The university is launching with **three multidisciplinary academic initiatives**.

1. Fulbright School of Public Policy and Management (FSPPM)  
2. Undergraduate Program in Engineering and the Liberal Arts and Sciences  
3. The Grand Challenges Initiative

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1 In 2016, the Harvard Kennedy School transitioned the Fulbright Economics Teaching Program (est. 1994) to Fulbright University Vietnam, becoming FSPPM.
The **Undergraduate Program** is conceived to prepare students for the twenty-first century.

**Learning by doing**
Emphasis on putting knowledge into action

**Lifetime success**
Core skills equally relevant to their first job and their last

**24/7 learning**
Learning that continues beyond the classroom

**Real-world implications**
Education connected to the world around them
During their time at Fulbright, undergraduates will...

- Learn broadly and deeply
- Become citizens of Vietnam and the world
- Think critically and creatively
- Express themselves through the arts
- Solve meaningful, real-world questions and problems
- Learn on- and off-campus
Our goal is an academic enterprise concentrated on the issues that matter most for Vietnam and the world.

Sample projects:

- **Environment**
  - Mekong River
  - Climate change
  - Engineering projects

- **Governance**
  - Vietnam Executive Leadership Program
  - Research
  - Advising and advocacy

- **Cities**
  - Financing development
  - Sustainability and resilience
  - Local histories

- **Economic growth**
  - Economic analysis
  - Policy reform
  - Corporate partnerships

- **Technology**
  - Artificial intelligence
  - Cybersecurity
  - Internships at startups
Our future starts here.