

**CHAMBER***of***COMMERCE**  
*St. Landry*

# MEMBERSHIP GUIDE



# YOUR BENEFITS

## PROGRAMS & PRODUCTS

### DIAMOND

### PREMIUM

### PREFERRED

### PARTNER

Basic Listing in Online Directory				
Basic Listing in Biannual Physical Directory				
Links to Website and Social Media on Business Listing				
In-Office Business Display				
Free Event Promotion in Chamber Newsletter				
Free Listing of all Business Organizational Events in Chamber Community Calendar (up to \$120 Value)				
Full Promotion and Co-Hosting of your Grand Opening or New Member Celebration (\$150 Value)				
Free Registration for Exclusive Chamber Networking Events like Educational Seminars and Lunch & Learns (up to \$120 Value)				
Member Designation Window Decal				
Access to Exclusive Advertisement and Promotion Opportunities				
Free Access to Local Media and Advertisement List (\$25 Value)				
Invitation to New Member Orientation				
Member of the Month Exclusive Discounts and Giveaways				
Referral Notification Usage				
Business Development Resources				
Optional Participation in Chamber Scholarship Program				
Vote in Annual Board Member Elections				
Advocacy on Parish, State and Federal Levels				
500 Free Business Cards (Only Available to New Members) (\$50 Value)				
Access to Volunteer Opportunities including 6 Board Committees and Special Events				
Full Access to Job Posting on Website				
Free Event Promotion Annually (\$100 Value for Partners \$150 Value for Others)	12	12	3	1
Complimentary Member Mailing Labels (\$50 Value)	6	4	1	
Premium Online Directory Listing (\$300 Value)	12	6	1	
Banner Ads in Category and Months of your Choice Annually (up to \$300 Value)	12	6	1	
Monthly Newsletter Advertisement (up to \$1,200 Value)	12	6	1	
Hours of Complimentary Private Conference Room Access (\$50/4 hour Value)	32	32	16	
Social Media "Live" Commercials Annually (\$300 Value)	3	3		
Targeted Introductions and Invitations to special Government & Legislative Round Tables				
Framed Membership Designation				
Reserved Seating at Annual Events				
Exclusive Diamond Membership Recognition in Online Directory				
Exclusive Diamond Membership Designation in Printed Directory				
Feature Diamond Member Page in Directory				
Engraved Membership Plaque				
Exclusive Invitation for you and a Guest to The Diamond's Dinner with the President				
2 Platinum Sponsorships in Annual Events of your Choice (\$2,000 Value)				
<b>Total Value</b>	<b>\$7,215.00</b>	<b>\$4,215.00</b>	<b>\$1,465.00</b>	<b>\$565.00</b>
<b>Your investment</b>	<b>\$5,000.00</b>	<b>\$1,500.00</b>	<b>\$700.00</b>	<b>\$300.00</b>





**"The Chamber is essential to the future of our Parish. We want to have a role in our Community's success and we do that through Chamber Membership."-Jody Soileau  
SLEMCO**

# DIAMOND

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## \$5,000

Your organization is building the future of St. Landry, and you want to take action in the advocacy role the Chamber plays in our Parish. A Diamond Membership Investment expands your influence in our community while supporting the Chamber's programs that focus on economic growth and policy setting. You will receive access to exclusive Diamond Member events, designation, and representation.

### **ALL THE BENEFITS OF MEMBERSHIP PLUS:**

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- Exclusive Invitation to The Diamond's Dinner with the President
- Exclusive Diamond Membership Recognition in Online Directory
- Exclusive Diamond Membership Designation in Printed Directory
- Featured Diamond Members Page in Directory
- Premium Online Directory Listing (\$300 Value)
- 1 Year of Banner Ads in Category of your Choice Annually (\$300 Value)
- 1 Year of Newsletter Advertisement (up to \$1,200 Value)
- Engraved Membership Plaque
- Targeted Introductions and Invitations to special Government & Legislative Round Tables
- 2 Platinum Sponsorships in Annual Events of your Choice (\$2,000 Value)
- Reserved Seating at Annual Events
- 32 hours Complimentary Private Conference Room Access (\$400 Value)
- 3 Social Media "Live" Commercials Annually (\$300 Value)
- 6 Complimentary Member Mailing Label Pack (\$300 Value)
- 12 Full Event Promotion for your upcoming celebration (\$1,800 Value)





**"Connecting to the Community is easy with the Chamber. We build relationships with every industry in our parish. I believe that makes us a better business."-Ken Cochran  
Opelousas General Health System**

# PREMIUM

## \$1,500

Your business is dedicated to increasing the quality of life in our parish through economic growth and government representation. A Premium Membership Investment connects you to other leaders in our community and supports growth! You will receive tools to assist you in building relationships with not only other members but to consumers and families in our parish.

### ALL THE BENEFITS OF MEMBERSHIP PLUS:

- Targeted Introductions and Invitations to special Government & Legislative Round Tables
- Reserved Seating at Annual Events
- 4 Complimentary Member Mailing Label Pack (\$200 Value)
- 12 Full Event Promotion (\$450 Value)
- 3 Social Media "Live" Commercials Annually (\$300 Value)
- Premium Online Directory Listing (\$300 Value)
- 6 Months of Free Banner Ads in Category of your Choice Annually (\$180 Value)
- 6 Months of Newsletter Advertisement (up to \$900 Value)
- 32 hours Complimentary Private Conference Room Access (\$400 Value)
- Framed Member Certificate





**"The Chamber is here to assist you with customer outreach, business receptions and/or sharing your latest announcements! Services of great value for any business."- Celeste D. Gomez  
St. Landry Parish Tourist Commission**

# **PREFERRED**

**\$700**

Your organization is crucial to our local economy and your time is limited. Your Preferred Membership Investment provides you with all the best tools to reach consumers through the Chamber while building a high quality reputation within the business community. This level of membership features a little bit of everything when it comes to promoting your business the right way. From expansive event promotion to premium directory listing, Preferred Members are working to bring their organization to the next level.

## **ALL THE BENEFITS OF MEMBERSHIP PLUS:**

- 1 Complimentary Member Mailing Label Pack (\$50 Value)
- 3 Full Event Promotion (\$450 Value)
- 16 hours Complimentary Private Conference Room Access (\$200 Value)
- 1 month of Premium Online Directory Listing Annually (\$100 Value)
- 1 Banner Ad in Month and Category of your Choice Annually (\$100 Value)





**"Networking is crucial in helping my organization thrive. The Chamber has the Special Sauce that encourages growth and partnerships."- Loren Carrier  
Hope for Opelousas**

# PARTNER

## \$300

You want to be connected to the business community while taking advantage of all the great educational resources that will help your business thrive! Welcome to the Chamber! The Partner Membership Investment provides your organization with the essentials of Chamber Membership. Promote your business both in print and online, attend a Lunch & Learn, Host an Event, Post a job, and get referrals all throughout the year!

### ALL THE BENIFITS OF MEMBERSHIP :

- Access to Member Mailing Labels
- Basic Business Listing on Website Directory
- Links to Website and Social Media on Business Listing
- Basic Listing in Biannual Physical Directory
- In-Office Business Display
- Free Event Promotion in Chamber Newsletter
- Free Listing for all of your events in Chamber Calendar (up to \$120 Value)
- Full Promotion and Co-Hosting of your New Member Celebration
- 1 Event Promotion Annually (\$100 Value)
- Free Registration for Exclusive Chamber Networking Events (up to \$120 Value)
- Member Designation Window Decal
- Access to Exclusive Advertisement and Promotion Opportunities
- Member of the Month Exclusive Discounts and Giveaways
- Referral Notification Usage
- Business Development Resources
- Optional Participation in Chamber Scholarship Program
- Vote in Annual Board Member Elections
- Advocacy on Parish, State and Federal levels
- 500 Free Business Cards (Only Available to New Members) (\$50 Value)
- Access to Volunteer Opportunities including 6 Board Committees and Special Events
- Full Access to Job Posting and Real-Estate Listing on Website
- Free Access to Local Media and Advertisement List (\$25 Value)
- Invitation to New Member Orientation
- Access to Private Conference Room

# Your Chamber...

# A LA CARTE

When you just can't get enough of the benefits your Chamber provides, you can get what you need A La Carte by choosing from the menu below! Remember, these benefits are exclusive to Chamber Members!

## RIBBON CUTTING OR ANNIVERSARY CELEBRATION - \$150

- Optional Graphic Design\*
- Full Social Media Promotion
- Multiple Email Blasts
- Appear in Newsletter & Website
- Press Release written and sent to Media List
- Giant Scissors & Ribbon Provided

## FULL EVENT PROMOTION - \$150

- Optional Graphic Design\*
- Optional Event Registration/Online Ticket Purchase
- Full Social Media Promotion
- Multiple Email Blasts
- Appear in Newsletter & Website
- Press Release written and sent to Media List

## EMAIL BLAST\* \$50

## MEMBERSHIP MAILING LABELS \$50

## FACEBOOK LIVE COMMERCIAL \$100

## NEWSLETTER

1 month commitment

3 month commitment

6 month commitment

Middle Block  
Sidebar 1  
Sidebar 2

\$200  
\$100  
\$80

\$100/mo  
\$75/mo  
\$60/mo

\$100/mo  
\$50/mo  
\$40/mo

## ONLINE

Banner Ad/one page

\$100

\$30/mo

\$25/mo



**CHAMBER***of***COMMERCE**  
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**WWW.STLANDRYCHAMBER.COM**

**109 W. VINE ST.  
OPELOUSAS, LA 70570**

**PHONE: (337) 942-2683  
FAX: (337) 942-2684**