Global Supplier Diversity and Inclusion

Overview

Supporting corporations and women-owned businesses to connect and succeed in global value chains

September, 2018
Today, less than 1 percent of large corporate and government spend worldwide goes to women-owned businesses.
Our mission is to help women-owned businesses succeed in global value chains.

We are the only global NGO working with corporations to identify, train and certify women-owned businesses based outside of the U.S. to succeed in global markets.

We support women-owned businesses based in over 100 countries.
Women at the Center of Global Business

63% Businesses with at least one female founder perform 63% better than companies with only male founders.

32-39% 32-39% of all private businesses globally are owned by women, including 8-10 million in developing countries.

$28T If women and men participate equally in the economy, global GDP could rise by $28 trillion.

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Globally, women control $20 trillion in annual consumer spending and make 85% of consumer purchasing decisions.
The Business Case

To be sustainable, corporations must be inclusive in global sourcing to:

- Mirror their global diverse customer and employee base
- Support their clients
- Support business growth
- Innovate for competitive advantage
- Meet local or national content requirements
- Reduce costs through increased competition
- Access local knowledge and networks
- Enhance corporate brand with community engagement
How WEConnect Works: Impact and Scale

• Partners with 80+ multinational corporate member buyers
• Helps members create and implement global inclusive sourcing strategies
• Connects corporate buyers with women-owned businesses
• Builds the capacity of women suppliers to access markets
• Connects women-owned businesses together
• Certifies women’s business enterprises
Certification in 45 Countries Representing 60% of the World Population

Anguilla
Antigua and Barbuda
Argentina*
Australia
Bahamas
Barbados
Belize
Bermuda
Brazil
British Virgin Islands
Canada
Cayman Islands
Chile
China
Colombia
Costa Rica
Dominica
El Salvador*
Germany
Grenada*
Guatemala*
Honduras*
India
Indonesia
Ireland
Israel
Jamaica
Japan*
Mexico
Montserrat
Netherlands
Nicaragua*
Nigeria
Panama*
Peru
Saint Kitts and Nevis
Saint Vincent and the Grenadines
Singapore*
South Africa
Switzerland
Trinidad and Tobago
Turkey
Turks and Caicos Islands
United Kingdom

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Support for Member Buyers

• Business matchmaking events
• Global awareness and brand campaigns
• Stakeholder mapping and research in target markets
• Corporate employee engagement programs

• Annual International Day at WBENC
• Annual Gala and Symposium
• Corporate citizenship, brand, and strategic stakeholder engagement
• Customized training and capacity building programs for women suppliers
Get Involved

• Women Business Owners (51% or more women-owned) should register in our database via our website

• Corporates: stay in touch with us via email and consider becoming a global corporate member

• All Stakeholders: sign up for our newsletter via our website to hear the latest updates and opportunities

• Attend an event if you are traveling

• Follow us on LinkedIn, Twitter, Facebook, and Instagram

• Stay tuned for another event in Vietnam in 2019!
WEConnect Int’l 2018 Global Events

- October: Forum, Australia
- October: Canada “Power the Economy” Annual Conference
- November: UK Annual Conference
- November: India “ThinkBig” Annual Conference
- December: Global Citizen/WEConnect Int’l Festival, Johannesburg, South Africa
- December: Japan Inaugural Conference
- December: Turkey Annual Conference
- December: Latin America Regional Symposium, Chile
Connect with us and join the movement today

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