



We invite you to participate in the

Cedarburg Chamber of Commerce

4th of July Parade

Thursday, July 4, 2019

Starting time: 10:00 a.m.

Entry Fee:

Chamber Members \$25

Non-Chamber Members \$40

TO PAY ONLINE, CLICK ON "REGISTER NOW" ON THE
4th OF JULY EVENT PAGE ON CEDARBURG.ORG.

- Complete the Parade entry form (separate sheet from these instructions)
- Figure out your entry fee (\$25 for Cedarburg Chamber members, \$40 for non-members)
- Mail your entry form and fee to the address below, drop it off at the Chamber of Commerce office (N58 W6194 Columbia Road) or register online at cedarburg.org by June 11.**
- Receive your parade placement letter (about a week prior to event)
- Share your placement information with your group
- Follow the rules of the parade on the back of this page
- Arrive at the parade staging grounds at your designated time, as marked in your placement letter, on July 4
- Smile and enjoy being part of this fabulous day in Cedarburg!

(Note: Everyone waits in the staging area. Being further up in the lineup does not reduce your wait. Bring water to drink and your sense of humor and patience, please!)

All units will be accepted into the parade providing all parade guidelines have been met and entry form and entry fee have been completed and received no later than JUNE 10, 2019.

The parade announcer will describe your unit as it passes the VIP tent. Please provide a brief blurb about your unit on the Entry Form or e-mail to cedarburgchamber@cedarburg.org BY JUNE 10, 2019.

Cash /check made payable to Cedarburg Chamber of Commerce or pay online at cedarburg.org. Please mail checks to P.O. Box 104, Cedarburg WI 53012.



Cedarburg's 4th of July Hometown Parade Guidelines

1. **ENTRY FEE:** There is a non-refundable entry fee for each unit (checks payable to the Cedarburg Chamber of Commerce). Fee must be included with the entry form.

\$25 for Chamber Members

\$40 for Non-Chamber Members

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ON THE 4th OF JULY EVENT PAGE ON CEDARBURG.ORG.

YOU MUST SUBMIT THE ENTRY FORM TO BE CONSIDERED.

2. **UNIT PLACEMENT INFORMATION** will be mailed approximately 1 week before the parade. A map will be sent with your parade placement information.

3. **HANDOUTS:** The Cedarburg Police Department states that throwing candy or any items to the crowd from any type of moving vehicle or horses is a safety hazard and is prohibited.

You must have walkers alongside your unit to hand out all items curbside.

4. **NO ALCOHOL:** No open intoxicants are permitted at Firemen's Park or anywhere near the parade activities.

5. **NO SUPER SOAKERS or WATER:** No water, water balloons or other items may be directed at the crowd during the parade.

6. **ANIMAL ENTRIES:** The city's union contract does not provide for "clean-up after animals in parades."

You will be responsible for "clean-up" after your animals before, during and after the parade and until the animals are placed safely back into their traveling compartments. Please bring only animals that are accustomed to the loud noise and crowds.

7. **FAMILY-FRIENDLY:** The 4th of July is a family-friendly community event. The Chamber reserves the right to remove any unit from the parade that does not enhance this image. This includes political commentary - please stay positive in support of your candidates.

8. **WEATHER:** The parade and picnic in the park will take place **RAIN or SHINE.**

9. **PARKING:** There is parking at the Fairgrounds, but be prepared to walk to your staging spot.

You will only be able to drive vehicles that will be in the parade to the unit staging location. Before you get to Firemen's Park, arrange for people with limited mobility to ride in vehicles that will be in the parade.

10. **WAITING:** All entries in the parade are scheduled to arrive early to allow time to get units into the correct order and ensure a smooth parade. The wait is about 1 ½ hours for most entries. You are encouraged to bring water to drink.

Please comply with all guidelines to ensure your continued inclusion in this event and future Cedarburg celebrations.

Thank you for your cooperation!

Cedarburg Chamber of Commerce P.O. Box 104 Cedarburg WI 53012 (262) 377-5856

2019 Parade Entry Form

Cedarburg's Parade begins at 10 a.m. on Thursday, July 4

Organization name: _____

Contact person's name: _____

Address: _____

City: _____ State: _____

Zip: _____

Phone Number: _____ Email Address: _____

Entry Name: _____

Entry Description: Please be specific and provide number of vehicles and/or walkers: (ex. Truck pulling trailer with 15 walkers and one car). Please list unusual float height or width.

Announcer's Narration: (what you want the parade announcer to say, 50-words or less)

YOU MAY E-MAIL THIS TO CEDARBURGCHAMBER@CEDARBURG.ORG BY JUNE 10.

Will you have music on your unit (i.e. band, speakers, etc.)? Yes No

Is it amplified? Yes No

Do you have handouts (candy, fliers, etc.)? Yes No

What will you be handing out? _____

NO throwing candy or any other items into the crowd!

It is not allowed per Cedarburg Police Department. All handouts must be done at curbside!

Do you have animals in your unit? Yes No

Number of animals: _____ Type of animal(s): _____

I understand I am responsible for all clean up for any animals in my parade unit.

Please send this completed entry form, narration, and fee by JUNE 10, 2019 to:

Cedarburg Chamber of Commerce

P.O. Box 104 Cedarburg WI 53012.

TO PAY ONLINE: CLICK ON "REGISTER NOW" ON THE 4th OF JULY EVENT PAGE ON CEDARBURG.ORG.

YOU STILL MUST SUBMIT THIS ENTRY FORM TO BE CONSIDERED.

You will receive confirmation, placement, and arrival time approximately one week prior to the parade.



**Questions? Please call (262) 377-5856 or
e-mail maggie@cedarburg.org.**