Cloud Fuels Digital Transformation

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Vinadata JSC, a VNG Corp company
About me
About us

2004

#1 Internet Company

1st and Only Unicorn

100 million users

100's countries

2007

10Ks of servers

100's of clients

2018 (Cloud Services)
Our family

Powered by VINADATA
FULL STACK CLOUD SERVICES
Digital Transformation
Why digital transformation?

Consumers are far ahead of business in terms of technology adoption.
How to build* for transformation?

➢ Culture & People
➢ Innovation Process
➢ Organizational Structure
➢ Technology Adoption

*Built up and customized from Amazon Innovation formula
Culture & People

Embrace experiments, iterations and manageable failures
... as long as we fail fast, fail cheap, and learn from those

Our slogan: “Embracing Challenges”
A desire shared by all VNG’s people – to embrace, to innovate and to raise all bars.

Core values

VNG’s key assets are its people and its culture. Driven by these 06 core values, we strive for the development of VNG and society.

- Passion
- Dynamic
- Learning
- Teamwork
- Customer
- Integrity
Innovation Processes

Build processes and methods to innovate by starting with customers and work backward

Amazon’s Mechanism to innovate

write the press release
Organizational Structure

Build the corporate structure that allows company to innovate without being dragged by its own legacy

AirAsia's RedBeat Venture Inc

Composition of companies
Technology Adoption

Use microservices architecture and on-demand resources to help reduce costs for the experiments and scale as needed.
Technology trends in Hospitality

Cloud
Thank you