan, Economic Development Authority (EDA), Minnesota Department of Revenue, Natural Resources and Minnesota Legislature; as well as ongoing partnerships with Explore Minnesota Tourism, Southern Minnesota Tourism Association (SMTA), Root River Trail Towns, Minnesota Association of Convention & Visitor Bureaus (MACVB), Lanesboro Community Foundation and Lanesboro Schools.

Additional benefits include a subscription to the Depot Delivery Newsletter, invitations to group learning sessions and social opportunities.



**FRIEND MEMBERSHIP | \$50**

**All benefits of “Lanesboro Circle” PLUS** a vote at the annual meeting with the option to serve on the member elected Board of Directors or Committees.

*To qualify for Friend Membership you must prove residency in 55949 zip code.*

*“Lanesboro Circle” Supporter and Friend Membership Level may include retirees, elected officials, and candidates. They must not be employed by a current Chamber Member business or organization. Consultants, sole proprietors and other business owners are covered under Business Membership.*

***For all Members:** Membership dues are not refundable. Payment can be made with Credit Card or checks. Chamber Membership dues are generally tax-deductible as a business expense but not as a charitable donation.*

*Rates effective July 15 - August 15, 2019.*

*A 20% renewal fee will be added for renewals received after August 15, 2019*

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"When you give back to your community, you're helping others, and that helps the business community become stronger (...) and that is good for all businesses that depend on consumers' ability to spend in the local marketplace." — John Newstreet, President/CEO Kissimmee/Osceola County CC

### LET'S TALK BUSINESS



#### BUSINESS MEMBERSHIP

STARTS @ \$100

All benefits of Friend Membership PLUS Members-Only Networking, Marketing, Co-Op Advertising Campaign Opportunities at heavily negotiated rates and soon-to-return series of Educational/Networking Sessions, traditionally held January-May each year.

Business Membership Categories are based on type of business/organization, number of labor hours, primary office location or lodging units.

PRIVATE SECTOR		HOSPITALITY			NONPROFIT	
General Business	\$300	Lodging 1-3		\$450	Nonprofit	\$450
Local Service	\$300	Camping 1-49			Nonprofit	
Local Service	\$175	Lodging 4-8		\$500	<i>Nonprofit defined as 501(c)(3) organization, service club, church, and volunteer association</i>	
Home Based Business	\$150	Camping 50-79				
Artist	\$100	Lodging 9+		\$600		
		Camping 80+				

**Primary Business Membership** = higher value membership | **Add affiliated business** = \$75/each

**Standard Type** = 100 labor hours or more per week when open | **Compact Type** = less than 100 labor hours per week when open | = lodging rental units | = camping rental units | **Home Based** = a business whose primary office is in the owner's home | **Local Service** = a business that provides intangible products such as accounting, banking, consulting, cleaning, agriculture, landscaping, insurance, health and transportation services.

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