WELCOME TO WOMEN AND LEADERSHIP

- Women in Leadership Inaugural Event -
  10 April, 2019
Today

• Leadership values and traits for the world of tomorrow
• 4 Archetypes of Leadership
• My Lessons from Vietnamese Women Leaders
Leadership Values and Traits for tomorrow

• 64,000 people surveyed in 13 countries across wide cultural, political and economic diversity
• interviews in another 18 countries
I’m dissatisfied with the conduct of men in my country.

Global Average
- 57% of adults agree
- 54% of men agree
- 59% of millennials agree
The world would be a better place if men thought more like women.
But how could the world be a better place, if men thought more like women???
Leadership Values and Traits for the world of tomorrow

The Athena Doctrine

Y = 0.2572X + 42.79
R^2 = 0.16069
Is She a Woman?

The following image emerged from a simple prompt: “Draw an effective leader.”

Source: Picture a Leader. Is She a Woman?
By Heather Murphy in the New York Times, March 16, 2018
Picture a Leader

- Vision
- Order
- Decisive
- GREYs.
- Listens.
- WELL DRESSED.
- SUCCESSful.
- Communication & Charisma
- Good Balance.
- FEAR
- LOVE
- RESPECT
“When people are consistently exposed to leaders who fit one profile, they will be more likely to notice leaders who fit that same profile in the future. That’s how the self-reinforcing “confirmation bias” cycle works”.

Nilanjana Dasgupta, professor of Psychological & Brain Sciences at University of Massachusetts at Amherst.

How can this problem be overcome?

One reliable way to help people to see more women as leader-like, she has found, is to expose them to more women in actual leadership positions.
The Leadership Archetypes

SOVEREIGN
VISIONARY
LEADERSHIP

MAGICIAN
PERSPECTIVE
LEADERSHIP

LOVER
RELATIONAL
LEADERSHIP

WARRIOR
ACTION
LEADERSHIP
The Leadership Archetypes - LOVER
RELATIONAL Leadership – The Power of Connection
The Leadership Archetypes – **WARRIOR**

**PERFORMANCE Leadership – The Role of Actioning**
Ba Trieu famously said:

"I want to ride the wind and walk the waves, slay the sharks in the Eastern Sea. I want to drive out the enemy and free our people. Why should I imitate others, bow my head, stoop over and be a slave? I will not resign myself to our usual women’s lot, bowing our heads to become concubines."

Tôi chỉ muốn cuối con gió mạnh, đập luồng sóng dữ, chem cá trường kính ở biên Đông, lấy lại giang sơn, đừng nên độc lập, cời ạch nô lệ, chú không chịu khom lung làm tì thiệp cho người!
The Leadership Archetypes – **MAGICIAN**

PERSPECTIVE Leadership – The Role of Perspective
The Leadership Archetypes – **SOVEREIGN**

VISIONARY Leadership – The Role of Vision and Purpose
Discovering a Treasure – VN’s Women Leaders
THANK YOU!
irene@iglobal-coaching.com