

# The Foreign Corrupt Practices Act

## What's new

## What's important

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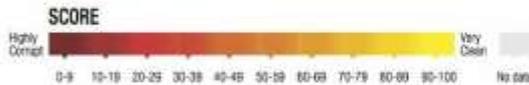
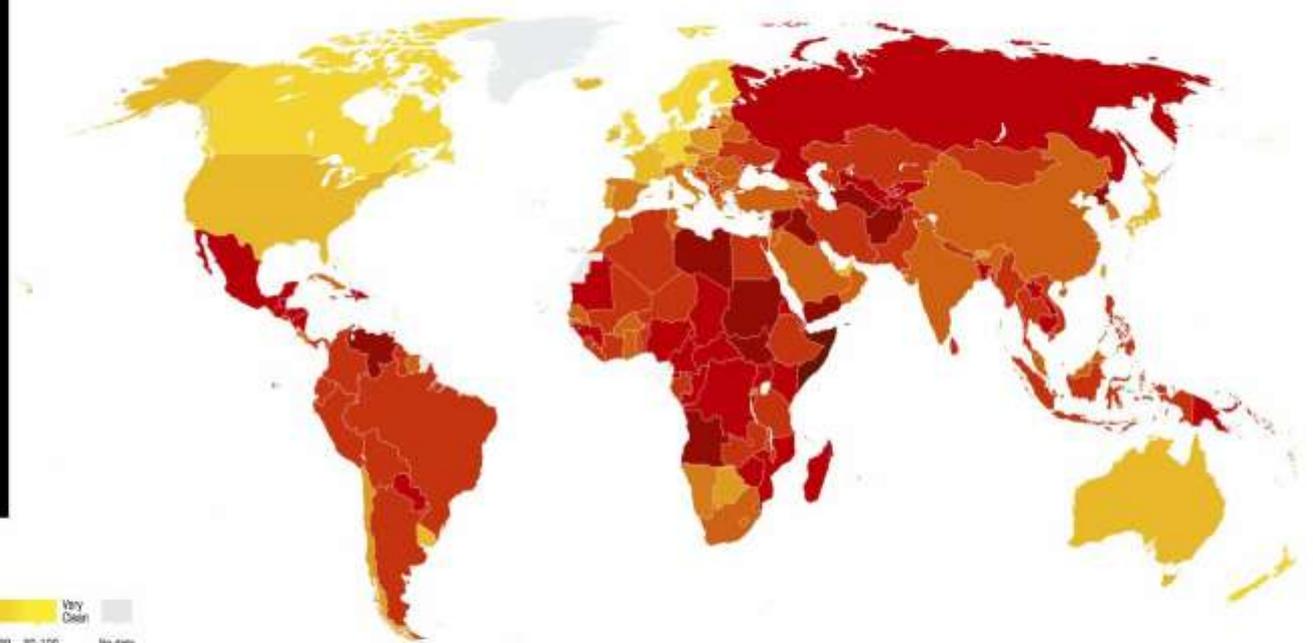
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# CORRUPTION PERCEPTIONS INDEX 2017

The perceived levels of public sector corruption in 180 countries/territories around the world.



RANK	COUNTRY/TERRITORY	SCORE	RANK	COUNTRY/TERRITORY	SCORE	RANK	COUNTRY/TERRITORY	SCORE	RANK	COUNTRY/TERRITORY	SCORE	RANK	COUNTRY/TERRITORY	SCORE
1	New Zealand	89	71	Estonia	71	99	Romania	48	96	Thailand	37	139	Russia	29
2	Denmark	88	72	United Arab Emirates	71	100	Cuba	47	97	Zambia	37	140	Bangladesh	28
3	Finland	85	73	France	70	101	Malaysia	47	98	Bahrain	36	141	Guatemala	28
4	Norway	85	74	Uruguay	70	102	Montenegro	46	99	Côte d'Ivoire	36	142	Kenya	28
5	Switzerland	85	75	Uruguay	70	103	Sao Tome and Principe	46	100	Mongolia	36	143	Lebanon	28
6	Singapore	84	76	Barbados	68	104	Hungary	45	101	Tanzania	36	144	Mauritania	28
7	Sweden	84	77	Spain	67	105	Georgia	45	102	Armenia	35	145	Eritrea	20
8	Canada	82	78	Chile	67	106	Senegal	45	103	Ethiopia	35	146	Guinea	27
9	Luxembourg	82	79	Bahamas	66	107	Belarus	44	104	Macedonia	35	147	Nigeria	27
10	Netherlands	82	80	Portugal	65	108	Jamaica	44	105	Moldova	31	148	Nicaragua	26
11	United Kingdom	82	81	Rwanda	63	109	Oman	44	106	Gambia	30	149	Iran	30
12	Germany	81	82	Taiwan	63	110	Bulgaria	43	107	Philippines	34	150	Myanmar	30
13	Australia	77	83	Brunei Darussalam	62	111	South Africa	43	108	Algeria	33	151	Sierra Leone	30
14	Hong Kong	77	84	Israel	62	112	Vanuatu	43	109	Bolivia	33	152	Mozambique	25
15	Iceland	77	85	Botswana	61	113	Burkina Faso	42	110	El Salvador	33	153	Madagascar	24
16	Austria	75	86	Slovenia	61	114	Lesotho	42	111	Maldives	33	154	Ukraine	30
17	Belgium	75	87	Poland	60	115	Tunisia	42	112	Niger	33	155	Dominican Republic	29
18	United States	75	88	Mauritius	60	116	China	41	113	Timor-Leste	38	156	Honduras	29
19	Ireland	74	89	Slovakia	60	117	Serbia	41	114	Brazil	37	157	Burundi	25
20	Japan	73	90	Croatia	59	118	Sri Lanka	38	115	Colombia	37	158	Haiti	22
			91	Saudi Arabia	49	119	Suriname	41	116	Indonesia	37	159	Kyrgyzstan	29
			92	Greece	48	120	Trinidad and Tobago	41	117	Egypt	32	160	Laos	29
			93	Jordan	48	121			118	Gabon	32	161	Mexico	29
			94			122			119	Pakistan	32	162	Papua New Guinea	29
			95			123			120	Togo	32	163	Cambodia	21
			96			124			121			125	Paraguay	29

# DOJ Criminal Division Leniency Policy, March 2018

- Declination to prosecute now possible if a company: timely and voluntarily self-reports, discloses all relevant facts, proactively and fully cooperates, takes remedial steps--and there are no “aggravating circumstances”
- Preserves documents, makes witnesses available, addresses underlying issues, timely and appropriately remediates root causes, implements effective compliance/ethics program
- There is a presumption but no guaranty in favor of declination upon voluntary self-disclosure
- Aggravating circumstances: senior management involvement, significant profit to company, pervasiveness of misconduct, criminal recidivism
- Even when aggravating circumstances exist, 50% off low end of sentencing guidelines is possible
- Makes timely decision to cooperate, reasonably promptly after learning facts, before threat of investigation
- Generally not required for DOJ to appoint an “independent compliance monitor”
- But must still pay: disgorgement, interest, forfeiture, restitution for acts

# DOJ Criminal Division Expansion of Leniency Policy, March 5, 2018

- Why a leniency program? Prior pilot program resulted in higher rates of self-disclosure
- SEC, CFTC and other regulators do not have similar leniency programs
- Benefits of leniency only intended to benefit company (innocent shareholders). No leniency policy for complicit executives

# Unnamed Confectioner (Zippo) Inadequate, FCPA risk based Investigation

- In January 2017 Unnamed Confectioner (Zippo) agreed to pay a fine of US\$13 million imposed by the SEC. It neither admitted nor denied allegations. The incident centers around its subsidiary, Zippo India.
- The situation starts with an Unrelated Company (Omega) India which hired a third party agent to obtain over 30 licenses to allow it to increase production of sweets. It hired and paid an agent with no pertinent experience, US\$90,000, for a minimum amount of work to consult, complete government application forms. Licenses were issued, one was worth large sums in possible tax exemptions.
- Why was Omega India's conduct later called into question? It failed to conduct appropriate, investigation of its agent, failed to follow its own compliance controls, ie, its own anti-corruption contract language, etc.

# Unnamed Confectioner (Zippo) Inadequate, FCPA risk based Investigation

- Note that Omega India (not Zippo) engaged the agent, and failed to follow its own anti-corruption processes. At all relevant times Zippo did not even own Omega (and therefore did not own Omega India).
- Why, then, was Zippo penalized? Coincident with these events, Zippo negotiated with Omega, acquiring Omega, including Omega India. The SEC asserted that Zippo did an inadequate, pre-acquisition, risk based, transactional due diligence review of Omega India, which, if done, would likely have uncovered the conduct of Omega India's agent. The reasoning is that if a proper DD had been done, the situation could have been timely discovered and remediated.
- It is a reminder that the SEC imposes a huge obligation to conduct a proactive, pre-acquisition DD and the need for the acquiring entity to deal with previous unauthorized conduct including unauthorized payments made by target companies.

Importance of DD investigation

# JP Morgan Securities (Asia Pacific) Ltd\* Sons and Daughters Program

- For many years foreign banks had programs to hire children of Chinese and Asian government officials.
- The Bank's program which started out as a rigorous policy of careful selection of high quality candidates, became a policy of knowingly hiring less qualified persons if there was a relationship with a government official. "Sons and daughters" did light tasks; the bank openly allocated costs as "marketing expenses". DOJ aggressively asserted that even giving an unpaid internship was "something of value", given in return for business "with an intent to wrongfully influence the recipient".
- In November 2016, DOJ, SEC and the Federal Reserve reached settlement, whereby JP Morgan paid a fine of US\$264 million for hiring sons and daughters of officials and thereby allegedly gaining millions of dollars in business and profits.

\*also JP Morgan Chase

# JP Morgan Securities (Asia Pacific) Ltd Sons and Daughters Program

- Parallel with the settlement, JP Morgan disciplined 29 employees, fined them US\$18.3 million, and instituted a worldwide enhancement of anticorruption practices.
- Party must give “something of value” with an “intention to influence”. Intent is important.

# Unnamed Hedge Fund\*

- DOJ and SEC separately assessed total penalties of US\$412 million on a US hedge fund for unauthorized payments to several African governments to attract investments in fund managed funds. It found criminal failure to implement adequate internal accounting controls.
- Despite being aware of high corruption risk posed by dealings with the firm's business partners (reputation, connections to senior officials), CEO/CFO personally approved/authorized, transactions in which bribes were paid, but recorded as investment loans in the firm's books and records. Executives consented to settlement.

\*combined cases in Africa

# Unnamed Hedge Fund

- Firm's CEO and its CFO separately settled with SEC: SEC observed that although neither executive personally knew that bribes would be paid, their actions caused books and records and internal controls violations. Without admitting SEC's allegations, executives consented to settle (penalties and) charges.
- This and several other recent investigations, suggest the DOJ's and SEC's growing interest in the financial sector.

# Unnamed Company X

- In September 2016 the SEC imposed a relatively modest settlement on Company X of the US of US\$765,688 for a charitable contribution it made in China. The contribution was intended to influence the decision of a Party Official.
- The claim revolved around a donation made by Company X, China to a charity. (1) there is no allegation that the charity was not a bona fide charity; (2) there is no allegation that the Party Official involved or any member of his family received a direct financial benefit as a result of the donation; (3) the Party Official involved is alleged to have had only a tenuous connection to the charity; (4) and Company X, US's internal controls flagged the transaction as high-risk and referred the matter to outside counsel. Even so, the SEC took an aggressive position. The lesson is that even legitimate, charitable contributions, constitute "something of value" when made to satisfy foreign officials.
- The history is that, in 2013, Company X, China was under investigation by a provincial entity for alleged violations of the marketing laws. Company X, China believed that an adverse finding would have a negative impact on its business. An employee of Company X, China asked a senior provincial Party Official for the name of a provincial charity to which it could contribute. The Party Official recommended a charity and two days after the contribution, Company X, China was informed that the government would not impose a fine.

# Unnamed Company X

- Before the contribution, Company X, China referred the matter to Company X, US which requested Company X, China to seek advice from outside counsel. It did so. Outside counsel advised Company X, China to use anti-corruption language in the contribution agreement. It inserted the language, but unknown to Company X, US, the language was removed from the formal signed version before it was signed.
- The SEC concluded that Company X, US had insufficient controls in that it did not insure that Company X, China did an adequate due diligence investigation nor take steps to prevent (a charitable) payment clearly intended to influence government officials. Merely instructing its subsidiary what to do was inadequate.
- The lesson is that companies need to monitor charitable giving. They also need to follow up their own internal anti-corruption processes.

Something of value  
Intent to influence  
Internal controls

# Accounting and Books and Records Provisions of FCPA

- The accounting provisions of the FCPA impose a two-fold obligation on corporations that fall within the statutory definition of “issuer”--including all companies, the securities of which are publicly traded in the United States. First, a company must “make and keep books, records, and accounts, which, in reasonable detail, accurately and fairly reflect the transactions and dispositions” of its assets.<sup>1</sup> Second, it must “devise and maintain a system of internal accounting controls sufficient to provide reasonable assurances” that its transactions are properly carried out and recorded and that the company’s assets are protected.<sup>2</sup>
- The accounting provisions are separate from the FCPA’s anti-bribery provisions and are enforced without regard to whether there are connected allegations of foreign bribery.<sup>3</sup>
- The breadth of the accounting provisions makes them a powerful enforcement tool.

<sup>1</sup> 15 U.S.C § 78m(b)(2)(A) (Section 13(b)(2)(A) of the Exchange Act).

<sup>2</sup> *Id.*, § 78m(b)(2)(B) (Section 13(b)(2)(B) of the Exchange Act).

<sup>3</sup> See, eg, SEC v. World-Wide Coin Investment, Ltd, 567 F. Supp. 724 (N.D.Ga. 1983). This was the first litigated decision under the FCPA’s accounting provisions and involved no foreign bribery. 15 Sec. Reg. & L. Rep (BNA) 1037 (June 3, 1983).

# Vietnam General Guidelines

## Hiring third party consultants:

- Can't outsource a corrupt payment
- Consultant's technical qualifications
- Due diligence
- FCPA contract terms
- What will consultant actually do?
- Monitor performance

## Red flags in Vietnam:

- Cash payments
- Request for offshore payments
- Consultants with government contacts, but no real technical capability
- Consulting agreements with vague purpose
- Are consulting fees reasonable?

# Vietnam General Guidelines

## Gifts:

- customary?
- intent, extravagance
- openly given
- properly recorded

## Books and records

- Record transactions accurately

## Encourage compliance:

- Management commitment
- Company culture
- Internal training



# Thank you