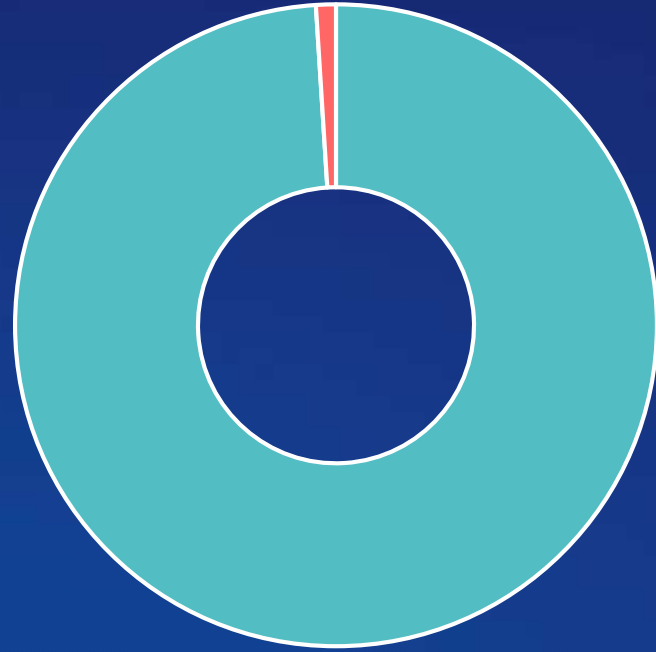


Global Supplier Diversity and Inclusion Overview

Supporting corporations and women-owned businesses
to connect and succeed in global value chains

September, 2018



Today, **less than 1 percent** of large corporate and government spend worldwide goes to women-owned businesses


WEConnect International

Our mission is to
help women-owned businesses succeed in global value chains.

We are the only global NGO working with corporations to
identify, train and certify women-owned businesses
based outside of the U.S. to succeed in global markets.

We support women-owned businesses based in over **100 countries.**

Women at the Center of Global Business

63% 

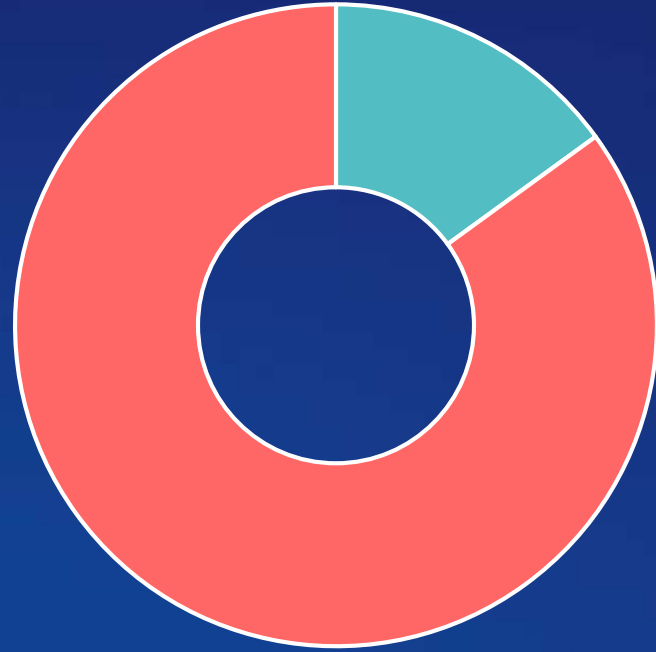
Businesses with at least one female founder perform **63% better** than companies with only male founders

32-39% 

32-39% of all private businesses globally are owned by women, including 8-10 million in developing countries

\$28T 

If women and men participate equally in the economy, global GDP could **rise by \$28 trillion**



Globally, women control \$20 trillion in annual consumer spending and make **85% of consumer purchasing decisions**

The Business Case

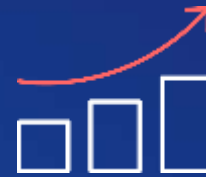
To be sustainable, corporations must be inclusive in global sourcing to:



Mirror their global diverse customer and employee base



Support their clients



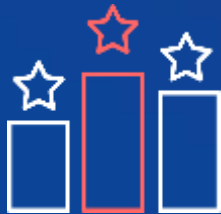
Support business growth



Innovate for competitive advantage



Meet local or national content requirements



Reduce costs through increased competition



Access local knowledge and networks



Enhance corporate brand with community engagement

How WEConnect Works: Impact and Scale

- Partners with 80+ multinational corporate member buyers
- Helps members create and implement global inclusive sourcing strategies
- Connects corporate buyers with women-owned businesses
- Builds the capacity of women suppliers to access markets
- Connects women-owned businesses together
- Certifies women's business enterprises



WEConnect International Members



Certification in 45 Countries Representing 60% of the World Population

Anguilla
Antigua and Barbuda
Argentina*
Australia
Bahamas
Barbados
Belize
Bermuda
Brazil
British Virgin Islands
Canada
Cayman Islands

Chile
China
Colombia
Costa Rica
Dominica
El Salvador*
Germany
Grenada*
Guatemala*
Honduras*
India
Indonesia

Ireland
Israel
Jamaica
Japan*
Mexico
Montserrat
Netherlands
Nicaragua*
Nigeria
Panama*
Peru
Saint Kitts and Nevis

Saint Vincent and the Grenadines
Singapore*
South Africa
Switzerland
Trinidad and Tobago
Turkey
Turks and Caicos Islands
United Kingdom

Support for Member Buyers

- Business matchmaking events
- Global awareness and brand campaigns
- Stakeholder mapping and research in target markets
- Corporate employee engagement programs



- Annual International Day at WBENC
- Annual Gala and Symposium
- Corporate citizenship, brand, and strategic stakeholder engagement
- Customized training and capacity building programs for women suppliers

Get Involved

- Women Business Owners (51% or more women-owned) should register in our database via our website
- Corporates: stay in touch with us via email and consider becoming a global corporate member
- All Stakeholders: sign up for our newsletter via our website to hear the latest updates and opportunities
- Attend an event if you are traveling
- Follow us on LinkedIn, Twitter, Facebook, and Instagram
- Stay tuned for another event in Vietnam in 2019!

WEConnect Int'l 2018 Global Events

- ❖ October: Forum, Australia
- ❖ October: Canada “Power the Economy” Annual Conference
- ❖ November: UK Annual Conference
- ❖ November: India “ThinkBig” Annual Conference
- ❖ December: Global Citizen/WEConnect Int'l Festival, Johannesburg, South Africa
- ❖ December: Japan Inaugural Conference
- ❖ December: Turkey Annual Conference
- ❖ December: Latin America Regional Symposium, Chile

Connect with **us** and join the movement today

Edith Cecchini | Regional Director for Asia Pacific & Canada
ECecchini@weconnectinternational.org

Mrinalini Venkatachalam | Regional Outreach and Events Manager
MVenkatachalam@weconnectinternational.org

weconnectinternational.org

